



MAY 17 & 18, 2022

# SPONSORSHIP & EXHIBITOR PROSPECTUS

36th ANNUAL SPRING CONFERENCE & SHOWCASE  
Albany Capital Center / Albany, NY

ippny

## SPONSORSHIP OPPORTUNITIES

We invite your organization to become a sponsor of this year's conference and showcase and reinforce your dedication to the future of the energy market and the environment.

Breakfast Sponsor .....	\$1,500
Lunch Sponsor .....	\$1,500
Hospitality Suite .....	\$1,000
Reception .....	\$750
Intermission .....	\$550

### YOUR COMPANY'S SPONSORSHIP WILL INCLUDE:

- Prominent placement of company name and logo on signage during chosen sponsored program or event
- Acknowledgement on the conference website and on social media with a link to your company's website
- Verbal acknowledgement during the conference
- Shared table space available to place literature regarding company information and/or goods and services provided
- One complimentary (or discounted) conference registration

Previous sponsors  
include energy industry  
leading organizations such as:

 HARRIS BEACH PLLC  
ATTORNEYS AT LAW  
*Discover True Engagement*™

 CPV  
VALLEY  
ENERGY CENTER  
CPV VALLEY LLC

 Dominion  
Energy®

 RTO  
Insider

 Invenergy  
Wind | Solar | Energy Storage | Natural Gas

 HAUGLAND  
ENERGY

 NEXTera  
ENERGY  
RESOURCES

 Epsilon  
ASSOCIATES INC.

 EASTERN  
GENERATION  
LLC

 Brookfield  
Renewable U.S.

# EXHIBITOR OPPORTUNITIES

## WHY EXHIBIT?

Put your products, services and people in front of key decision makers and stakeholders from across the energy industry. Be part of this year's conference and benefit from productive dialogue on how to best achieve our mutual energy goals! Exhibiting at our conference offers great value and effective show hours with opportunities to:

- Leverage Your Connections
- Enhance Your Visibility & Exposure
- Inform & Educate
- Reach Decision Makers
- Market products and services
- Network with conference & showcase attendees

## WHO WILL YOU MEET?

This conference regularly attracts more than 200 professionals covering a broad representation from various segments of the energy industry. Our conference is the perfect environment for networking and building business for anyone who has an interest in the future of energy, including:

- Architects
- Consulting Firms
- Developers
- Energy Policy Makers & Regulators
- Energy Companies
- Engineers
- Facility Managers
- Government/Regulatory Agencies and Officials
- Interconnection Companies
- Law Firms
- Operators of Electric Generation
- Power Marketers

## EXHIBITOR INFORMATION

### EXHIBITOR PACKAGE INCLUDES

- 8' x 10' booth with an 8' drape
- Two (2) chairs, a wastebasket, and a 7"x 40" exhibitor sign
- Two (2) complimentary conference passes for booth personnel
- Recognition in presentation played during program
- Acknowledgement on the conference website and on social media with a link to your company's website

### BOOTH ASSIGNMENTS

A completed contract and full payment will allow exhibitors to participate in the showcase. Space assignments will be made in order of receipt of properly completed payment. However, IPPNY does reserve the right to make or change booth assignments at our discretion. To view complete details and Reserve Your Booth Today, visit [www.ipny.org](http://www.ipny.org).

### CONFERENCE & HOTEL INFORMATION

Conference registration and hotel accommodations are available on our website. Discounted hotel rates are available to exhibitors and conference attendees. For more information, contact Emily Shover at (518) 436-3749 or [emily.shover@ipny.org](mailto:emily.shover@ipny.org).

### SHOWCASE HOURS

**Tuesday, May 17, 2022**

Set-up: 2:00 p.m. – 5:00 p.m.  
Showcase: 5:30 p.m. – 7:30 p.m.

**Wednesday, May 18, 2022**

Showcase: 7:30 a.m. – 3:30 p.m.  
Tear Down: 3:30 p.m. – 5:00 p.m.

### EXHIBITOR PRICING

IPPNY Members .....	\$950
Non-IPPNY Members .....	\$1,050
Non-Profits .....	\$650
NYS Government .....	\$250



### ALBANY CAPITAL CENTER 55 EAGLE STREET, ALBANY, NY 12207

The 2022 Spring Conference & Showcase will be held at the Albany Capital Center in the heart of downtown Albany.

The convention center offers contemporary meeting and exhibiting space ideal for networking and showcasing your company's goods and/or services.

