

Constant Contact Privacy Policy for iRapture

Effective Date: May 13, 2026

At [iRapture](#) (“iRapture,” “we,” “our,” or “us”), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect information submitted through our email marketing, newsletters, forms, and communications managed through [Constant Contact](#).

Information We Collect

When you subscribe to our emails, register for an event, download resources, or contact us through forms connected to Constant Contact, we may collect:

- Name
- Email address
- Phone number
- Organization or business name
- Communication preferences
- Information voluntarily submitted through forms or surveys

We may also collect technical information such as:

- IP address
 - Browser type
 - Device information
 - Email engagement statistics (opens, clicks, preferences)
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How We Use Your Information

We use the information collected to:

- Send newsletters, updates, and marketing communications
- Share resources, promotions, and event information
- Respond to inquiries and support requests
- Improve our communications and services

- Analyze engagement and campaign effectiveness
 - Maintain security and prevent unauthorized use
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Constant Contact Usage

We use [Constant Contact](#) as our email marketing and communication platform. By subscribing to our emails or submitting forms connected to our campaigns, you acknowledge that your information may be transferred to and processed by Constant Contact in accordance with their privacy practices.

Constant Contact may track:

- Email opens
- Link clicks
- Subscription preferences
- Form submissions
- Event registrations

This data helps us improve communication and provide more relevant content to our audience.

You can learn more about Constant Contact's privacy practices here:

[Constant Contact Privacy Notice](#)

Email Opt-Out & Unsubscribe

You may unsubscribe from marketing emails at any time by:

- Clicking the "Unsubscribe" link included in our emails, or
- Contacting us directly

Once unsubscribed, you may still receive administrative or service-related communications when necessary.

Sharing Your Information

We do not sell, rent, or trade your personal information.

Your information may be shared only with trusted third-party providers that assist us with:

- Email communication
- Website hosting
- Analytics
- Customer support
- Marketing services

These providers are expected to maintain appropriate confidentiality and security measures.

Data Security

We take reasonable precautions to protect your personal information from unauthorized access, misuse, disclosure, or loss. However, no electronic transmission or storage system can be guaranteed to be completely secure.

Cookies & Tracking Technologies

Our communications and website may use cookies, tracking pixels, and analytics technologies to:

- Understand user engagement
- Improve website functionality
- Measure campaign effectiveness
- Personalize user experiences

You may disable cookies through your browser settings if desired.

Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Correct inaccurate information
- Request deletion of your data
- Withdraw consent for communications
- Request information about how your data is used

To exercise these rights, contact us using the information below.

Changes to This Policy

We may update this Privacy Policy periodically. Any updates will be posted on this page with a revised effective date.

Contact Us

If you have questions regarding this Privacy Policy or our use of Constant Contact, please contact:

[iRapture Contact Page](#)

Email: jacob@irapture.com

Phone: 520-881-8488

Website: iRapture.com