



For immediate release:
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NEWS RELEASE

Downtown Windsor BIA issues requests for expressions of interest for web and database development

[WINDSOR, ON] — The Downtown Windsor BIA today announced that it's seeking expressions of interest from web development companies for a redesigned website, and from vendors for a software customer relationship management (CRM) database.

The purpose of these Requests for Expression of Interest (REOI) is to invite interested parties to register their interest in providing website development and design services and/or software customer relationship management (CRM) package.

The Request for Expression of Interest is stage one of a three-stage process. Upon completion of the REOI, suppliers will be notified of the outcome and those shortlisted will be invited to an interview. The successful respondents will be required to provide a quote in the third stage of the process.

"A key priority for our website is that it becomes the gateway to Downtown Windsor," said Brian Yeomans, DWBIA Chair. "We want a site that is user-friendly and versatile, and one that allows visitors to easily find information on our members and downtown events."

Douglas Sartori, the DWBIA's consultant on these projects, added, "The customer relationship management database will be a central hub for information on member businesses and properties. The categorized data will include contact information and member history; will be able to capture complex relationships between tenants, owners, partners, managers, and other stakeholders."

The deadline for responses for both REOIs is June 14, and questions about the projects can be directed to Douglas Sartori at doug@p42systems.com or 1-888-960-7641.

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For more information:
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