

The Deming System of Profound Knowledge[®]

Appreciation for a System

How to lead and optimize a system – not destroy it!
Joy in Work. Respect.

Understanding Variation

Conclusions we can/cannot make from data and observations. Actions to take.

The System of Profound Knowledge

Theory of Knowledge

Is what we “know” really so?
Learning – Improvement
– Rational Thinking.

Psychology

How humans react and interact. Beliefs – Behaviors
– Consequences.