ANNUAL DAY OF ACTION

Day of Action is Susquehanna Valley United Way's **largest annual volunteer event,** mobilizing hundreds of community members to roll up their sleeves and **make a difference across our five-county region**. Volunteers from local businesses, schools, and civic groups team up with nonprofit partners to tackle meaningful projects–from landscaping and painting to organizing supplies and assembling care kits.

74% of employees say their job is more fulfilling when they are provided opportunities to make a positive impact at work.

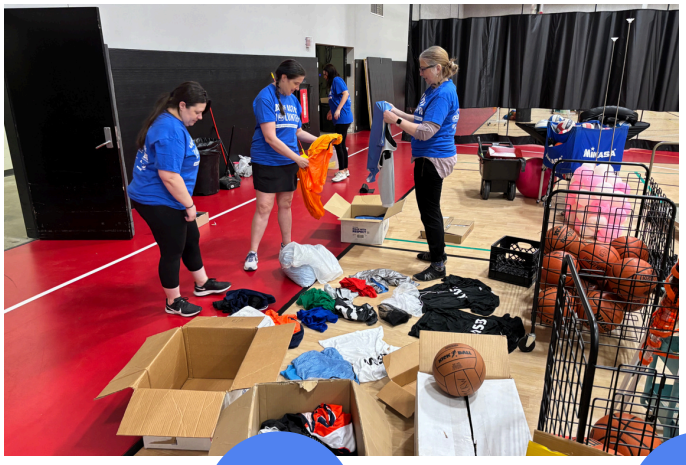
WHAT: This high-energy day of service strengthens community connections, supports local nonprofits, and inspires a shared sense of purpose.

WHY: Your sponsorship ensures volunteers have the tools, supplies, and support they need to make a lasting impact. It's an investment in community pride, collaboration, and real, visible change – one project at a time.

WHEN: **April 24, 2026** (Deadline for sponsorship is **February 1, 2026**.)

Audience

Hundreds of local volunteers, nonprofit leaders, and community partners across our five-county region.





390+

Volunteers

Volunteers are recruited across our region through our corporate partners, social media, radio, and print advertisements. This is also a great opportunity for employee team-building.

37

Project Sites

Whether it is organizing a food pantry, gardening, painting, or even working with horses, there are a range of needs and projects suited to any volunteer's passion and skill set.

5

Counties

United Way serves over 260,000 residents across Columbia, Montour, Northumberland, Snyder and Union Counties. We also partner with 56 local nonprofits.

SPONSORSHIP TIERS FOR DAY OF ACTION

By sponsoring Day of Action, you'll reach hundreds of local volunteers, nonprofit leaders, and community partners across our five-county region. Your support – and your brand – will be visible to individuals and organizations who are deeply invested in making a difference where they live, work, and give.

RECOGNITIONS	LEGACY BUILDER $10,000 (LIMIT 1)	CHANGE MAKER $5,000 (LIMIT 2)	COMMUNITY CHAMPION $2,500	IMPACT INVESTOR $1,000	EVENT SPONSOR $500	IN-KIND SPONSOR $250
Exclusive customized Day of Action Project for your team.	✓					
Opportunity to speak at our Campaign Finale.	✓					
Priority access to choose from the different volunteer projects.	✓	✓				
Included in all print and radio advertising.	Logo Listing	Logo Listing				
Recognition in our Press Release.	✓	✓	✓			
Individual acknowledgment across all Digital Marketing.	✓	✓	✓			
Listed in the United Way Annual Report.	✓	✓	✓	✓		
Acknowledgement in our quarterly e-Newsletter.	✓	✓	✓	✓		
Group social media post acknowledgement.	✓	✓	✓	✓	✓	
Company name listed on website and event pages.	✓	✓	✓	✓	✓	
Recognition in the thank you advertisement.	✓	✓	✓	✓	✓	✓
Sponsor listing on back of commemorative Day of Action t-shirt worn by all volunteers.	Logo Listing	Logo Listing	Logo Listing	Logo Listing	Name Listing	Name Listing

Sponsorship Forms

Susquehanna Valley UNITED WAY

SPONSORSHIP COMMITMENT FORM

When you partner with United Way, you create meaningful, positive change. You create opportunities for your employees to improve the communities where they live and work, and you connect your brand to a trusted nonprofit that's engaging millions to make a difference across the world.

CONTACT INFORMATION

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIPCODE _____

PHONE NO. _____ EMAIL _____

PAYMENT INFORMATION

CHECK NO. _____ CHECK DATE _____

Please make checks payable to **'Susquehanna Valley United Way**.' All checks can be mailed to **PO Box 559, Sunbury, PA, 17801.**

CREDIT CARD NO. _____

NAME ON CARD _____

EXP. DATE _____ CVV CODE _____

SIGNATURE _____

☐ PLEASE INVOICE US. ☐ I REQUIRE A W9 FORM.

SPONSOR INFORMATION

NAME TO BE ADVERTISED _____

Please email company logos to Danielle Velkoff, Senior Director of Marketing & Communications at **dvelkoff@svuw.org**.

- Logos should be in a high resolution file (300 px or more) in either a .jpg, .png, or .pdf file format.

SPONSORSHIP OFFERINGS	SPONSORSHIP LEVELS	AMOUNT	YOUR SELECTION
CEO Roadshow	Community Host Sponsor	$500	
	Hospitality Sponsor	$250	
Annual Day of Giving			
Matching Gift Sponsor	Healthy Community Segment (Limit 1)	$2,000	
Matching Gift Sponsor	Financial Security Segment (Limit 1)	$2,000	
Matching Gift Sponsor	Youth Opportunity Segment (Limit 1)	$2,000	
Matching Gift Sponsor	Community Resiliency Segment (Limit 1)	$2,000	
Brand Video	Community Champion Sponsor (Limit 2)	$2,500	
	Impact Investor Sponsor (Limit 5)	$1,000	
Campaign Finale Celebration	Premier Sponsor (Limit 1)	$5,000	
	Gold Sponsor (Limit 2)	$2,500	
	Silver Sponsor (Limit 3)	$1,000	
	Bronze Sponsor (Limit 4)	$500	
United Way Soirée	Premier Sponsor (Limit 1)	$5,000	
	Pillar Sponsor (Limit 1 per pillar)	$2,500	
	Celebration Sponsor	$1,000	

SPONSORSHIP OFFERINGS	SPONSORSHIP LEVELS	AMOUNT	YOUR SELECTION
United Way Soirée (cont'd.)	Table Host	$500	
	In-Kind Sponsor	TBD	
Annual Day of Action	Legacy Builder (Limit 1)	$10,000	
	United Force (Limit 2)	$5,000	
	Community Champion	$2,500	
	Impact Investor	$1,000	
	Event Sponsor	$500	
	In-Kind Sponsor	$250	
Program Sponsorships	ALICE FUND	$100+ (suggested)	
	Family Services	$250+ (suggested)	
	United in Recovery	$500+ (suggested)	

TOTAL SPONSORSHIP AMOUNT $ _____

SIGNATURE _____ DATE _____