



JOIN US TO CELEBRATE & SUPPORT AFFORDABLE HOUSING

2025 BUILDING HOPE Sponsor Guide

Mountain Housing Opportunities was founded in 1988 by volunteers who wanted to ensure that everyone - no matter their income - had a safe, stable, and affordable place to call home. Since then, MHO has worked tirelessly to create, preserve, and revitalize affordable homes in thriving neighborhoods in Buncombe County and beyond. **The need for affordable housing in our region has never been greater, especially in the wake of Tropical Storm Helene.**

WE INVITE YOU TO PARTNER WITH US

Building Hope, MHO's signature annual fundraising event, generates critical revenue that expands access to affordable housing and supports ongoing housing recovery post-Helene. With 250+ guests expected and thousands more reached through digital and traditional media, your support as a sponsor will be shared with a broad, engaged audience. Your partnership inspires and activates others to support MHO's mission to build hope and dignity in the people we serve.

This year, we are taking *Building Hope* to Asheville's River Arts District. We are excited to partner with **The Radical Hotel** and the local businesses, artists, and residents that call this unique neighborhood home. **Hosted in the Phil Mechanic Studios Building, our VIP Sponsor Reception will include a gallery tour and connections with working RAD artists.**

We hope you join us!

BUILDING HOPE

An Evening for Affordable Housing



**Wednesday,
October 15, 2025**

5:00 - 7:00 p.m.

The Radical Hotel

VIP Reception 4:00 p.m.



SPONSORSHIP OPPORTUNITIES

INVESTMENT & BENEFITS	PRESENTING \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	COPPER \$1,500
Number of guest tickets, includes VIP Reception	30 Tickets	20 Tickets	16 Tickets	10 Tickets	4 Tickets	2 Tickets
Exclusive "Presented by" event billing	●					
Two (2) Minute Podium Presentation During the Event	●					
Branded Gift for Event Guests	●					
Company Highlight at the Podium During the Event	●	●				
Logo on Presentation Screen	●	●	●	Shared Slide	Shared Slide	Shared Slide
Logo featured in Pre-Event Communications	●	●	●	●		
Recognition in Event Program and All Printed Materials	●	●	●	●	●	●
Recognition on MHO's Website	●	●	●	●	●	●
Recognition in the 2026 Annual Report	●	●	●	●	●	●
Social Media Promotion	●	●	●	Shared	Shared	
Partner Spotlight Feature in MHO's E-Newsletter (2026)	●	●				

RAD NEIGHBOR SPONSOR*

\$100

- Logo or Name featured on all digital materials
- Recognition on special "Neighbor" sponsor banner and on presentation screen at the event

**For River Arts District-based businesses and residents only.*



Please submit your confirmation and logo by **September 30** to be included in print marketing materials. For questions or to confirm your support, please contact **Allison Rollison, Director of Philanthropy**, at allison@mtnhousing.org.

YES!

I will sponsor **BUILDING HOPE**.

BUILDING HOPE

An Evening for Affordable Housing



☐
PRESENTING
\$15,000

☐
PLATINUM
\$10,000

☐
GOLD
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☐
SILVER
\$5,000

☐
BRONZE
\$3,000

☐
COPPER
\$1,500

☐
RAD NEIGHBOR*
\$100

Sponsor Name _____

☐ Please invoice me ☐ Check ☐ Credit Card

Card Number _____

Expiration Date _____ Security Code _____

Contact Name _____

Address _____

City/State/Zip _____

Telephone _____ Email _____

MAKE CHECKS PAYABLE TO:

Mountain Housing Opportunities

SEND FORM ELECTRONICALLY TO:

allison@mtnhousing.org

SEND FORM BY MAIL TO:

Mountain Housing Opportunities
Attn: BUILDING HOPE
64 Clingman Ave, Suite 101
Asheville, NC 28801

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