

It takes a village ...

In 2015, 47 Events and Promotions' supporters raised more than \$90,000 for TBBCF. Over the course of that year there were 29 events, 13 promotions and 5 walk team fundraisers. Those numbers were a notable increase over the 2014 figures.

This year's results have proven to be even more remarkable! Total events and promotions increased by over 20. Of the 68 events and promotions run in 2016, 28 were returning individuals, groups or businesses, and 40 were new to TBBCF. Student-led events increased from 4 in 2015 to 15 this year. We view that as a very positive trend.



Here's a high-level breakdown of the 2016 events and promotions:

- **Golf tournaments** (10th Annual Old Lyme Country Club Women's Golf Rally for the Cure, 4th Annual Great Neck Country Club Women's Golf Tournament, and 1st Annual Chubb Charity Challenge)
- **Walk Team and Individual Walker Fundraisers** (Jeremy Han's Shack Restaurants, Pam's Pink Posse, Sava Sole Sister, Team Leesa and Zen & Now)
- **Month-long promotions** (John Winthrop Middle School, 2016 Girls Soccer Team, Anna Pearl's Curiosities, Aquinnah Jewelry, Arooga's Grille, Blue Horse Children's Shop, chloe&Isabel, Downtown Mystic Merchants Paint the Town Pink, ONEHOPE Wine Drink Pink, Grand Wines and Spirits, Jonnycake Center of Westerly Inc., Maize&Mana of Westerly, MDF Painting, Mel's Downtown Creamery in Pawcatuck, MFG Chapman, Mystic Depot Roasters, Mystic Marriott, Pampered Chef, Shop Scentsy, Smith Acres in Niantic, The White Dress, Waterford High School Think Pink, Tidal River Clothing in Mystic, West Shore Builder's Club, and Waterford Youth Football and Cheer)
- **Student-led Events/Promotions:** (Old Saybrook Middle School Wellness Event, Old Saybrook High School/Middle School Cancer Walk, John Winthrop Middle School Girls Soccer Team, National Honors Society of Terryville High School, North Branford Girls Soccer Team, Waterford High School Think Pink, West Shore Builder's Club, Waterford Youth Foot and Cheer, Waterford High School Volunteer Fair, Montville High School Girls Volleyball Tournament, Old Saybrook High School Boys' Soccer Team Raffle, Wethersfield Youth Football, Stonington Pine Point School Dress Down Day, Oswegatchie Elementary School, and Southeastern CT Soccer Club)
- **Annual Events - New and Returning:** (Downtown Mystic Pirate Invasion, Eastern CT Association of Realtors Wine Tasting, New London Rehab&Care, East Haven Fire Department Ladies Auxiliary Oktoberfest, Westerly Breast Cancer Awareness Recognition Event, True Form Training, 5th Annual Pink Ladies at the Twisted Vine, 1st Annual Pink Football at the Malted Barley, Power of Pink Dinner and Silent Auction, Dime Bank One day fundraising, Shack Take Out Week, Women's Wellness & Power of Pink, Beachwood Rehab New London)