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FOR IMMEDIATE RELEASE

MICROTRANSIT HAS ARRIVED IN HEMET-SAN JACINTO

Free rides through January 7

RIVERSIDE, CA — December 20, 2022 — There's a new way to get around Hemet and San Jacinto. And it's called GoMicro.

Riverside Transit Agency's (RTA) new microtransit service, GoMicro, hit the streets this week in the Hemet-San Jacinto area on minibuses that operate every day, serving nearly 300 stops. The shared service, which is only available in the Hemet-San Jacinto area, allows customers to easily book their trips on a mobile device by using the GoMicro app.

To sweeten the deal, RTA is offering free rides to all customers through January 7.

RTA Board Chair Linda Molina said there's a lot to like about GoMicro, including shorter travel times, more direct trips, and since there's no set schedule, customers can book at their convenience. "This is a game-changer in the way we offer public transportation in Riverside County," Molina said. "GoMicro has the potential to revolutionize the way we get around for years to come."

Booking a trip is easy. Customers simply download the GoMicro app and book a ride either same day or up to a week in advance. After that, a GoMicro minibus will be dispatched to a nearby bus stop and the customer is off to their next destination. On-demand service means customers can access service when they need it, instead of having to plan their trip around a set schedule like a regular bus route.

GoMicro vehicles are ADA-friendly and seat up to 12 passengers. Plus, when the promotional period ends, GoMicro fares will be the same as those on other RTA local buses. Students who are part of the Go-Pass and U-Pass participating colleges ride for free.

GoMicro vehicles serve existing bus stops in the Hemet-San Jacinto microtransit zone, with popular destinations including the Hemet Valley Mall, Mt. San Jacinto College, Soboba Casino Resort, Hemet Global Medical Center, Walmart Supercenter, Hemet High School and San Jacinto High School.

The arrival of GoMicro means big changes in the Hemet-San Jacinto area. Currently, there are seven routes that operate within the area: routes 28, 31, 32, 33, 42, 74 and 79. Route 28 will remain the same while routes 32, 33 and 42 will be replaced by GoMicro in early January. Routes 31, 74 and 79 will be truncated at the edge of the

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zone at Mt. San Jacinto College and Hemet Valley Mall. A new Hemet circulator, Route 44, will operate between Mt. San Jacinto College and Hemet Valley Mall using State Street and San Jacinto and W. Oakland avenues.

RTA ambassadors are available at many popular stops to assist customers with the transition to the new service.

GoMicro operates weekdays 6:30 a.m. to 6:30 p.m. and weekends 7 a.m. -7 p.m. Reservations can be made by downloading the GoMicro app from the Apple App Store and Google Play Store, through the GoMicro webpage at book.gomicro.rideco.com or by calling our reservation center at (951) 633-2629. More details about GoMicro are available at RiversideTransit.com.

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The Riverside Transit Agency provides public transportation for western Riverside County, operating 33 local fixed routes, three commuter express routes and Dial-A-Ride service. RTA's service area spans 2,500 square miles, among the largest in the nation. For bus route and schedule information contact RTA at (951) 565-5002 or go to RiversideTransit.com.