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NEWS RELEASE

Downtown Windsor's Maiden Lane West shines bright this holiday season

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Downtown Windsor BIA

Windsor, Ontario – 'Tis the season for Maiden Lane West to once again glow with holiday cheer.

The Downtown Windsor Business Improvement Association (DWBIA) proudly presents the 2023 edition of the enchanting Light Up the Night. This year, the dazzling display of lights will illuminate Maiden Lane West, transforming it into a radiant winter wonderland.

"The DWBIA is dedicated to presenting a holiday spectacle," said Chair Chris MacLeod. "This year, Maiden Lane West will be a galaxy of lights, creating a warm and inviting atmosphere for everyone in the heart of Windsor."

The 2023 Light Up the Night is set to provide a stunning and picturesque backdrop, perfect for capturing holiday memories. Maiden Lane West will come alive with a resplendent tapestry of lights, creating a simple yet profound magic, whilst light motifs with span Ouellette Avenue too.

Light installations include:

Interactive Photo Frame
Size: 7.7' x 5.6'

Reindeer
Size: 9.8' x 5.2' x 1.1'

Star
Size: 6.6' x 6.9' x 10"

Holiday Ornament
Size: 5.1' x 4.4' x 4.4'

Rings
Size: 7.7' x 6.6' x 1'

Stiletto
Size: 4.6' x 3.9' x 7''

"Lights have a way of lifting spirits and spreading joy," MacLeod continued, "so we wanted to continue this tradition that resonates with so many people of all ages."

Residents and visitors alike are invited to stroll down Maiden Lane West to January 14, 2024 to experience the heartwarming glow of the holiday lights.

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