In June 2006, the NEW Manufacturing Alliance was formed to address the workforce needs of the manufacturing industry. The membership is a true partnership between manufacturers and the private sector working collaboratively together. One of the guiding principles of manufacturing companies is employee safety. This directory showcases Alliance member’s products and services that can keep employees safe and businesses thriving during the COVID-19 crisis. Please consider these businesses as you purchase PPE and other related products and services.

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NEWMA members share their best practices put into place during the COVID-19 pandemic

- Posted up-to-date communication about business practices and hours on website and on location
- Extra signage posted about good hygiene
- Established policies and practices for social distancing
- Support respiratory etiquette and hand hygiene supplies for employees, customers, and visitors
- Designated break rooms and restrooms for different departments
- All work areas, high-touch and common areas are cleaned at the end of their shift
- Contracted extra cleaning services with janitorial company
- Relaxed attendance policy, not assigning points for absences
- Employees working every other week, to decrease the number of people in the plant
- Employees that can work from home, are being asked to do so
- No travel to states that have been significantly impacted
- If employee travels for work or personal, not permitted back to work for 1-2 weeks
- Visitors must fill out a declaration of travel and health
- Employees arriving at work are having their temperature taken, must be lower than 100 degrees. In order to return to work must be under 100 degrees for 3 days in a row.
- Employees are required to notify employer if they test positive for COVID-19 or they have been in contact/exposed to someone who tested positive for COVID-19.
- Employees who have been diagnosed with COVID-19, who have not had any symptom may discontinue home isolation when at least seven (7) days have passed since the date of their first positive COVID-19 diagnostic test and have had no subsequent illness. See [CDC guidance](https://www.cdc.gov/coronavirus/2019-ncov/novel-coronavirus-2019.html).
- You should send home all employees who worked closely with the COVID-19 infected employee for a 14-day period of time to ensure the infection does not spread. Before the employee departs, ask them to identify all individuals who worked in close proximity (three to six feet) with them in the previous 14 days to ensure you have a full list of those who should be sent home. When sending the employees home, do not identify by name the infected employee or you could risk a violation of confidentiality laws. See [OSHA Guidance on Preparing Workplaces for COVID-19](https://www.osha.gov/SLTC/oslabs/coronavirus.html).

Stop the Spread

Stay up to date!
Find more information at the links below


ASSOCIATE MEMBER COVID-19 RESOURCES

Associated Bank  Forsite Benefit Partners LLC
Associated Financial Group  KerberRose – CPA Firm
BMO Harris Bank  Paychex, Inc. – HR, Payroll, Benefits
First Business Bank – Northeast  WIPFLI - CPAs & Consultants
Hometown Bank
Investors Community Bank  Davis|Kuelthau’s Law Firm
Johnson Financial Group  Ruder Ware Law Firm
Nicolet National Bank  von Briesen Law Firm
PNC Bank
Wells Fargo  Acuity Insurance
Wisconsin Bank and Trust  EMC Insurance
ADP - Payroll, HR & Tax Services  M3 Insurance
CLA - CPAs & Consultants  McClone Insurance
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STATE & NATIONAL COVID-19 RESOURCES

CDC
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Brand Advantage Group is proud to be the newest member of the NEW Manufacturing Alliance.

With our robust supply chain of worldwide sources for promotional products we have been able to switch gears and use those channels for securing PPE for our customers. A partial listing of our most frequently asked for items are listed below.

Personal Protection Equipment, products to protect your employees and customers.
- Masks, cloth imprinted and disposable
- Infrared Thermometers
- Disposable Thermometers
- Hand Sanitizer
- Gloves
- Plexiglass barriers

Signage, directional signage will be critical as we open up doors to welcome employees and customers back.
- Retractable Banners
- Feather Flags
- Floor Graphics
- Directional Signage
- Window and door signs

Print, returning employees want to know what company policies are in place to protect them under the new normal.
- Cleaning procedures
- Vending machines, coffee machines, are they available?
- Lunch room rules
- Social distancing, workspace rearranging

Branded “Welcome Back” gifts
- Lunch Box (vending shut down?)
- Safety Kit
- Drinkware
- Webcam Covers
- Apparel

Contact Joe to schedule a consultation.

Joe Lancour  
Office: 952.882.3353  
joe.lancour@brandadvantagegroup.com

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rick.nelson@rrd.com

Faceshield Product Information
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For more information rrd.com/covid-19

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- Commercial Transactions (Force Majeure/Terminations)
- Data Privacy & Security
- Employee Benefits
- Employment Issues
- Healthcare Policy & Compliance
- HIPAA
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- Loan Agreements
- OSHA
- Supply Chain and Logistics

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Member to Member Savings Program

NEWMA Offers a Member to Member Savings Program If you're looking to generate business, why not make use of our great resource - your fellow NEWMA members? The M2M program acts as a vehicle to promote discounts on goods and services by and for Alliance members. Participation in the program is FREE and exclusive to members. If your business would like to offer savings to other members, contact Ann Franz, Alliance Executive Director, for more information. To redeem savings from other members, check out the Member to Member Savings tab on our website at www.newmfgalliance.org.

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- Inform Alliance members about your products & services
- Extend your brand to reach new markets
- Boost your market share

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