

Big Y “Partners of Hope” Awards \$5,000 to the Terri Brodeur Breast Cancer Foundation

In order to raise awareness and funds for breast cancer, all Big Y Supermarkets raised more than \$230,000 and donated proceeds from their 2016 October initiative "Partners of Hope" to 24 local breast cancer support groups throughout Massachusetts and Connecticut. Big Y 'Partners of Hope' focuses on breast cancer awareness and research.

Among the 24 recipients was the Terri Brodeur Breast Cancer Foundation (TBBCF), where 100% of the funds raised go directly to breast cancer research. The Big Y \$5,000 donation to TBBCF supports 2017 TBBCF funding for three \$100,000 grants to promising breast cancer researchers. In just 11 years, TBBCF has raised and granted over \$3.7M and 37 research grants.

According to Big Y CEO, Donald D'Amour, "Big Y is committed to promoting breast cancer awareness to our community. Over the past ten years, we've made tremendous progress thanks to our customers, vendors, and employees. In addition, these funds benefit local programs throughout our region. It is truly a collaborative effort." Since 2007, the chain has raised \$1,789,885 for this cause.

For more information about the Big Y Partners in Hope program visit www.bigy.com. For more information about TBBCF, visit www.tbpcf.org or call 860-437-1400.



Pictured here (l-r) TBBCF's Director of Operations, Patricia Newborg; TBBCF Board Director, Stephen Sheehan; Big Y's Old Saybrook Store Director, Ray Lathrop and Employee Service Representative, Erin Jones.