







## Lice Squad Canada Inc. Prospective Franchisee Profile

12. What do you estimate your net worth to be?

Check One: Below \$50,000        \$50,000 to \$100,000   

\$100,000 to \$200,000        Above \$200,000   

Are your assets jointly held? If yes, with whom?

13. How much of your net worth is unencumbered (% of assets you can turn into cash)?

14. Please describe how you plan to fund the purchase and start-up of the franchise? Prior to signing, you will be asked to provide an income statement to verify your financial plans for the franchise.

15. Will you have a partner (Check one)?

Yes            No

If yes, please provide your partner's name and relationship to you.

**Note: If yes, please have your partner submit a separate profile.**

16. Please describe why you are considering owning your own business at this time in your life?

17. How do you think owning a Lice Squad.com franchise will impact your lifestyle? What changes will you have to make to incorporate business ownership into your personal/professional circumstances?



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18. What is your level of commitment at this time? Are you interested in starting your business within the next 3 months? Please explain.
19. Why do you think you are motivated to be a business owner and operate a Lice Squad.com franchise? Please describe.
20. What do you think is the difference between working '*in*' your business and working '*on*' your business? What activities will you undertake to work '*on*' your business?
21. Have you discussed your interest in owning a Lice Squad.com franchise with your support network (family/friends/work colleagues)? If yes, what has been their reaction? If not, how do you think they will react? Please elaborate.

I understand that the information I am submitting to Lice Squad Canada Inc. is for the purpose of qualifying for consideration to open and operate a Lice Squad.com franchise. I verify that this information is true and correct to the best of my knowledge. I hereby give Lice Squad Canada Inc. authorization to check my employment and financial history in the event that I qualify for consideration.

\_\_\_\_\_  
Applicant Signature

Date: \_\_\_\_\_

Please email your completed profile to: [martha@licesquad.com](mailto:martha@licesquad.com)