

Logic Model

Coalition:

Problem

Root Causes

Local Conditions (Specific, Identifiable, Actionable)

Problem:
Underage
Drinking

Measure, Data, Source & Date #1: 8.04% of youth feel it is “not wrong at all” if friends consume one-two alcoholic beverages every day (Wood County Youth Survey 2020).

Measure, Data, Source & Date #2: Only 30.4% of youth perceive great harm from binge drinking once or twice a week (Wood County Youth Survey 2020).

Root Cause 1: Favorable Youth Attitudes
(Low Perception of Risk)

Local Condition 1a:
Youth binge drink alcoholic beverages.

Measure, Data, Source & Date #1: 11% of 9-12 graders (subgroup survey) drank 5 or more drinks w/i a couple of hours one day within last 30 days (2018 Wood County Health Assessment).

Measure, Data, Source & Date #2: 18.4% of males and 16.3% percent females (12th grade) binge drank within a 30-day period (Wood County Youth Survey 2020).

Local Condition 1b:
Youth mix drinking and driving.

Measure, Data, Source & Date #1: 14% of 9-12 graders (subgroup survey) rode with a driver who had been drinking alcohol (w/i past 30 days) (2018 Wood County Health Assessment).

Measure, Data, Source & Date #2: Six citations were issued for OVI (Operating Vehicle while Intoxicated/DUI) to persons under age of 18 (Bowling Green Police Division, Wood County Sheriff's Office 2018-2020).

Local Condition 2a: Parents purchase/provide alcohol for their children.

Measure, Data, Source & Date #1: An average of at least 30% of parents purchase alcohol for youth consumption. Interviews with law enforcement (Wood County Sheriff's Office, Bowling Green Police Division (2021)).

Measure, Data, Source & Date #2: 100% say parents provide alcohol to youth (WCESC Prevention Education Specialist Focus Group, July, August 2021).

Local Condition 2b: Parents host parties providing alcohol to youth.

Measure, Data, Source & Date #1: 100% of police interviewed indicate parents host parties where alcohol provided to youth. Interviews with law enforcement (Wood County Sheriff's Office, Bowling Green Police Division (2021)).

Measure, Data, Source & Date #2: 11% say parents are hosting parties where alcohol is provided to youth (Prevention Education Specialist Focus Groups, July, August 2021).

Root Cause 2: Parental
Attitudes Favorable Toward Use

Measure, Data, Source & Date #1:
22% of youth drinkers say parents provided them alcohol for consumption (2018 Wood County Health Assessment).

Measure, Data, Source & Date #2: Only 34% of parents discussed negative effects of alcohol w/their children (2018 Wood County Health Assessment).