

## PRESS RELEASE

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Release Date: December 20, 2022

### **Team Rio University and the New Jersey Shoreshots create the Shoreshots Rio Program**

[NEPTUNE, NEW JERSEY, December 20, 2022] -- Team Rio University and the New Jersey Shoreshots are proud to announce a collaboration and combination of NJ's legendary grassroots basketball programs with the new Shoreshots Rio Program. As New Jersey's only Under Armour Association sponsored program, Shoreshots Rio is able to deliver a complete student-athlete basketball development and exposure program.

For the last decade, the combined programs have graduated over one hundred NCAA Division 1 scholarship athletes, over two hundred college basketball players, seven McDonald's All Americans, and eight NBA players. "This is a natural evolution of grassroots in the Garden State which will enable a best in class experience for passionate and dedicated basketball players" says Brian Klatsky, founder of Team Rio University. The Shoreshots Rio program will be led by managing director, Mike Rice and executive directors, Brian Klatsky, Rob Kennedy, James Cooper (Middle School director), and Matt Pooley (High School director).

Former Big East head coach and Team Rio U coach, Mike Rice added "Having worked with both the Shoreshots and Team Rio University over the last ten years, I think this partnership is the perfect fit. Both organizations have consistently delivered on the core values of player development, mentorship, and coaching. Players from both organizations are known to be hard workers and have great success at the college and pro level. This is going to have a very positive impact on student-athletes in the Garden State."

Rob Kennedy, founder of Hoop Group and Shoreshots, says, "The Shoreshots are extremely excited to accept Under Armour's invitation to join the UA Circuit. This move will only enhance the opportunities that we are able to provide for all our Shoeshot teams and players. We look forward to working with Team Rio University in building upon the strong foundation laid by both programs."

As a 501(c)3 organization, Team Rio University will continue on their mission to assist student-athletes and their families both on and off the court in their pursuit of college and professional basketball. Team Rio University is dedicated to helping student-athletes from any program prepare and make well-informed college decisions. We assist student-athletes and their families navigate the ever changing landscape of the NCAA. With more complexities of recruiting, eligibility, NIL, the transfer portal, and agents, there is a growing need for advanced information and education. Team Rio University's network and experience provides families with reliable information and unbiased advice to make the best decisions for their future.

Tryouts for the upcoming season start in February 2023. Tryout details, location, and times, can be found at [www.shoreshots.org](http://www.shoreshots.org).