2021 Supporting Health for All through REinvestement (SHARE) Initiative

Request for Applications Technical Assistance Call

July 9, 2021
Agenda

1. Welcome and Overview
2. Background
3. Application Requirements
4. Application & Review Process
5. Application Tips
6. Key Dates
7. Q+A
Background: **Eastern Oregon Coordinated Care Organization (EOCCO)**

EOCCO works with a diverse network of providers, health departments, hospitals, community-based organizations, and local government to improve the health of Eastern Oregonians who are on the Oregon Health Plan.
Background: Local Community Advisory Councils

• LCACs are groups of local individuals who are interested in the health needs of their communities.

• There are 12 LCACs, one for every county that EOCCO serves.

• The primary charge of the LCACs is to oversee the Community Needs Assessment and develop their Community Health Improvement Plan.

• Membership should include consumers, including Medicaid members. LCACs also commonly include providers, local staff from important organizations in the community, and other stakeholders.
Background: **SHARE Initiative**

- The SHARE Initiative is a mandate from the Oregon Legislature, and is administered by the Oregon Health Authority (OHA).

- Comes from requirement that CCOs must reinvest a portion of their profits back into their communities.

- Goal: improve health by investing in projects that target the upstream social determinants of health and equity (e.g., housing, food, transportation).
Applicants: Eligible applicants include any interested SDOH-E partner organization with the ability to successfully complete their proposed project in Eastern Oregon within 24 months of the award start date.

SDOH-E partner organization: An organization or local government or tribal government that delivers services or programs which address social determinants of health and equity, or supports policy or system change within the EOCCO service area.
Amount available: Up to $310,000 is available in total funding, and up to four applications may be selected.

Project Focus:

– Projects must focus on providing housing-related services and/or supports for EOCCO members within the community.

– Project goals should align with the priorities of the EOCCO Regional Community Health Improvement Plan.

– Projects can be at the community level or at the individual member level.
Application: Requirements

Project examples:

• Contributions to affordable housing development
• Permanent supportive housing
• Rapid re-housing programs
• Transitional housing
• Shelters
• Asset building
• Building renovations
• Improving accessibility
• Rental assistance
• Individual assistance with housing applications
• Efforts to combat discrimination in housing communities
Application: **Requirements**

**Population:** Projects should primarily benefit EOCCO members. If the proposal aims to target a specific age group, members in a certain geographic area, or other characteristics, those should be clearly defined.

**Budget:**
- Proposed projects are not currently or expected to receive full funding from another source.
- Budget must directly relate to the proposed activities.
- Indirect costs are not allowable.

**Community Involvement:** Project benefits and/or has documented support from community partners.

**Sustainability:** Project should provide a plan for sustainability beyond the end of the proposed grant period.
Application: Process

• Proposals should include:
  – Application Coversheet
  – Project Narrative covering all questions described
  – Data Table & Budget Tables
  – Budget Justification
  – Letters of Commitment
  – Signature on p. 7 of the SHARE contract (Appendix 3)

• Submission to LCAC: Applicants must submit their completed proposals to the Local Community Advisory Council (LCAC) in the primary county in which their project will take place by 5:00 pm PDT on August 9, 2021. A list of LCAC contacts can be found in the application.
Application: Review Process

- **LCAC Review**: Each LCAC will review and score the proposals they receive and submit these to the CBIR Team for a second review. For more details on the LCAC review process and scoring rubric, please see Appendix 2.

- **Submission to CBIR Team**: Each LCAC will be responsible for submitting all proposals and completed scoring rubrics to CBIR@ohsu.edu by **5:00 pm PDT on August 27, 2021**.

- Final funding decisions will be made by the EOCCO Board. Applicants should hear about the status of their requests by mid-September 2021.
Application Tips

• **Create a clear and detailed project plan:** Someone who has never heard of your team or program should be able to understand your plan.

• **Clearly define goals:** Include anticipated EOCCO member reach.

• **Contingency planning:** How might you be able to mitigate risks to the project?

• **Data and budget tables:** Be prepared to submit data for progress reports and create a plan for how you will collect data on EOCCO members served.

• **Budget Justification:** Create a realistic budget. Asking for more money than needed may result in an inability to spend all funds and the need to repay unspent funds.

• **Include all Letters of Commitment:** Project activities and team members in your narrative should be represented in LoCs if outside your organization.

• **Sign Contract:** Authorized signatory should sign page 7 of the SHARE contract (Appendix 3)
Application Tips: Data

- For your project be sure you can complete the table below with a baseline data and realistic project goals.

<table>
<thead>
<tr>
<th>Activity planned</th>
<th>Current # of EOCCO members served</th>
<th>Goal # of EOCCO members served</th>
<th>Current # of non-EOCCO members served</th>
<th>Goal # of non-EOCCO members served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: Build four additional transitional housing units</td>
<td>32</td>
<td>41</td>
<td>16</td>
<td>20</td>
</tr>
</tbody>
</table>

- Feel free to add more rows if needed
Key Dates

- **Application Deadline**: August 9th by 5:00 PM (Pacific Time)
- **Award Notifications**: September
- **Earliest start date**: October 1*
- **Project Period**: Projects must be complete within 24 months of start date

*project start dates are contingent on approval from OHA*
Please contact our team at CBIR@ohsu.edu if you would like free technical assistance in the development of your application.