



Posada Navideña



Celebrating Tradition, Culture & Community!

Fundraiser & Toy Drive

Thursday, December 11, 2025 6-9pm

Plaza de la Raza

3540 N. Mission Rd. Los Angeles, CA 90031



Donate at plazadelaraza.org/donate



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Celebrating Tradition, Culture & Community!

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PARTNERSHIP OPPORTUNITIES

Help us bring JOY to the students of Plaza de la Raza's School of Performing & Visual Arts!

Join us in celebrating the Holiday Season with a festive Posada Navideña, as we raise funds to support the cultural programs that shape our next generation of artists, musicians, and performers. Your partnership will directly support Plaza de la Raza's mission to provide after school arts education, cultural programs and community engagement for all!

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Sponsorship

\$1,500 - GOLD SPONSORSHIP

15 VIP Tickets/Boletos

- **Exclusive VIP Access:** Entrance to Posada Navideña and all festivities, including meals and beverages. Your Vendor Booth at the Event.
- **Recognition:** Annual partnership with Plaza de la Raza. Your company's logo will appear in the event program, signage, and other promotional materials.
- **Impact:** Funds raised through this sponsorship will support the purchase of instruments, new Mariachi Suits/Trajes for the Mariachi Juvenil, and other essential performance needs.
- **Additional Support:** Help make the Holiday Season memorable for students by enabling them to continue their cultural education and performance excellence.



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Sponsorship

\$1,000 - SILVER SPONSORSHIP

10 VIP Tickets/Boletos

- **Exclusive VIP Access:** Entrance to Posada Navideña and all festivities, including meals and beverages. Your Vendor/Booth at the event.
- **Recognition:** Annual partnership with Plaza de la Raza. Your company will be featured in the event program and promotional materials.
- **Impact:** Funds raised through this sponsorship will directly support one of Plaza de la Raza's many cultural initiatives, whether it be scholarships, new performance costumes, or educational resources for students.
- **Additional Support:** Your contribution will help provide the foundation for a thriving arts program and will ensure students continue to receive high-quality arts education.



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Sponsorship

\$500 - Friends of PLAZA - Vendor/Booth

2 VIP Tickets/Boletos

- **Exclusive VIP Access:** Entrance to Posada Navideña and all festivities, including meals and beverages.
- **Recognition:** Your company will be featured in the event program and promotional materials.
- **Impact:** Funds raised through this sponsorship will directly support one of
- Plaza de la Raza's many cultural initiatives, whether it be scholarships, new performance costumes, or educational resources for students.
- **Additional Support:** Your contribution will help provide the foundation for a thriving arts program and will ensure students continue to receive high-quality arts education.



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Plaza de la Raza School of Performing & Visual Arts

Bringing JOY to local Students!

Plaza de la Raza is a community cultural center that provides a supportive environment for creativity, cultural visibility and living traditions. Through our School of Performing & Visual Arts and programs like our Mariachi Juvenil and Ballet Folklórico Performing Ensemble we provide opportunities for young people to learn, grow, and connect with their cultural roots. The Posada Navideña is our Annual Holiday Celebration that helps fund these year-round programs. We also host a Toy Drive for our hard-working students!

By becoming a sponsor, you are directly supporting the education and development of the next generation of artists. Your partnership makes a meaningful impact on their future!




Donate at plazadelaraza.org/donate

Why Sponsor?

- **Community Engagement:** Your sponsorship directly supports youth and community arts programs, making a lasting impact on the lives of young people in our community.
- **Visibility:** Gain exposure through event signage, social media, email blasts, and printed materials. Your business will be associated with a beloved cultural institution.
- **Corporate Responsibility:** Demonstrate your commitment to the local community and to supporting the arts, which are vital for nurturing creativity, diversity, and cultural understanding.



Donate at plazadelaraza.org/donate



How You Support Makes a Difference

Your sponsorship enables Plaza de la Raza to continue providing essential resources for the arts education and cultural development of young artists. Whether it's funding suits and instruments for a mariachi ensemble or providing scholarships for students to attend classes, your contribution brings lasting joy and opportunity to the lives of these aspiring performers.

Join us in celebrating the rich traditions of the Posada Navideña, and help us continue to nurture and support the talent and creativity of the next generation!



Donate at plazadelaraza.org/donate

Sponsorship Commitment

To become a sponsor or for more information, please contact us at:
Rose Saucedo (626) 688-5780 or Jade Ramos (562) 641-6299

Thank you for your generosity and support! Together, we can bring
JOY to the students of Plaza de la Raza this Holiday Season!



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