

BUSINESS CONTINUITY STRATEGIES FOR TODAY'S TURBULENT ENVIRONMENT

Course Description:

This course leads organizational leaders and planners to examine the complex and critical dependencies of business enterprises, and the potential for disruption in today's dynamic and turbulent world. Participants will discuss strategies to assess risk to their organization and learn about preventative measures to lessen the impact of disaster. The course guides participants to develop a contemporary, working business continuity plan.

Course Objectives:

- Build the Business Sector network in Washington County.
- Examine and develop preventative measures to lessen the impact of disaster for your organization.
- Create a contemporary, limited business continuity plan for your organization.

Week 1 – September 10, 2020

Building the Network: Where have we been – where are we going?

Explore the anatomy of a crisis

Reflect upon the five worst things

Identify and/or evaluate your essential functions

Week 2 – September 17, 2020

Dependencies and Vulnerabilities: What can we do now?

Recognize your critical dependencies

Assess your business risk

Lessen the impact

Identify the priority levels of your essential functions

Reflect upon the five most important things

Week 3 – September 24, 2020

Business Continuity: How do we plan for the future?

Identify your essential records, equipment, and resources

Develop your orders of succession

Learn how to complete your Business Continuity Plan

Review the implementation actions for your Business Continuity Plan

Kathy L. Francis, MS, CEM, MDPEMP

Ms. Francis is an International Association of Emergency Managers Certified Emergency Manager (CEM) and a certified Maryland Professional Emergency Manager (MDPEMP). She recently attained her Certificate of Mastery: Assessing Learning for College Credit through the Council for Adult and Experiential Learning. She currently serves as the Frederick Community College Executive Director of Emergency Management Programs, as adjunct faculty, and as leader of the Mid-Atlantic Center for Emergency Management & Public Safety (MACEM&PS). She is also a member of the adjunct faculty at Mount Saint Mary's University in Frederick, Maryland.

This class will be held in Hagerstown Community College, in the Career Program Building. Meeting times will be from 8:30 am to 12 noon. The cost of this event will be \$179. To register please call 240-500-2236.