



Pacific Collegiate School
Office for Development
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Dear PCS Parent,

Welcome to Pacific Collegiate School – a school of exceptional learning opportunities and high expectations. By choosing PCS for your child, you are demonstrating your commitment to the excellent program we provide. We're glad you're at PCS and hope that 2019-20 will be a good year for your family!

As a public charter school, we are free to be more innovative than traditional public schools. With this independence comes greater accountability for student achievement and greater reliance upon our community for needed financial support. Despite the challenges currently facing public education, PCS remains focused on our unique and award-winning vision of providing 1) a high-quality, college preparatory program staffed by talented and inspiring teachers, that 2) strives to meet the needs of every student, while 3) committing a portion of our operating budget to facility rental – something other public schools never have to do. **The success of this vision depends upon the support of all stakeholders, especially PCS families.**

What does that support look like? PCS asks every family to perform 40 hours of volunteer service each year. In addition, we depend upon voluntary financial contributions that are essential to fund the PCS educational program. We encourage every PCS family – indeed, every friend of PCS – to make supporting PCS a top priority. One of the best ways you can do this is to give yearly to the Annual Fund Drive (AFD).

Why make a tax-deductible gift to the *Annual Fund Drive*? Each year PCS receives about 85% of its annual operating budget in public funding (from student daily attendance) and about 15% of its annual operating budget from tax-deductible donations. **Our Annual Fund Drive closes the gap every year between what we receive from the state and what it costs to deliver a PCS education.** We can't close this gap without the help and participation of our families, and we are grateful that every year, our families make it happen!

The PCS Annual Fund Drive is the primary fundraising effort sustaining PCS. **We ask families to make a donation of \$3,500 or more per student each year to the AFD.** We know that a gift of this size is not possible for all families. **We trust that each family will participate to the fullest extent possible – we appreciate gifts of all sizes, and especially value your family's participation in the Drive.**

Annual Fund gifts go toward the school's general operating budget, and we are committed to the wise use of every dollar raised. **Your gift allows PCS to provide what students need most: small classes, engaged teachers, dedicated staff, and appropriate resources. About 70% of all funds raised goes directly to employee salaries and benefits;** we value our staff's dedication to PCS, our students and their families.

Please take a moment to consider the reasons why PCS is the school of choice for your child, then pledge as generously as you can. Annual Fund gifts are tax-deductible, and all levels of contribution are deeply appreciated. **It's easy to make a gift, or pledge online. Thank you in advance for your support!**

Sincerely,

A handwritten signature in black ink, appearing to read "Diana Holm".

Diana Holm, President, Board of Directors - Pacific Collegiate School