

MURRIETA PIVOTS

All businesses in the City of Murrieta have felt the effects of COVID-19 and the stay-at-home orders. Murrieta Pivots offers a question and answer to discuss how they have met the challenges that the pandemic has presented to their businesses.



How deeply has the COVID-19 pandemic affected your business?

We had to close our office, so I ended up losing my assistant. My husband and I are trying to work from home, but that is even hard. Everything we do now just takes more work. We have to get disclosures signed from every person entering any house. We still have to pay our office rent even though we are not physically there.

Have you applied for and/ or received funding from any of the Federal or State programs such as the SBA's Payroll Protection Program (PPP) or Economic Injury Disaster Loan (EIDL)?

We did apply for both and have received both. That has been a huge help getting us through this difficult time.

What changes or improvements have you made to your business model since the beginning of the COVID-19 pandemic?

- We are separating property showings by 15 minutes and only letting one family into the home at a time.
- We are opening all doors and turning on all lights and telling people that they are not allowed to touch anything except the stairs banister, and we are sanitizing the banister before and after each showing.
- We require all people entering to wear masks.
- We are using DocuSign to sign contracts.
- We have implemented virtual tours.

Do you anticipate that these changes will make it easier to do business with the public going forward?

I think the DocuSign and the virtual tours definitely will make it easier to do business with the public going forward.

What investments will you need to make going forward to ensure the survival and growth of your business?

Just more masks, gloves, and sanitizing wipes.

Briefly describe the immediate impact that the COVID-19 pandemic had on your business?

There is a huge shortage of rentals on the market. I think people are afraid to rent out their houses right now due to the pandemic. Either they are afraid of the virus or they are afraid that the tenant won't pay rent due to COVID and we can't evict until after December 31st.

What is the most important way the citizens of Murrieta and Southwest Riverside County can support your business?

Not being afraid to rent out their house. Trust a seasoned professional like myself that will get them tenants that will pay the rent and take care of their largest investment.

To contact Jensen Property Management, call 951-816-3403 or visit their website [here](#).

