



# 2018 New York Law Enforcement Torch Run



## What is LETR® or Law Enforcement Torch Run???

**LETR® (Law Enforcement Torch Run) for Special Olympics** is the movement's largest grass-roots fundraiser and public awareness vehicle. Since 1981 thousands of law enforcement officers have carried the **"Flame of Hope"** through their towns, villages, and cities in 35-counties signifying the unique relationship between the athletes of Special Olympics and the Law Enforcement community.

Nearly 10,000 members of law enforcement and uniformed services, representing more than 200 agencies across New York participate annually in "TORCH RUN". Additionally hundreds of officers participated in POLAR PLUNGE™, Cops on Top at DUNKIN' DONUTS, Applebee's Law & Orders and Special Olympics competitions.

To volunteer contact **Cassandra Rucker** at **Special Olympics New York– Central Region/Southern Tier**, [crucker@nyso.org](mailto:crucker@nyso.org)

## Sponsorship Opportunities

Company/Agency \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email: \_\_\_\_\_

### ☐ \$1,000 Gold Medal "Regional" Partnership

- Company/organization LOGO (logo must be provided in VECTOR/ai ) on back of 800+ LETR stay dry shirts worn by Torch Runners in Central New York & Southern Tier 5 LETR stay-dry shirts (short sleeve) Sizes \_\_\_\_\_

### ☐ \$500 Silver Medal "Regional" Partnership

- Company/organization name (larger font size) on back of 800+ LETR stay-dry shirts worn by Torch Runners in Central New York & Southern Tier
- 5 LETR stay-dry shirts (short sleeve) Sizes \_\_\_\_\_

### ☐ \$250 Bronze Medal "Regional" Partnership

- Company/organization or individuals name (medium font size) on back of 800+ LETR dry-fit shirts worn by Torch Runners in Central New York & Southern Tier.
- 2 LETR stay-dry shirt (short sleeve) Size \_\_\_\_\_

### ☐ \$100 Ribbon "Regional" Partnership

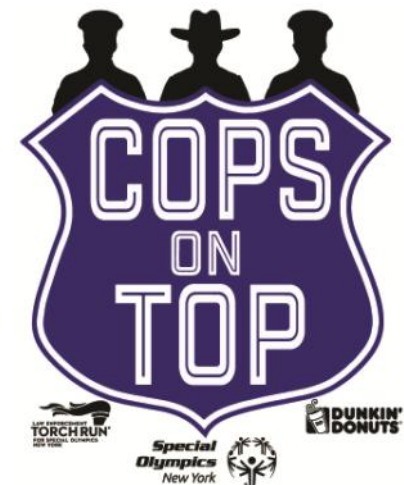
- Company/organization or individuals name (smaller font size) on back of 800+ LETR dry-fit shirts worn by Torch Runners in Central New York & Southern Tier.
- 1 LETR stay-dry shirt (short sleeve) Size \_\_\_\_\_

**FAX OR EMAIL SPONSORSHIP & ORDER BY FRIDAY, APRIL 13, 2018**  
[crucker@nyso.org](mailto:crucker@nyso.org) • 315-314-6844

**SPECIAL OLYMPICS NEW YORK**

6315 Fly Road • East Syracuse, NY 13057

[crucker@nyso.org](mailto:crucker@nyso.org) • P: 315-314-6839 ext 7202 • F: 315-625-3625



**VOLUNTEER FOR  
COPS on TOP  
Friday, August 3, 2018  
[crucker@nyso.org](mailto:crucker@nyso.org)**



# Central Region & Southern Tier 2018 TORCH RUN SCHEDULE



Ithaca/Tompkins County: Wednesday, May 16 @ 4pm // Sgt. Barry Banfield [bbanfied@cityofithaca.org](mailto:bbanfied@cityofithaca.org)

Cortland County: Friday, May 18 @ 11am // Ofc. Joe Peters [jpeters@cortland.org](mailto:jpeters@cortland.org)

Jefferson County: Wednesday, May 23 @ 5:30pm // Deputy Sgt. Shaun Cuddeback [shaunc@co.jefferson.ny.us](mailto:shaunc@co.jefferson.ny.us)

Oswego County: Wednesday, May 30 @ 9am // Lt. Charlie Searor [csearor@oswegony.org](mailto:csearor@oswegony.org)

Broome County: Thursday, May 31 @ 2pm // Deputy Chief Mady Bay [mbay@binghamton.edu](mailto:mbay@binghamton.edu)

Onondaga County: Wednesday, June 6 @ 11am // Ret. Lt. June Worden [wordenjune@gmail.com](mailto:wordenjune@gmail.com)

Oneida County (Rome): Tuesday, June 7 @ TBD // SA Joanne Russell [jvr703@yahoo.com](mailto:jvr703@yahoo.com)

(Utica): Thursday, June 28 @ TBD // SA Joanne Russell [jvr703@yahoo.com](mailto:jvr703@yahoo.com)

Norwich/Chenango County: Saturday, June 10 @ 2pm // Trp. Neil Case [neil.case@troopers.ny.gov](mailto:neil.case@troopers.ny.gov)

*As of March 13, 2018. Please note that dates and times are subject to change. Route times and details can be obtained by contacting Torch Run leg*

**Not a runner? Support Torch Run by purchasing a shirt!**

## \$20 Stay-Dry Unisex Short Sleeve Shirt, size SMALL–4XL

*Stay-Dry unisex short sleeve shirts will be available for purchase at Torch Run while supplies last.*

## \$25 Stay-Dry Unisex Long Sleeve Shirt, size SMALL–4XL

**AVAILABLE BY PRE-ORDER ONLY—DEADLINE APRIL 13, 2018**



## FOR MORE INFORMATION CONTACT

Cassandra Rucker, Director of Development  
Central Region & Southern Tier  
**Special Olympics New York**  
6315 Fly Road, East Syracuse, NY 13057  
**P: 315-314-6839 ext 7202 F: 315-625-3625**  
[crucker@nyso.org](mailto:crucker@nyso.org)

## LETR® - Law Enforcement Torch Run for Special Olympics

### WHO ARE WE?

The Law Enforcement Torch Run (LETR®) is the largest public awareness vehicle and grass-roots fundraiser for Special Olympics. Known honorably as the “Guardians of the Flame”, law enforcement members and Special Olympics athletes carry the “Flame of Hope” into the Opening Ceremony of local, state, national and world competitions. Annually, more than 97,000 dedicated and compassionate law enforcement members carry the “Flame of Hope,” symbolizing courage and celebration of diversity uniting communities around the globe.

### WHAT WE DO.

The Law Enforcement Torch Run for Special Olympics engages law enforcement worldwide championing acceptance and inclusion for people with developmental disabilities, starting first with their own communities. Nearly 10,000 law enforcement officers representing more than 200 agencies across the state participate in the torch run alone... and that's not counting the thousands more that take part in our other signature fundraisers across the state, raising over \$2 million right here in New York in 2017. Since its inception in 1986, New York Law Enforcement Torch Run has raised over \$15 million to support local Special Olympics athletes.