

Changing lives in Weld County,

**TOGETHER!**

REPORT TO THE COMMUNITY

**2018-19**



# 7 great things you helped us accomplish in 2018

**In 2018, your support of United Way of Weld County helped us deliver real results, transform lives and create positive change for our neighbors in Weld County.**



**Bryan Guest**  
United Way of Weld County  
2018 Board Chair

**Jeannine Truswell,**  
President and CEO  
United Way of Weld County

Your investment continues to enable us to meet the ever-changing challenges in our growing community. Recent data indicates that by 2050, Weld County will have the fastest-growing child population in the state, more than double what it is today. We are aware of the staggering numbers. We are being proactive in developing programs that best improve the lives of you and your neighbors in Weld County in the focus areas of Early Childhood Development, Youth Success, Household Stability, Older Adults/Healthy Aging and Access to Services.

As president/CEO and board chairman, we have had the privilege of viewing how many United Ways worked. While they all do great work for their communities, your United Way stands out. The staff is innovative and responsive to the needs of Weld County residents. Our generous donors are passionate about what we do in the community. The nearly 1,400 volunteers truly make a difference at events such as Day of Action, Weld Project Connect, book drives, putting together hygiene kits, sock drives and other special things during the year.

So many exciting things happened at UWWC in 2018-19. We facilitated regular collective impact meetings with community partners in four of the aforementioned focus areas, which was a shift from traditional grant making to collective impact that will lead to improved outcomes throughout Weld County. UWWC invested \$3.9 million in the community last year through donations and grants. More than 100 programs and services were funded by UWWC, which directly impacted at least one in 10 people in Weld County.

This annual report shares seven of our favorite highlights from 2018-19. We thank you for making these results possible over the year. We appreciate your support and look forward to what we can accomplish together in 2019-20. UWWC cannot survive without our donors and volunteers. We thank you for helping us make Weld County a better place to live.



# 1 Promises for Children

- UWWC, Youth for a Change, Greeley-Evans School District 6 and AmeriCorps launched Colorado Reading Corps in the 2018-19 school year. Five full-year and two half-year tutors worked with 160 k-3 students. As a result, 72 percent of students in the program are at or above target growth in reading levels.
- Continued to partner with the Weld County Department of Human Services (WCDHS) and the Colorado Department of Early Childhood to address the availability of quality child care opportunities for working parents. This has become a critical issue for families. Recruitment, retention and quality improvement of opportunities have been our shared goals:
  - \$163,885 in capital improvement, quality improvement materials and quality improvement coaching was awarded to 23 child care providers in Weld County through the Colorado Shines Quality Improvement Program and over 230 hours of child care professional development clock hours were offered.
  - 21 early childhood education students at Aims Community College were awarded a total of \$17,923 in scholarship funding for the 2018-2019 academic school year.
  - 66 individuals completed the Expanding Quality in Infant and Toddler 16-week course offered in English & Spanish.
  - 879 early childhood professionals have been credentialed in Weld County.
  - 25 providers opened their doors for business as a licensed child care provider, an increase of 9 percent from the previous year.
- 679 children who utilize Colorado Child Care Assistance Program (CCCAP) are currently receiving child care in a high quality program (level 3-5). This is up from 440 at this time last year (a 54 percent increase).
- 31 providers signed CCCAP contracts with the WCDHS.
- UWWC's PASO Institute is a 15-week program providing training to Spanish speaking exempt child care providers caring for some of the most vulnerable children under 6 years of age. The program goals are to help ensure all children are ready for school. 40 women graduated from PASO impacting 205 children. 100 percent of the child care environments provided demonstrated significant quality improvements for the children.
- Over 600 parents were given support on a wide spectrum of skills necessary for raising a well-developed child through the Bright by Three program, a free annual in-person visit to parents and caregivers to learn more about their child's health, safety, early learning, development and other resources.
- 46 parents/caregivers and 65 children participated in the Best Start for Babies and Toddlers programs, a free 10-session class that helps new parents navigate important and exciting years, and connects parents with a network of other new parents.



# 2 Weld's Way Home

- The Coordinated Assessment and Housing Placement System (CAHPS), which is facilitated and supported by United Way of Weld County (UWWC) and its staff, includes 39 agencies in a coordinated and collective impact approach to ending homelessness. Launched in February 2016, as of June 30, 2019, 321 homeless veterans, 130 chronically homeless adults, 135 families and 4 youth have found housing and support through CAHPS.
- The UWWC Housing Navigation Center opened April 1, 2019, for year-round access to those adults and families experiencing homelessness and housing instability. As of June 30, 2019, 479 people have accessed mail services, lockers, phones, computers and connected to community agencies on-site and through referrals.
- The UWWC Housing Navigation Center's Cold Weather Shelter is a partnership with Catholic Charities, Sunrise Community Health, City of Greeley, City of Evans and several organizations providing funds, in-kind donations and volunteers. 524 men and women had a place to stay out of the cold from November 2018 to April 2019. 32 were veterans, 203 have lived in Weld County for over 5 years, 92 were over 55 and 51 were under 24 years of age.
- UWWC in partnership with the North Colorado Health Alliance received a grant from NCMC Inc. to hire two community health specialists dedicated to serving those who are living out-of-doors or are at severe risk of experiencing homelessness. These specialists will take a lead role in assisting people who have experienced homelessness long-term to get back into housing.
- The High Plains Housing Development Corporation has been re-established. A goal of the Weld's Way Home strategic plan, High Plains will catalyze the acquisition and development of a variety of affordable housing opportunities throughout the county. Jodi Hartmann, formerly of the Greeley Transitional House, was recently hired as the Executive Director.



# 3 Collective Impact



United Way of Weld County prides itself on providing direct services, funding and supporting a robust partner agency network, and collaborating with nonprofit organizations, government entities, businesses, and the community to bring about county-wide solutions.

We are committed to a Collective Impact model in which a community-wide plan guides work in four focus areas (Early Childhood Development, Youth Success, Household Stability and Older Adults/Healthy Aging). Access to Services is a fifth focus area. Each area's plan includes shared measureable goals, messaging, and strategy maps written and agreed to by all participating agencies. UWWC facilitated regular collective impact meetings with community partners in the focus areas in 2018-19 with the aspirations of:

## **Early Childhood Development**

***Aspiration - Helping assure children read at grade level by the beginning of fourth grade***

## **Youth Success**

***Aspiration - Preparing youth to graduate from high school and earn a living wage by age 25***

## **Household Stability**

***Aspiration - Helping households attain and maintain stable housing***

## **Older Adults and Healthy Aging**

***Aspiration - Providing support for older adults to age in place and remain healthy***

## **Access to Services**

***Aspiration - Increasing the visibility, accessibility and capacity of human services resources***

In each investment strategy, community volunteers determine award amounts for specific programs, and recommend these awards to the United Way of Weld County Board of Directors.

We have always funded great programs and many people throughout Weld County have been helped. We know it takes more than one agency program to reach our long-term goals. As an example, we need to continue to help children, families, adults and the elderly who are hungry or homeless. In addition, the priority is to make sure they are not in the same situation five years from now. To achieve that, we must work together.

We encourage people to get involved in one of the Collective Impact initiatives, as well as give, designate or volunteer to one of the focus areas.

## Early Childhood Development

### *Aspiration - Helping assure children read at grade level by the beginning of fourth grade*

90% of the human brain is developed by the time a child is five years old; the early childhood period is the most opportune time to influence learning paths and to ensure the very best outcomes for all children. As such, it's critical that young children grow up and are cared for in supportive, high quality environments. For example, a five-year study of more than 1,850 children and their mothers found that children whose learning environments were of consistently low quality were much more likely to have language and literacy delays before kindergarten, while supportive home learning experiences could help close the school readiness gap.

When students enter kindergarten unprepared, they typically don't catch up. If children aren't reading at grade level by fourth grade, their chances of graduating on time are significantly reduced (in Weld County, only 38% of 4th grade students are meeting expectations in English language arts). This is a community-wide problem, as every student who does not complete high school costs our society an estimated \$260,000 in lost earnings, taxes, and productivity.

Knowing that the first five years of a child's life are the most critical for development, United Way of Weld County and the Early Childhood Development collective impact group have set four community-wide measures to ensure that all Weld County children are valued, healthy, and thriving:

- % of families evidencing self-sufficiency
- % of families insured and accessing care
- % of children ready for kindergarten
- % of children reading at grade level by 4th grade

## Youth Success

### *Aspiration - Preparing youth to graduate from high school and earn a living wage by age 25*

Up until the end of third grade, most children are learning to read; beginning in fourth grade they are reading to learn. Children who do not read proficiently by fourth grade are four times more likely to leave school without a diploma than proficient readers. Earning a high school diploma is perhaps the most important determinant of a person's future in the United States (Weld County's graduation rate is 82% for all students, but it drops for Hispanic students). The median annual income of a high school dropout is \$25,400, compared with \$54,800 for someone who obtained a bachelor's or higher degree. High school dropouts also are more likely than those who graduate to be arrested or have a child while still a teenager, both of which incur additional financial and social costs. The current pool of qualified high school graduates is neither large enough nor skilled sufficiently to supply our nation's workforce, education, and national security needs.

Additional risk factors include homelessness (during the 2017-2018 school year, more than 800 homeless students attended Weld County schools), poverty (one in three persons under 18 in east Greeley and east Evans live in poverty), and criminal activity (approximately 475 young people per year become involved with the county's criminal justice system, and it's estimated that there are 1,200+ members in 10 gangs in the Greeley area).

In order to solve these community-wide challenges that no one agency or organization can resolve on its own, United Way of Weld County is facilitating a multi-year Youth Success collective impact strategic planning process to better align county-wide efforts so that it will be easier for every youth in Weld County to succeed. Community-wide measures include:

- % of youth scoring at grade level in middle-grade math
- % of youth graduating high school
- % of youth showing personal resilience
- % of youth achieving post-secondary enrollment or connection to workforce
- % of youth getting post-secondary degree

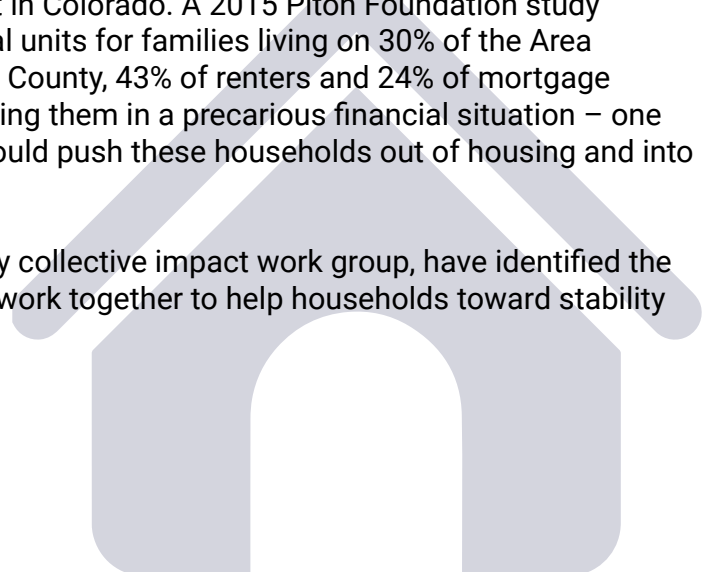
## Household Stability

### *Aspiration - Helping households attain and maintain stable housing*

Weld County was recently ranked as the U.S. region most likely to be on the verge of a housing crisis; a separate study showed that seven of the 12 most unaffordable places to live in the United States are along the Colorado Front Range (Weld County is number four). Unaffordable housing combined with stagnant wages have made many households unstable and at-risk of becoming homeless. For example, an individual has to work 80 hours a week at minimum wage to afford a one bedroom apartment in Colorado. A 2015 Piton Foundation study found that Weld County had a deficit of 3,866 affordable rental units for families living on 30% of the Area Median Family Income (at the time \$19,890 per year). In Weld County, 43% of renters and 24% of mortgage payers spend more than 35% of their income on housing, putting them in a precarious financial situation – one unexpected expense (a car repair, replacing a furnace, etc.) could push these households out of housing and into homelessness.

United Way of Weld County, along with the Household Stability collective impact work group, have identified the following community-wide measures of effectiveness, as we work together to help households toward stability and self-sufficiency:

- % of adults with a banking relationship
- % of families with \$1,000 in savings
- % of adults with a bankable credit score
- # of evictions per year
- # of families living temporarily doubled-up
- % of owner-occupied housing



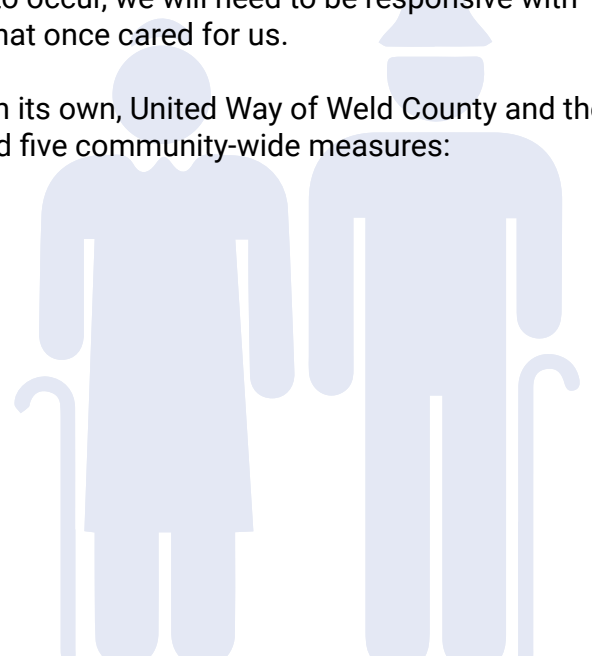
## Older Adults and Healthy Aging

### *Aspiration - Providing support for older adults to age in place and remain healthy*

Across the United States, a seismic human services shift is occurring as the Baby Boomer generation – the largest generation in size until Millennials – enters into retirement age. As people live longer, more assistance specifically for seniors will be needed, both for those aging in place at home, and for those living in long-term care facilities. Colorado's aged 65+ population is growing at the third fastest rate in the nation – from 2010-2015 this group grew 29%. Additionally, many older adults are moving to Colorado. Much of this population growth will be along the Front Range, with a large concentration in Weld County due to its comparatively affordable housing. According to the Colorado State Demographer, between 2015 and 2020, Weld County will be seeing a 30% growth in 75-84 year old individuals and a 21% growth in the 85-90+ year old group. By 2030, nearly one out of every five Coloradoans will be aged 65 years or older. As this shift continues to occur, we will need to be responsive with resources and assistance, so that we may care for the generation that once cared for us.

Recognizing that no one agency or organization can address this on its own, United Way of Weld County and the Older Adults & Healthy Aging collective impact group have identified five community-wide measures:

- % increase in community information
- % increase in productive activities
- % increase in community & belonging
- % increase in health & wellness
- % increase in community design & land use





# 4 Partnerships

- Partnered with and funded 100 plus programs and services to impact one in 10 people in Weld County.
- Partnered with Weld County, the City of Greeley, NCMC Inc., Banner Health, other key organizations and over 500 community volunteers to provide Weld Project Connect. 850 guests received over 73 essential direct services from health screenings to legal assistance, counseling to personal care, household benefits to transportation assistance, etc. 99 percent of guests reported the event was helpful in getting them services.
- Coordinated the Northern Colorado Children's Festival with over 80 different community resources providing activities for children. Parents were able to connect to these resources to benefit their children year round. More than 4,000 children, parents and grandparents attended this year's event.

**Cornerstone Partners** are companies and organizations that donate all or a portion of their donation to help cover 100 percent of administrative and fundraising costs for the resources under our management. This ensures that your donation goes directly to programs and services that benefit our community through United Way.

## 2019-20 Cornerstone Partners



NCMC, Inc.

TheTribune



Advanced Direct Marketing, Inc  
Banner Health  
Caldera Event Group, LLC  
Connecting Point  
Farmers Bank – Ault  
Flood and Peterson  
Front Range Roofing Systems, LLC  
Kaiser Permanente  
Phelps-Tointon, Inc  
Townsquare Media  
Vestas Blades America, Inc  
Xcel Energy

1310 KFKA  
365 REAL  
Property Management, LLC  
Atmos Energy  
Big R Bridge  
Chick-fil-A Greeley  
Ehrlich Toyota  
First National Bank  
Ghent Chevrolet Cadillac  
Great Western Bank  
Hensel Phelps  
Honda of Greeley

John Elway  
Chrysler Jeep Dodge Ram  
Mirage Productions  
Otis & Bedingfield LLC  
PDC Energy  
Pepsi Beverages Company  
Professional Finance Co, Inc  
Property Technica Inc  
State Farm Insurance Companies  
Tigre FM 102.1 and 1450 AM  
Weld County Garage Buick GMC



# 5 Access to Services

- Partnered with Mile High United Way to provide more efficient and effective delivery of 2-1-1 information & referral services to our region. The top needs were: clothing/household; utility assistance; rent payment assistance and financial assistance and housing. 92% of those seeking help from 2-1-1 report they would recommend the service to a family member or friend.
- Launched [www.UnitedWay-Weld.org/Roadmap4Kids](http://www.UnitedWay-Weld.org/Roadmap4Kids), an online resource guide for parents, caregivers and early childhood professionals to connect to important resources and information for children.

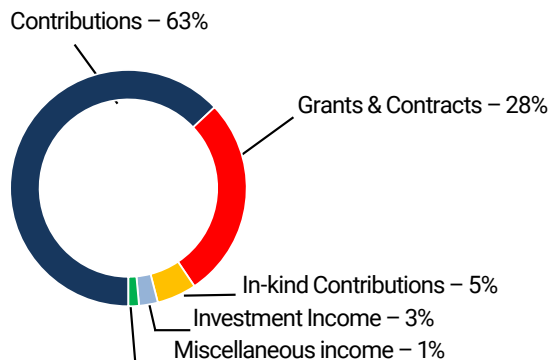
# 6 AmeriCorps VISTA

- Continued to coordinate and directly manage the UWWC AmeriCorps VISTA program. 19 year-long VISTAs and 12 summer associates were assigned to nonprofit agencies and schools. VISTA members helped leverage \$694,581 in cash resources, \$212,196 in in-kind donations and 6,845 volunteers. Summer associates recruited and managed 440 volunteers and helped raise \$25,000.

# 7 Resource Development

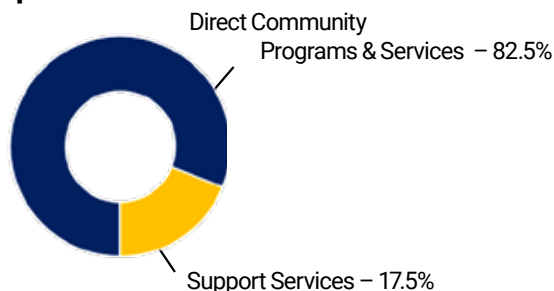
- Raised \$3,896,667 in grants and contributions to fund programs impacting the lives of children, youth, families and older adults in Weld County.
- 42 companies and organizations directed either all or part of their contribution to be a Cornerstone Partner covering UWWC fundraising and administrative costs.
- 4,563 donors gave an average yearly gift of \$233.
- 507 Leaders in Giving contributed over \$1 million to helping others in our community.
- 206 volunteers completed 25 projects for our partnering agencies across Weld County.
- UWWC mobilized 1,321 volunteers with a value of \$234,185. These volunteers served on various committees, visited parents with children, served as event volunteers, office work, and more.
- Launched new website pages and volunteer engagement database that helps match volunteers to community agency and school-based opportunities.

## Revenue



- Contributions are donations raised in the annual community campaign, subtracting uncollectible pledges.
- Grants & Contracts are funds leveraged and managed by United Way of Weld County to fill a need in our community for direct programs and services.
- Investment Income is interest received from our endowment fund held at The Weld Community Foundation, Board designated funds, invested operating reserves and checking accounts.

## Expenses



- Direct Community Programs & Services include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County and designations directed to specific agencies or agency programs as chosen by the donor.
- Support services are primarily covered thanks to our Cornerstone Partners contributions. Support Services include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain significant resource development and grant writing to raise the funds needed to do our work.

\* Community Impact Awards liability was reduced in above FY18-19 (6-30-19) numbers due to timing of year-end liabilities as we moved to Collective Impact funding. Liability moved from 6-30-18 in FY17-18 to 10-31-2019 in FY18-19.

## Statement of Financial Position

	2017-18	2018-19
<b>Assets</b>		
Cash and Cash Equivalents	1,109,688	857,031
Certificates of Deposit		
Receivables		
Campaign Pledges	490,779	625,677
Grants	198,669	212,629
Other	49,785	27,488
Prepaid Expenses	36,964	42,775
Land, Building, Equipment (net)	472,797	480,586
Investments	1,392,324	1,442,951
Investments (quasi endowment)		
Interest (Legacy Endowment)	372,314	376,644
<b>Total Assets</b>	<b>4,123,320</b>	<b>4,065,781</b>
<b>Liabilities</b>		
Accounts Payable	133,053	75,984
Accrued Awards Liability	566,071	0
Donor Designations Payable	90,911	82,005
Accrued Compensated Absences	96,868	100,259
Deferred Revenue	53,461	191,235
<b>Total liabilities</b>	<b>940,364</b>	<b>* 449,483</b>
<b>Net Assets</b>		
Unrestricted		
Land, Building, and Equipment	472,797	480,586
Board Designated		
Legacy Endowment	74,897	69,228
Quasi-Endowment	70,000	39,819
Community Awards		* 560,000
Specific programs Reserve	244,592	62,791
Operating Reserve	1,695,375	1,751,715
Undesignated	152,050	0
Temporarily Restricted	175,829	344,743
Permanently Restricted	297,416	307,416
<b>Total Net Assets</b>	<b>3,182,956</b>	<b>3,616,298</b>
<b>Total Liabilities and Net Assets</b>	<b>4,123,320</b>	<b>4,065,781</b>

## Statement of Activities

	2017-18	2018-19
<b>Revenue</b>		
Campaign	2,964,068	2,824,888
Less Uncollectible Pledges (estimated/actual)	(114,820)	(180,490)
In-Kind Contributions	244,033	253,936
Contribution of Facility	405,595	0
Grants & Contracts	1,066,337	1,241,424
Investment Income	133,925	115,527
Miscellaneous Income	65,068	64,605
<b>Total Revenue</b>	<b>4,752,736</b>	<b>4,319,890</b>
Donor Designations	(302,476)	(301,445)
<b>Net Revenue</b>	<b>4,450,260</b>	<b>4,018,445</b>
<b>Expenses</b>		
Program Expenses		
Agency Support and Planning	168,569	148,383
Community Impact	499,413	* 355,596
VISTA Program	174,669	173,434
Weld's Way Home	327,082	416,982
Promises for Children	1,015,232	1,368,297
2-1-1 Information & Referral	224,341	227,118
Volunteer/Gift In-Kind	72,245	99,657
<b>Total Program Expenses</b>	<b>3,118,491</b>	<b>2,789,467</b>
Support Services		
General and Administrative	146,580	110,155
Fundraising	699,596	685,481
Total Support Services	846,176	795,636
<b>Total Expenses</b>	<b>3,964,667</b>	<b>3,585,103</b>
Change in Net Assets	504,063	433,342
<b>Net Assets Beginning of the Year</b>	<b>2,678,893</b>	<b>3,182,956</b>
<b>Net Assets End of the Year</b>	<b>3,182,956</b>	<b>* 3,616,298</b>

# CENTENNIAL CIRCLE COMPANIES

United Way's highest honor to organizations for their outstanding participation and generosity.

Ameriprise Financial  
Anderson & Whitney  
Banner Health/NCMC  
Bartels & Company  
Connecting Point  
Flood and Peterson

Hensel Phelps  
NCMC Inc.  
North Colorado Health Alliance  
Professional Finance Company  
Sears Real Estate  
The Tribune

---

## MAJOR CONTRIBUTORS AND INVESTORS

The following companies and their employees, organizations, private foundations, public agencies and individuals have invested generously to help create the opportunities for a good life for all.

Monfort Family Foundation  
Corp for National and Community Service  
Colorado Department of Human Services  
JBS USA LLC  
Weld County Department of Human Services  
NCMC Inc  
City of Greeley  
The Buell Foundation  
Banner Health/NCMC  
Anadarko Petroleum  
Extraction Oil & Gas LLC  
Hensel Phelps  
Greeley Tribune  
Weld County Government  
Xcel Energy  
Greeley - Evans School District 6  
Professional Finance Company Inc  
Farmers Bank-Ault  
Wells Fargo Bank  
Vestas Blades America Inc  
Connecting Point  
Flood and Peterson  
UCHealth  
DoubleTree by Hilton Greeley at Lincoln Park  
United Parcel Service  
Great Western Bank  
Front Range Roofing Systems  
Kaiser Permanente  
Phelps-Tointon Inc  
Employees of United Way of Weld County  
Advanced Direct Marketing Inc  
Caldera Event Group, LLC  
Joe and Amy Malara  
Shoop Family Foundation

Smith Family Fund  
Christ Community Church  
First National Bank  
Sears Real Estate  
Colorado Combined Campaign  
Atmos Energy  
North Range Behavioral Health  
City of Fort Collins  
Independent Bank  
Jamie and Sarah Baessler  
Don and Lynn Janklow  
Mike and Lori Shoop  
Chick-Fil-A Greeley  
Ghent Chevrolet Cadillac  
Ted and Sue Warner  
Anderson & Whitney PC  
State Farm Insurance Companies  
Carestream Health Inc  
Regency Center  
Weld County Garage  
Aims Community College  
Donna Lakin  
365 Real Property Management, LLC  
Dale and Susie Hall  
Jean and Pete Morrell  
Ehrlich Toyota  
Union Pacific Foundation  
Weld Community Foundation Littler Fund  
Colorado Health Foundation  
Bill and Sharon Farr Fund at Weld Community Foundation  
Evans Management Group LLLP  
Harold and Carol Evans  
John Elway Chrysler Jeep Dodge Ram  
Wenaas Family Foundation

# LEADERS IN GIVING

## TILLERS CLUB MEMBERS

**Kenneth W.**

**Monfort Society**

*Donors who have invested  
\$10,000 plus*

Neil Allen  
Jamie and Sarah Baessler  
Dick and Reva Bond  
Al and Dawn Byers  
Carrico Family Foundation  
Harold and Carol Evans  
Bill and Sharon Farr Fund  
at Weld Community Foundation  
Kyle Futo  
Don and Lynn Janklow  
Dr. Richard and Mary Kemme  
Roger and Jamie Lynn Knoph  
Donna Lakin  
Joe and Amy Malara  
Charlie K Monfort  
Dick Monfort  
Kaye Monfort  
Myra Monfort  
Jean and Pete Morrell  
Andre Nogueira and Leandra  
Zanqueta  
Tom and Kay Norton  
Frank G and Betty Ottesen  
Chris and Crystal Reed  
Toni and Ed Saboe  
Mike and Lori Shoop  
Smith Family fund  
at Weld Community Foundation  
Tate and John Todd  
Bob and Betty Tointon  
Michael and Jill Trotter  
Ted and Sue Warner  
Wenaas Family  
Stow and Maggie Witwer

**Harvester Level**

*Donors who have invested  
\$5,000 - \$9,999*

Bill and Dee Allnutt  
Steve and Kim Black  
Holly J Bressler  
Betsy and Glenn Cobarr  
Mrs Vern Dyke  
Scott and Holly Ehrlich  
Bob and Ann Ghent  
Dale and Susie Hall  
Rick and Barb Jenkins  
Terry Lee  
Dr Charles and Cathy Lehman  
Todd Maul  
Dr. Rick and Christine Mellin  
Andy and Sandy Nagel  
Steve and Mindy Rickard  
Ken and Pat Schultz  
Mark E Wallace MD  
Sally and Tim Warde  
Warren and Julie Yoder

*Additionally, two donors wishes to remain  
anonymous.*

**Cultivator**

*Donors who have invested  
\$2,000 - \$4,999*

Curtis and Diane Alexander  
Richard and Lisa Arata  
Steve and Teresa Baker  
Fred and Sherri Bauer  
Dede Bischoff  
Drs. Robert and Mary Blattner  
Tom & Shannon Blesener  
Dick and Irene Boettcher  
Richard M Borys  
Bob and Nancy Brunner  
Tom and Jana Caldwell  
Tony and Joannie Carvajal  
Bonnie and Bill Cox  
Perry and Jennifer Daughtrey  
Norm and Bonnie Dean  
Linda Dolan  
Joe and Amy Dollarhide  
Ed and Phyllis Endicott  
Jack and Chris Fetig

Lynn and Fritz Fischer  
F Ellen Foster  
Diane & Herrick Garnsey  
Randy and Penni Geist  
Wes and Karen Goehring  
Kathleen Gonzales  
Don Gudmundson and Fumiko  
Fukuta  
Bryan and Amberly Guest  
Richard Halbert and Janice Ranson  
Laurie Hamit  
Sharon Herdman  
Bill and Theresa Hertneky  
Tim and Marilyn Hiller  
Gary and Carla Ikenouye  
Rebecca Johnson  
Sara Johnson  
Mike and Nomie Ketterling  
Dr Roger Klingenberg and Dr Elaine  
Foe  
Rok and Judy Kron  
Nancy and Toby Layden  
Dr and Mrs Thomas Lininger  
Marilynn Loustalet  
Angela and Royal Lovell  
Bob and Barb Lowenbach  
Pamela Luster  
Shannon Lyons & Rosalva Haro-  
Lyons  
Serita Metzler  
Dr. Del and Marlene Miles  
Chris Moore and Ann Little  
Roxanne & Fred Otis  
Rich and Verna Recor  
Judy and Walt Richter  
Robert A. Ruyle  
Caroll Dierks and Gale Saddler  
Becky Safarik & Roger DeWitt  
Christopher and Suzanne  
Schmachtenberger  
Roch and Teresa Schmitz  
David and Claudia Seaver  
Masoud and Vonda Shirazi  
Charlie & Jenny Shoop  
Bob and Marietta Shreve  
Howard Skinner  
George and Georgia Sluyter  
Felicia and Lyle SmithGraybeal  
John and Wendy Sparks  
Mike and Ann Stewart



Dr. Michael Stone  
 Wes and Jennifer Tabor  
 Verniece Thomas  
 Robert and Jeannine Truswell  
 Jim and Michele Vetting  
 Roy Wardell  
 Don and Shirley Warden  
 Randy & Nicole Watkins  
 Jerry and Nancy Weil  
 Wells Ranch  
 Dan Wheeler  
 Larry Kimble and Cheryl White  
 Beth and Steve Williams  
 Karen and Larry Wood  
 Mary and Dave Young

### **Planter Level**

#### ***Donors who have invested \$1,000 - \$1,999***

John and Jane Adams  
 Jim and Phyllis Alles  
 Bill and Linda Archibeque  
 Dr and Mrs Douglas W Armbrust  
 Larry and Mary Atchison  
 Alan and Tracy Axton  
 David and Michaelen Bagley  
 John and Aileen Barry  
 Bob & Susan Benke  
 Curt and Connie Bergan  
 Joyce and Neil Best  
 Andy and Jill Bland  
 Bill and Marcia Bohnenblust  
 Mike and Judy Bond  
 Bruce and Kay Broderius  
 Tim and Jennifer Brynteson  
 Vic and Sharon Campbell  
 Bob and Leslie Childers  
 Blake and Stacie Christian  
 Jennifer Clegern  
 John and Sharon Clinebell  
 Craig and Denise Colberg  
 Paul and Jean Conklin  
 Shelley Costigan  
 Don Cummins  
 Mike and Beth Danielson  
 Dan and Cyndi Dennie  
 John and Marie Dollarhide  
 Mike and Sue Dulany  
 Bill and Debbi Eastwood

Dr Burdett and Rebecca Edgren  
 Bill and Dorothy Elder  
 Clarissa and Tom Fasano  
 Mike and Janine Freeman  
 Patty Swanson and Mike Frick  
 Chris and Katie Gaddis  
 Patty L Gates  
 Elizabeth Gibson  
 Travis and Jennifer Gillmore  
 Tom and Nona Gordon  
 Delia F and John W Haefeli  
 Bill and Dianna Hall  
 Karen W Height  
 Rich and Kristi Helzer  
 Donna & Scott Hendren  
 K K Heupel  
 Glenn and Lee Hewitt  
 Bob and Laura Hinderaker  
 Dylan and Allison Hockett  
 Don and Mary Hoff  
 Eric and Crystal Hoffner  
 Brandon and Erika Houtchens  
 Larry and Cara Hubbard  
 Patrick Huebner  
 Don and Connie Jetter  
 Bruce and Diane Johnson  
 Marla Johnson  
 Rueben and Jackie Johnson  
 Steven and Sue Kading  
 Monica and Robert Kahn  
 Emily and Doug Kemme  
 Laura Kierstein  
 Bernie and Ginny Kinnick  
 Paul and Dena Knapp  
 John and Susan Kosmicki  
 Matt Larson  
 Wayne and Andrea Larson  
 Gary and Marlene Lass  
 Brad and Denise Leafgren  
 Jim and Janet Listen  
 Lisa Mangum  
 Doug and Laura Marek  
 Justin and Juana Martinez  
 Sharon and Gary McCabe  
 Cecil and Joanne McPherron  
 Larry and Bobbie Menefee  
 Robert and Mary Merz  
 Flo Mikkelsen  
 Alan and Denise Miller  
 Brook and Robbie Miner

Don and JoAnn Mueller  
 Michael Muskin  
 Marilyn and Joseph Nally  
 Kent and Kelyn Naughton  
 David & Kathy Newcomer  
 Fred and Kelli Nichols  
 Mike and Kelly Nichols  
 Mike Nixon  
 Rod Noble  
 Norm and Marty Noe  
 James and Bonnie Noffsinger  
 Norgren Family  
 John Okada  
 Mary & Jean Pierre O'Neal  
 Peggy and Dick Osborne  
 Ralph T and Mary C Pagano  
 Jon and LiAnn Pennington  
 Jay and Joy Pickar  
 Pieterick Family  
 Charitable Fund  
 Deirdre & Jeff Pilch  
 Fred and Pat Puckett  
 Kevin and Elaine Quam  
 Les and Sandy Race  
 Rick and Nina Rentschler  
 David Robb  
 John Rogers  
 Travis & Alyson Rome  
 Victoria A. Runkle  
 Rick and Kathleen Runyan  
 Mararet Russell  
 Jan and John Saurer  
 Scott Schilling  
 Justin and Jenny Scholz  
 Jack and Linda Schreiber  
 Dennis and Cathy Schulte  
 Vicki Sears  
 Rick and Linda Semroska  
 Jim and Pam Shaddock  
 Bill and Gloria Shell  
 Barb and Joe Slobogan  
 Patrick and Christi Smith  
 Richard and Jean Smith  
 Carroll and Jean SoRelle  
 John and Kathy Sottile  
 Ken and Christine Stannard  
 Kath and Gil Sydney  
 Steve and Nancy Teksten  
 John Valencia  
 Tom Vandenberg

Adolf and LoRita Wachsmann  
Michael C Wagner  
Lynn and Robert Waltman  
Mark and Geneva Weiler  
Rich and Marion Weiss  
Ron Wildeman  
Wittnam Family Foundation  
Connie Shaw and Jim Wright

*Additionally, 64 donors wish to remain  
anonymous.*

### **Sower Level**

***Donors who have invested  
\$750 - \$999***

John Anderson  
Matt Anderson  
Jason and Lauren Appelhans  
Tom and Kim Barbour  
Richard and Jane Bartels  
Byron and Chris Bateman  
Melissa Bigler  
Randy and Lisa Blank  
Sherrill Bostron  
Pam and Alan Bricker  
Bob and Marilyn Cash  
John and Margaret Coleman  
Bryan and Carolyn Cooke  
Mike D'Amato  
Michael and Amy Dugan  
John and Nina Gutierrez  
Phyllis and Larry Eaton  
Celeste Ewert  
Brent and Bertina Hofmeister  
Betsy D Holder  
Alan and Diane Holmberg  
Ron and Judy Jackson  
Jason and Carrie Jones  
Tony Jorgensen  
Margo Karsten  
Kay Kosmicki  
Mark and Enita Hout  
Sarah MacQuiddy and W.J. Rusty  
Mellon  
Micheal McKeehan  
Warren and JoAnn Mitchell  
Bill and Beth Oligmueller  
Dr Marilyn J Orth  
Roy and Sally Otto  
Jerry Peer  
Curtis Rau  
Mike and Georgia Savage  
Gerald and Jeannine Shadwick  
Ray and Mary Sorensen

Meggan and Ken Sponsler  
Kory and Kristin Stolte  
Joe and Joan Tennessen  
Tom and Jo Anne Torkildson  
Bryan and Marcia VanDriel  
Stu and Ruth Wright  
Mrs. Anice Young

*Additionally, 26 donors wish to remain  
anonymous.*

### **Young Leaders**

***Donors who have given  
\$260 or more and are in their  
20s and 30s***

Derek Andersen  
Matt Anderson  
Jamie and Sarah Baessler  
Sean and Sonja Belfiore  
Daniel J Biwer  
Tiffany Cron  
Mike D'Amato  
John and Nina Gutierrez  
David and Melanie Woolman  
Michelle and Craig Fried  
Derrik Garhart  
Melissa Gattis  
Britni Holman  
Joanna Kapsch  
Bo and Emily Langdon  
Justin and Juana Martinez  
Megan McClanahan  
Celeste & Jeffrey McCorvey  
Brook and Robbie Miner  
Kent and Kelyn Naughton  
Cassie and Brian Powell  
Galen and Nicole Quinn  
Keith and Lindsey Richards  
Jesse Rosales  
Justin and Jenny Scholz  
Jill Scott  
Sara Seely  
Jared and Heather Shamburger  
Charlie & Jenny Shoop  
Meggan and Ken Sponsler  
Craig Turvey

*Additionally, 21 donors wish to remain  
anonymous*

*We apologize for any omissions or inaccuracies.*

## **Board of Directors**

Chair - Randy Watkins, ACM, LLP  
Chair Elect - Sara Seely, First National Bank  
Vice Chair - Tim Brynteson, Otis & Bedingfield LLC  
Vice Chair - Deirdre Pilch, Greeley-Evans School Dist 6  
Vice Chair - Patty Gates, FMS Bank  
Treasurer - Mike Bond, Independent Bank

Jim Becklenberg, City of Evans  
Leah Bornstein, Aims Community College  
Julie Cozad, City of Greeley  
Nina Duran-Gutierrez, Beso Hair Skin Laser Spa  
Angel Flores, Mosaic Church  
Lori Gama, DaGama Digital Marketing  
Judy Green, Community Volunteer  
Bryan Guest, Great Western Bank

Tobias Guzman, University of Northern Colorado  
Evan Hyatt, Banner Health  
Margo Karsten, North Colorado Medical Center  
Justin Martinez, State Farm  
Steve Moreno, Weld County Commissioners Office  
Tom Norton, Extraction Foundation  
Fred Otis, Otis & Bedingfield LLC  
Brian Schiller, Flood and Peterson  
Jennifer Scholz, Hensel Phelps  
Ken Schultz, Community Volunteer  
Dr Mark Wallace, North Colorado Health Alliance

## **Professional Staff (Full-time, Part-time and VISTAs)**

### **Executive Office**

Jeannine Truswell, President & CEO  
Barb Lessman, Executive Assistant/Office Manager

### **Resource Development**

Christi Smith, Vice President  
Eva Keaton, Director, Campaign  
Tom Fasano, Director, Marketing & Communications  
Betsy Ross, Marketing Coordinator  
Verniece Thomas, Account Manager  
Nicole Quinn, Volunteer Engagement Coordinator

### **Finance and Administration**

Alyson Rome, Vice President  
Bambi Schleiger, Lead Accountant  
Carla Wambolt, Finance Technician  
Diana Ortiz, Finance Technician/Database Specialist  
Jude Printz, Receptionist  
Ginger Jansson, Receptionist

### **Community Impact**

Lyle SmithGraybeal, Vice President  
Melanie Falvo, Director, Community Impact  
Sheri Hannah-Ruh, Director, Promises for Children  
Margie Martinez, Special Projects Manager  
Tessa Erickson, Assistant Director, Promises for Children Quality Improvement  
Hannah Hostak, VISTA Project Coordinator  
Susanne Gallegos, Assistant Director, Early Care & Education  
Andreas Kidane, Household Stability Assistant Director  
Adriana Carrillo, Promises for Children Coordinator  
Shawn Walcott, Housing Navigation Center Coordinator  
Summer Garcia, CAHPS Coordinator  
Lorena Ruiz, PASO Institute Coordinator  
Jessica Doran, Early Care & Education Specialist  
Amelia Ritchhart, Family Support Coordinator  
Patricia Escobedo, Family Support Specialist  
Saray Munoz, PASO Institute Trainer  
Vanessa Whitney, Quality Improvement Specialist/English PASO Trainer  
Emily Juarez, PASO Trainer  
Saray Mendoza, Child Care Provider Recruitment Specialist  
Jan Carrol, VISTA Leader  
Olivia Milsted, Housing Navigation Center VISTA  
Zackery Vaughan, Collective Impact Data VISTA



# MISSION STATEMENT

To improve lives by mobilizing the caring power of our community.



## VISION

A community where children, youth, individuals and families are healthy, safe, thriving and reaching their maximum potential.

A community with services available to help individuals and families, who are struggling, are vulnerable, facing adversity and needing assistance through crisis.

A community that helps move people away from dependence toward financial and household stability, self-reliance and self-sufficiency.

A community with coordinated, accountable, effective health and human services working together to collaborate, maximize the use of resources, responding to the emerging needs of people and achieving positive outcomes and results.

A community that works together, respecting the uniqueness and perspective that each brings to help solve our community's most pressing problems and concerns.



Connect with us!



814 9th St - Greeley  
330 Park Ave - Fort Lupton  
[www.UnitedWay-Weld.org](http://www.UnitedWay-Weld.org)  
970-353-4300

