



COVID-19 DIRECTORY

In June 2006, the NEW Manufacturing Alliance was formed to address the workforce needs of the manufacturing industry. The membership is a true partnership between manufacturers and the private sector working collaboratively together. One of the guiding principles of manufacturing companies is employee safety. This directory showcases Alliance member's products and services that can keep employees safe and businesses thriving during the COVID-19 crisis. Please consider these businesses as you purchase PPE and other related products and services.

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BEST PRACTICES

NEWMA members share their best practices put into place during the COVID-19 pandemic

- * Posted up-to-date communication about business practices and hours on website and on location
- * Extra signage posted about good hygiene
- * Established policies and practices for social distancing
- * Support respiratory etiquette and hand hygiene supplies for employees, customers, and visitors
- * Designated break rooms and restrooms for different departments
- * All work areas, high-touch and common areas are cleaned at the end of their shift
- * Contracted extra cleaning services with janitorial company
- * Relaxed attendance policy, not assigning points for absences
- * Employees working every other week, to decrease the number of people in the plant
- * Employees that can work from home, are being asked to do so
- * No travel to states that have been significantly impacted
- * If employee travels for work or personal, not permitted back to work for 1-2 weeks
- * Visitors must fill out a declaration of travel and health
- * Employees arriving at work are having their temperature taken, must be lower than 100 degrees. In order to return to work must be under 100 degrees for 3 days in a row.
- * Employees are required to notify employer if they test positive for COVID-19 or they have been in contact/exposed to someone who tested positive for COVID-19.
- * Employees who have been diagnosed with COVID-19, who have not had any symptom may discontinue home isolation when at least seven (7) days have passed since the date of their first positive COVID-19 diagnostic test and have had no subsequent illness. See [CDC guidance](#).
- * You should send home all employees who worked closely with the COVID-19 infected employee for a 14-day period of time to ensure the infection does not spread. Before the employee departs, ask them to identify all individuals who worked in close proximity (three to six feet) with them in the previous 14 days to ensure you have a full list of those who should be sent home. When sending the employees home, do not identify by name the infected employee or you could risk a violation of confidentiality laws. See [OSHA Guidance on Preparing Workplaces for COVID-19](#)

Stop the
Spread

Stay up to date!
Find more
information at the
links below

[Interim Guidance for Employers to Plan and Respond to \(COVID-19\)](#)

[United States Department of Labor - OSHA](#)

ASSOCIATE MEMBER COVID-19 RESOURCES

[Associated Bank](#)

[Associated Financial Group](#)

[BMO Harris Bank](#)

[First Business Bank – Northeast](#)

[Hometown Bank](#)

[Investors Community Bank](#)

[Johnson Financial Group](#)

[Nicolet National Bank](#)

[PNC Bank](#)

[Wells Fargo](#)

[Wisconsin Bank and Trust](#)

[ADP - Payroll, HR & Tax Services](#)

[CLA - CPAs & Consultants](#)

[Forsite Benefit Partners LLC](#)

[KerberRose – CPA Firm](#)

[Paychex, Inc. – HR, Payroll, Benefits](#)

[WIPFLI - CPAs & Consultants](#)

[Davis|Kuelthau's Law Firm](#)

[Ruder Ware Law Firm](#)

[von Briesen Law Firm](#)

[Acuity Insurance](#)

[EMC Insurance](#)

[M3 Insurance](#)

[McClone Insurance](#)

[R & R Insurance](#)

STATE & NATIONAL COVID-19 RESOURCES

[CDC](#)

[Department of Labor](#)

[OSHA](#)

[State of Wisconsin](#)

[US Department of the Treasury](#)

[US Small Business Administration](#)

[Wisconsin Department of Health Services](#)

[Wisconsin Department of Workforce Development](#)



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- Labels
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Help your customers or employees navigate any
new procedures.



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Random Lake, WI
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www.badgertag.com



Brand Advantage Group is proud to be the newest member of the NEW Manufacturing Alliance.

With our robust supply chain of worldwide sources for promotional products we have been able to switch gears and use those channels for securing PPE for our customers. A partial listing of our most frequently asked for items are listed below.

Personal Protection Equipment, products to protect your employees and customers.

- Masks, cloth imprinted and disposable
- Infrared Thermometers
- Disposable Thermometers
- Hand Sanitizer
- Gloves
- Plexiglass barriers

Signage, directional signage will be critical as we open up doors to welcome employees and customers back.

- Retractable Banners
- Feather Flags
- Floor Graphics
- Directional Signage
- Window and door signs

Print, returning employees want to know what company policies are in place to protect them under the new normal.

- Cleaning procedures
- Vending machines, coffee machines, are they available?
- Lunch room rules
- Social distancing, workspace rearranging

Branded “Welcome Back” gifts

- Lunch Box (vending shut down?)
- Safety Kit
- Drinkware
- Webcam Covers
- Apparel

Contact Joe to schedule a consultation.

Joe Lancour

Office: 952.882.3353

joe.lancour@brandadvantagegroup.com

Brand Advantage Group

1740 Cofrin Drive
Green Bay WI 54302



division of Motion Industries

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BR-BTIS400-K0

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- Per piece cost is \$99.00 + shipping.**

**Overall dimensions fully customizable.



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Express offers a variety of staffing options to fit your specific needs, including:

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- Temporary or Contract Staffing
- Direct Hire

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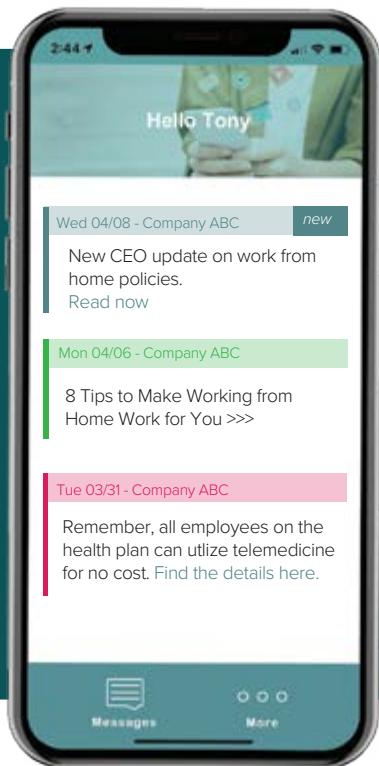
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Mark Leupold, Owner
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Sterilizer Bags



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Email: info@foxconverting.com

Web: foxconverting.com

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Communication Is Essential



Translate COVID19

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more important.

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Translation and interpreting services are essential. We are offering a 10% discount to our Alliance members. We are here to help.



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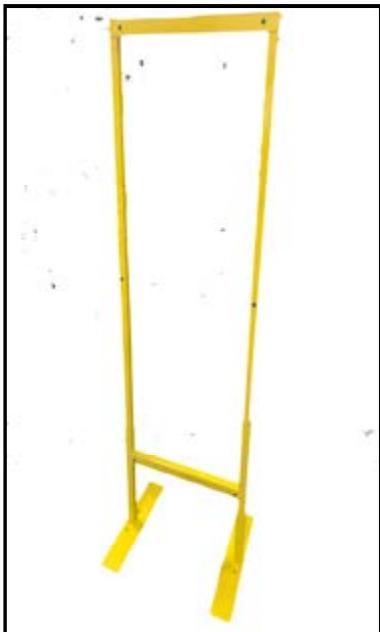
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In these challenging times we understand that your business may be challenged with the need to be nimble, and to flex or entirely change your typical production output. Whether your challenge is throughput, need for product modification, equipment integration, general arrangements or efficiency improvement as you grade change, we can help.

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Enhancing the Health Safety of Work, Shopping and Public Spaces!

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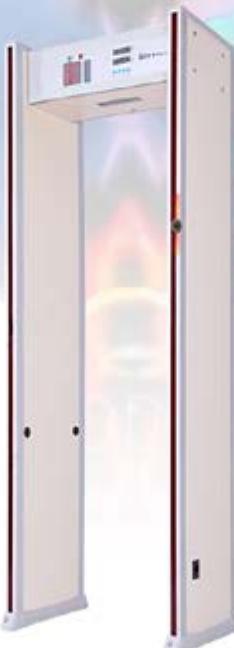
Infrared Thermometer Box
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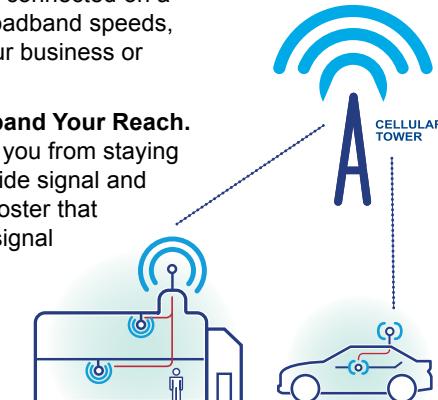
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2025

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		Supervisor Dashboard Included	Supervisor Dashboard Included	
Catalog Number: EL-JTC	Catalog Number: EL-12SU	Catalog Number: EL-12GU	Catalog Number: EL-12MU	Catalog Number: EL-3

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Learn more about available courses at ROK.auto/elearning

Deloitte analysis based on data from U.S. Bureau of Labor Statistics and Gallup Survey



COVID-19 RESOURCES FROM RRD

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Packaged Kits



Fever Detection
Thermastrips



Internal & External Customize Signage and
Touchless World Solutions



For more information

Rick Nelson
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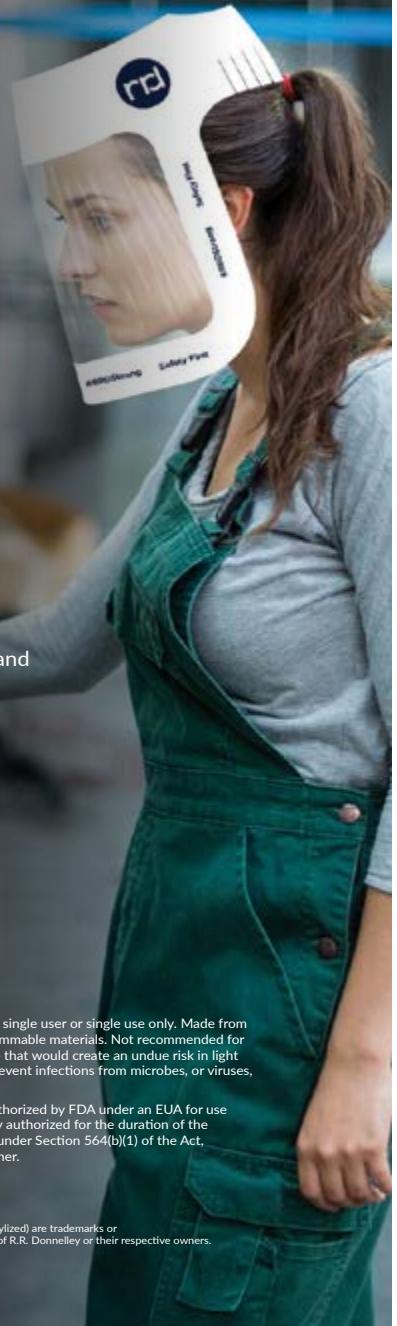
Faceshield Product Information

Intended to be used solely as a standalone personal-use face shield, for either single user or single use only. Made from 18pt SBS paperboard, 4-5mm polystyrene plastic film. Potentially contains flammable materials. Not recommended for use in presence of high intensity heat or open flame. Not intended for any use that would create an undue risk in light of the current health emergency. Use of the RRD Face Shield alone will not prevent infections from microbes, or viruses, nor is it effective for radiation protection.

The product has not been FDA cleared or approved. The product has been authorized by FDA under an EUA for use by healthcare providers as personal protective equipment. This product is only authorized for the duration of the declaration that circumstances justifying the authorization of emergency use under Section 564(b)(1) of the Act, 21 USC 360bbb-3(b)(1) unless the authorization is terminated or revoked sooner.

For more information rrd.com/covid-19

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The COVID-19 pandemic is one of the worst health crises our country has faced in recent history. While every day brings new challenges, it's obvious the impact will be far reaching.

Our attorney team has been working together to guide clients through these difficult times. Areas our attorneys provide counsel include:

- ADA Compliance
- Commercial Transactions (Force Majeure/Terminations)
- Data Privacy & Security
- Employee Benefits
- Employment Issues
- Healthcare Policy & Compliance
- HIPAA
- Insurance Policies & Coverage
- Loan Agreements
- OSHA
- Supply Chain and Logistics

**Learn more about our COVID-19 Focus Team
at ruderware.com**

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- Mental health resources
- Tools for employee retention

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Navigating Business Challenges-Dealing With COVID-19



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Leadership Development

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- Motivating Your Employees - Overcoming Conflict & Diversity
 - Team Building

Safety Program Coordination

CPR / AED / First Aid Training

OSHA Compliance Safety Training/Representation

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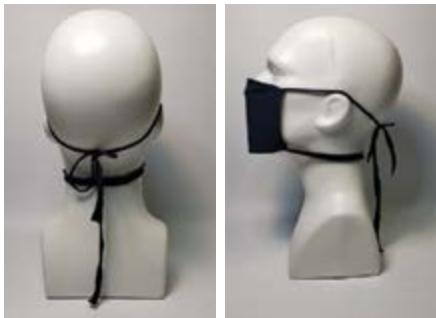
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1oz Bottle

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tradeIT

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For more information, please contact Chris Lipski:

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Our Manufacturing Team delivers a distinctive competitive edge. We have the experience and depth to help manufacturers achieve success in today's global marketplace. We are not only a legal advisor - we are trusted business advisors. Whether you are a small or middle market manufacturer or a large publicly traded enterprise with international operations, we equip manufacturers with the edge they need.

To learn more about how our Manufacturing Team's strategic, personalized approach can position you to achieve success, please contact NWTC Member Bill Woodward at wwoodward@vonbriesen.com.

- Commercial Contract Negotiation
- Distribution Networks
- Financing
- Government Relations and Regulatory
- International Trade including export controls and IC-DISC utilization
- IP & Licensing
- Logistics
- Mergers and Acquisitions
- OSHA
- Product Liability
- Real Estate and Environmental Permitting
- Manufacturers' Agents and Representatives
- Risk Management
- Site Selection and Acquisition
- State Tax Credits and Incentives
- Succession Planning
- Supply Chain
- Tax
- Workforce Issues

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2



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3



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4



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5



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High-touch storage products with antimicrobial finish
Provide continuous protection against bacteria growth

6



FLOOR CLEANING EQUIPMENT & DETERGENTS

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CUSTOM SOLUTIONS

SOLUTIONS

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MARKETS



PAPER CONVERTING/
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CUSTOM
MILLWORK



AUTOMOTIVE PARTS/
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FOOD/
INGREDIENTS



AEROSPACE/
AVIONICS



MARINE/
SHIPBUILDING



MACHINING/
FABRICATION



FRAGILE EQUIPMENT/
ELECTRONICS



MEDICAL/
DENTAL

Our custom solutions can fulfill your critical logistics needs during the COVID-19 pandemic. We have expedited urgent PPE supplies such as masks and plexiglass shields to local manufactures and businesses, and we are offering a 15% discount to all Alliance members.

Zenith is elevating logistics. Please contact us to learn more.

3176 Holmgren Way
Green Bay WI 54304

ZENITH EXPRESS
CUSTOM LOGISTICS SOLUTIONS

920-339-9630

expedite@zenith-express.com

Member to Member Savings Program !

NEWMA Offers a Member to Member

Savings Program If you're looking to generate business, why not make use of our great resource - your fellow NEWMA members? The M2M program acts as a vehicle to promote discounts on goods and services by and for Alliance members. Participation in the program is FREE and exclusive to members. If your business would like to offer savings to other members, contact

[Ann Franz](#), Alliance Executive Director, for more information. To redeem savings from other members, check out the Member to Member Savings tab on our website at www.newmfgalliance.org.

**LET YOUR
MEMBERSHIP
PAY FOR ITSELF**

BENEFITS

- Increased exposure, sales & revenue for your business
- Access to purchasing power of Alliance members
- Build solid partnerships that rewards both parties
- Inform Alliance members about your products & services
- Extend your brand to reach new markets
- Boost your market share

Disclaimer:

All transactions are between the companies participating in the NEWMA Member to Member Savings Program. The NEW Manufacturing Alliance disclaims responsibility for all transactions, including the price, financing terms, delivery arrangements, quality of goods and services, and warranties. In addition, although the NEW Manufacturing Alliance believes the discount information is accurate at the time it is published, vendors may discontinue the discount at any time. Members should verify that the discount is still in place with the vendor prior to making a purchase or entering into a contract.