

AI Continues to Rewrite Rules for Healthcare Industry Innovation

According to Fierce pharma, Novo Nordisk is deploying OpenAI, owner of ChatGPT, across their organization to “integrate AI globally from drug discovery to commercial operations.” Novo Nordisk is not the first and will likely not be the last drug manufacturer to do so. AI implementation is accelerating incredibly fast. Employers should be asking, “How is this going to improve the quality and lower the cost of healthcare?” Make your voice heard at every vendor meeting. Otherwise expect AI to develop in a “black box” with a significant price tag.

[READ MORE](#) about how Novo Nordisk is implementing open AI technology.