



# SPONSORSHIP AND EXHIBITOR PACKAGE

THE 74<sup>TH</sup> ANNUAL CANADIAN GEOTECHNICAL CONFERENCE  
& 14<sup>TH</sup> JOINT CGS/IAH-CNC GROUNDWATER CONFERENCE



# CREATING A **SUSTAINABLE** AND **SMART** FUTURE / CRÉER UN AVENIR **DURABLE** ET **INTELLIGENT**

## CONFERENCE DETAILS



500 -  
1,000  
delegates

Scotiabank  
Convention  
Centre



Canadian +  
International  
Sponsors /  
Exhibitors

8+ events  
held in the  
Trade Show  
Hall





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## SPONSORSHIP INFORMATION

Choose an overall level of support to gain the exposure you're looking for or combine a package with an event sponsorship to increase your organization's visibility during the conference.

### CONFERENCE SPONSORSHIP OPPORTUNITIES

|  | Diamond          | Platinum         | Gold            | Silver          | Bronze          |
|--|------------------|------------------|-----------------|-----------------|-----------------|
|  | \$15,000<br>+HST | \$11,000<br>+HST | \$7,250<br>+HST | \$5,000<br>+HST | \$2,750<br>+HST |
| <b>REGISTRATION BENEFITS</b>   |                  |                  |                 |                 |                 |
| Complimentary full conference registration   | <b>5</b>         | <b>4</b>         | <b>3</b>        | <b>2</b>        | <b>1</b>        |
| Complimentary exhibitor booth (\$3,000 value) or event(s) of like value                              | ✓                | ✓                |                 |                 |                 |
| <b>RECOGNITION BENEFITS</b>  |                  |                  |                 |                 |                 |
| Choose an event to sponsor (Awards Banquet, Local Colour Night, or Icebreaker & Exhibitor Reception) | ✓                |                  |                 |                 |                 |
| Logo on delegate bag given to all attendees at registration  | ✓                |                  |                 |                 |                 |
| Recognition on inside cover of printed program   | ✓                |                  |                 |                 |                 |
| Sponsoring Conference Student initiatives  | ✓                |                  |                 |                 |                 |
| Logo on front cover of printed program   | ✓                | ✓                |                 |                 |                 |
| Logo in digital proceedings  | ✓                | ✓                |                 |                 |                 |
| Three featured project slides on screens during breaks   | ✓                | ✓                |                 |                 |                 |
| Logo on all pages of conference website  | ✓                | ✓                |                 |                 |                 |
| Promotional item to be included in delegate registration package                                     | ✓                | ✓                | ✓               |                 |                 |
| Corporate profile/ad in sponsors section of program  | Full page        | Full page        | ½ page          | ¼ page          | Logo            |
| Logo in sponsors section of printed program+ mobile app  | ✓                | ✓                | ✓               | ✓               | ✓               |
| Logo on sponsors page of conference website + link to website  | ✓                | ✓                | ✓               | ✓               | ✓               |
| Logo on screens during breaks  | ✓                | ✓                | ✓               | ✓               | ✓               |
| Signage at conference registration desk  | ✓                | ✓                | ✓               | ✓               | ✓               |
| Recognition in conference wrap-up story posted on website + in newsletter                            | ✓                | ✓                | ✓               | ✓               | ✓               |



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## SPONSORSHIP INFORMATION

### EVENT SPONSORSHIP OPPORTUNITIES

|  | Awards Banquet | Local Colour Night | Icebreaker & Exhibitor Reception | Luncheon | Coffee Break |
|--|----------------|--------------------|----------------------------------|----------|--------------|
|  | \$2,500        | \$2,500            | \$2,500                          | \$2,000  | \$850        |

#### REGISTRATION BENEFITS

|  |   |   |   |  |  |
|--|---|---|---|--|--|
| Complimentary tickets to specified event | 2 | 2 | 2 |  |  |
|--|---|---|---|--|--|

#### RECOGNITION BENEFITS

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| Logo & name on signage outside of function room              | ✓ | ✓ | ✓ | ✓ |   |
| Logo & name at food/beverage stations in function room       | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo & name on sponsors page of conference website with link | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo & name in sponsors section of printed program           | ✓ | ✓ | ✓ | ✓ | ✓ |

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

|  | Lanyards | Proceedings USB | Mobile App | Technical Tour/ Short Course |
|--|----------|-----------------|------------|------------------------------|
|  | \$4,000  | \$2,500         | \$2,500    | \$600                        |

#### RECOGNITION BENEFITS

|  |   |   |   |   |
|--|---|---|---|---|
| Logo on conference delegate lanyard                                  | ✓ |   |   |   |
| Logo on USB with proceedings – distributed to all delegates          |   | ✓ |   |   |
| Logo & name on sponsors page of conference website + link to website | ✓ | ✓ | ✓ | ✓ |
| Logo & name in sponsors section of printed program                   | ✓ | ✓ | ✓ | ✓ |



## CREATING A **SUSTAINABLE** AND **SMART** FUTURE / CRÉER UN AVENIR **DURABLE** ET **INTELLIGENT**

### EXHIBITOR INFORMATION

The trade show will open at 5:30 p.m. on Sunday, September 26 with the Icebreaker and Exhibitor Reception and continue through to the afternoon coffee break on Tuesday, September 28. To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

### SINGLE EXHIBITOR BOOTH DETAILS

- 10' wide booth, table, and two chairs
- One standard 110-volt power outlet
- One complimentary Full Conference registration
- Logo & profile in exhibitors' section of program\*
- Link on GeoNiagara 2021 conference website
- Link on conference mobile app

\$3,000 +HST

Early Price: \$2,750

if paid by Dec. 31, 2020

\*Please send a high-resolution company logo and your 35-word corporate profile with your completed registration form. These will be printed in the conference program.



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## SPONSORSHIP AND EXHIBITOR REGISTRATION FORM

To secure your spot, please complete the form below and send to [sponsors@geoniagara2021.ca](mailto:sponsors@geoniagara2021.ca).  
You will receive an invoice from Karma-Link Management Services Ltd., with payment details and instructions.  
Contact us with questions or to create a tailored sponsorship package.

### REGISTRATION DETAILS

**Company Name:**

**Address:**

**City:**

**Province/State:**

**Postal/Zip Code:**

**Country:**

**Phone:**

**Email:**

**Website:**

**Contact Name:**

**Booth Staff Name:**

### CONFERENCE EXHIBITOR OPPORTUNITIES

**Single Trade Show Booth**    **\$2,750 + HST** (if paid by December 31, 2020)

### CONFERENCE SPONSORSHIP OPPORTUNITIES

|  |                 |
|--|-----------------|
| <b>Diamond Sponsor</b> (includes 5 registrations)  | \$15,000 + HST* |
| <b>Platinum Sponsor</b> (includes 4 registrations) | \$11,000 + HST* |
| <b>Gold Sponsor</b> (includes 3 registrations)     | \$7,250 + HST*  |
| <b>Silver Sponsor</b> (includes 2 registrations)   | \$5,000 + HST*  |
| <b>Bronze Sponsor</b> (includes 1 registration)    | \$2,750 + HST*  |

\*13% HST only on value of complimentary registration(s) included in sponsorship package

### EVENT/ADDITIONAL SPONSORSHIP OPPORTUNITIES

|   |                             |
|---|-----------------------------|
| <b>Lanyards</b>                             | \$4,000                     |
| <b>Mobile App</b>                           | \$2,500                     |
| <b>Proceedings USB</b>                      | \$2,500                     |
| <b>Awards Banquet</b>                       | \$2,500                     |
| <b>Local Colour Night</b>                   | \$2,500                     |
| <b>Icebreaker &amp; Exhibitor Reception</b> | \$2,500                     |
| <b>Conference Luncheon</b>                  | Preferred Day: \$2,000      |
| <b>Coffee Break</b>                         | Preferred Day & Time: \$850 |
| <b>Technical Tour/Short Courses</b>         | \$600                       |

### TOTAL GEONIAGARA 2021 CONFERENCE SUPPORT