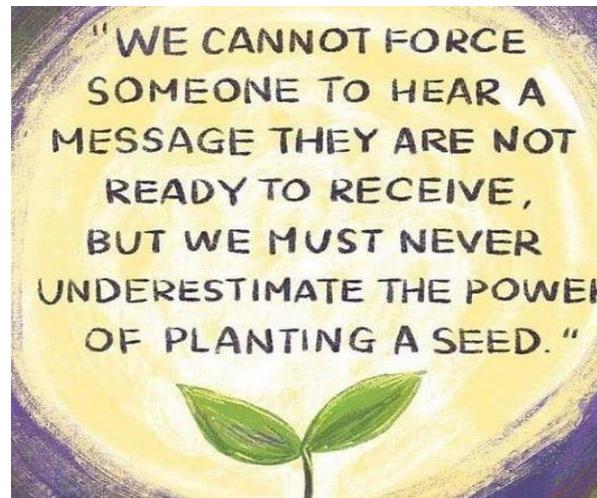


Reflection



I read an interesting article in the newsletter of another Church that I feel compelled to share. (I did get permission 😊).

The article shared an astounding number- **82%**

82% of unchurched Americans said they would accept a personal invitation to attend Easter services.

Although Easter has come and gone, I think that opportunities are still present. People are hungry for spiritual connections, and they want to belong. They crave being part of something bigger than themselves. The article went on to give a couple of practical suggestions!

1. Talk about non-church things

People want to know you care about them, not their church-attending status! Ask them about their family, hobbies, etc. and really listen. Invest in the relationship so that they know you care.

2. Make it personal

While sharing posts on social media can be very helpful, nothing will have the same impact as a personal, face-to-face invitation! Ask if/when they'd like to join you! Offer to pick them up.

“.... we draw others to Christianity by showing them a light so lovely that they want with all their hearts to know the source of it.” - Madeleine L’Engle