



# Sponsorship/Exhibitor Opportunities

3<sup>rd</sup> Annual Southeast Brownfield Conference

*September 26-28, 2018*

*Sheraton Civic Center*

*2101 Richard Arrington Jr Blvd North*

*Birmingham, AL 35203*

It is a pleasure to invite you to sponsor/exhibit at the 3<sup>rd</sup> Annual Southeast Brownfield Conference. The conference is organized by the Alabama Brownfields Association (ALBFA), the Alabama Department of Environmental Management (ADEM) and the Environmental Protection Agency (EPA) and will convene at the Sheraton Civic Center in Birmingham, Alabama on September 26– 28, 2018. Alabama is proud to be hosting this regional Conference this year and to continue to build upon last year's successful State conference.

The Conference is a forum for developers, real estate professionals, environmental professionals, state environmental agencies, tribes, local governments, non-profit organizations, and community members interested in brownfield redevelopment. We anticipate more than 200 to attend from all states in the Southeast, providing great opportunities for you to network with old friends and new prospects. A preliminary schedule is as follows:

## **Wednesday, 9/26/18: EPA Region 4 Meetings**

- Registration: 10 am -1 pm
- EPA State Coordinators Meeting : 8-12 am
- EPA New Brownfield Grantee Recipient Workshop: 1-5 pm
- Break (*in Exhibitor Forum*): 3-3:15 pm
- Brownfield Tour and Social (offsite at Sloss Furnace): 5:30-7:30

## **Thursday, 9/27/18: Main Session**

- Registration: 7-8 am
- General Session: 8-11:45 am
- Break: (*in Exhibitor Forum*): 10-10:15 am
- Lunch (*with speaker*): 12-1:15 pm
- Concurrent Sessions (*two tracks, TBD*): 1:30-4:45
- Break (*in Exhibitor Forum*): 3:15 – 3:30 pm
- ALBFA Social (*Westin Pool Terrace*): 5:00-7:00 pm

## **Friday, 9/28/18: ADEM Meetings**

- Registration: 7 -8 am
- Break (*in Exhibitor Forum*): 10-10:15 am
- ADEM Workshop: 8-12 pm

A final agenda and sponsor instructions will be provided prior to the conference date. Hotel room blocks have been secured, and booking information will be provided at a later date.

Exhibitors are welcome to attend the conference for all three sessions. However, the primary focus of the Exhibitor hall will be on the full conference day (Thursday). Booth space setup is Wednesday 10-12 pm and 5-7 pm, or before 7 am on Thursday. Booth space breakdown is Thursday 5-8 pm or Friday after 12 pm.

## Sponsorship Levels

Sponsorship Type	Benefits	Investment
Premier Sponsor <i>(limited to 2*)</i>  \$1,500.00	<ul style="list-style-type: none"> <li>Organization logo on conference website</li> <li>Large logo on conference signage and promotional materials</li> <li>Premier booth space with high visibility</li> <li>Verbal recognition during opening session</li> <li>Conference attendance for two (\$500 value)</li> </ul>	\$1,500.00
Lunch Sponsor <i>(limited to 4*)</i>  \$ 900.00	<ul style="list-style-type: none"> <li>Organization logo on conference website</li> <li>Organization signage at lunch venue</li> <li>Logo on conference signage and on promotional materials</li> <li>Verbal recognition during lunch announcements</li> <li>Conference attendance for one (\$250 value)</li> </ul>	\$900.00
Breakfast/Break Sponsor (Breakfast, mid-morning and afternoon) <i>(limited to 6*)</i>  \$500.00	<ul style="list-style-type: none"> <li>Verbal recognition prior to break</li> <li>Poster board recognition at break</li> <li>Organization logo on promotional materials</li> <li>Conference attendance for one (\$250 value)</li> </ul>	\$500.00
Exhibitor Booth <i>(limited to 16*)</i>  \$750.00	<ul style="list-style-type: none"> <li>Booth space/table</li> <li>Organization logo on promotional materials</li> <li>Participants will be encouraged to visit booths via a raffle open to those who visit all booth spaces</li> <li>Conference attendance for one (\$250 value)</li> </ul>	\$750.00

**\* Additional sponsorships may be accepted, but the benefits may change once the listed numbers are reached. Such benefits would be communicated as an instance occurs.**

### Payment can be received by the following options:

1. Pay on line at our website via credit card at:

<http://events.r20.constantcontact.com/register/event?oeidk=a07efe3815t1eacfafd&llr=5ieajn7ab>

Use the following promo codes for the various levels:

- a. Premier sponsor: SEBFPREMIER
- b. Lunch sponsor: SEBFLUNCH
- c. Break sponsor: SEFBREAK
- d. Exhibitor: EXHIBITOR

2. Select the "Pay by check" option online. An invoice will be sent to you for payment.



For questions or additional information please contact Billy Cooch, [bcooch@htsienv.com](mailto:bcooch@htsienv.com), (205-985-4874); or Russ Griebel, [rgriebel@unitedconsulting.com](mailto:rgriebel@unitedconsulting.com), (205- 699-4484).

**Thank you for your interest in this conference and  
for supporting the Alabama Brownfields  
Association. We look forward to seeing you in  
September!**

