

2019 Sponsorship Packages

Annual Sponsor Packages

Elite - \$5,500

- **Elite Sponsor** recognition and logo on Chapter website and all Chapter event communications and during the year
- Priority table placement option for an exhibitor table at Chapter Annual Conference
- Priority table placement option for exhibitor tables at 3 additional OR Chapter events
- 6 complimentary admission tickets to each OR Chapter event during the year
- Logo inclusion on all program materials during the year
- **Ala Carte Value = \$6,700**

Premier - \$3,500

- **Premier Sponsor** recognition and logo on Chapter website and on all Chapter event communications during the year
- Priority table placement option for an exhibitor table at Chapter Annual Conference
- Priority table placement option for an exhibitor table at 2 additional OR Chapter events
- 4 complimentary admission tickets to each OR Chapter event during the year
- Logo inclusion on all program materials during the year
- **Ala Carte Value = \$5,100**

Partner - \$2,500

- **Partner Sponsor** recognition and logo on Chapter website and on all Chapter event communications during the year
- Priority table placement option for either:
 - 1 exhibitor table at Chapter Annual Conference, **OR**
 - Exhibitor tables at 3 OR Chapter events (other than Annual Conference)
- 2 complimentary admission tickets to each OR Chapter event during the year
- **Ala Carte Value = \$3,350**

Event Sponsor - Ala Cart Menu

Annual Conference

- Reception Sponsor - \$3,000
- Speaker/Session Sponsor - \$2,000
- Break Sponsor - \$1,500
- Wi-Fi / Internet Sponsor - \$1,000
- Exhibitor Table - \$1,800

Other Events

- Webinar - \$750
- Lunch & Learn - \$750
- Tech Talk - \$1,500
- Nursing Informatics - \$1,500

2019 Sponsorship Opportunities

Oregon Chapter of HIMSS Annual Sponsorship Programs

HIMSS Oregon appreciates sponsorship from the healthcare community as a way to promote and fund the chapter's programs. We offer a flexible sponsorship program to allow companies and organizations to align sponsorship opportunities with their marketing goals.

Who We Are

The Oregon Chapter of the Healthcare Information and Management Systems Society (HIMSS) is a professional organization dedicated to the development of healthcare information technology professionals throughout Oregon and southwest Washington.

Our Purpose

Our mission is to bring healthcare IT professionals together with their business and clinical partners to explore issues of common concern, network, promote the industry, and grow professionally by sharing our knowledge and experience and learning about new tools, methods and technologies.

Healthcare and IT professionals from across Oregon and southwest Washington actively participate in our chapter, including:

- IT leaders from Oregon's healthcare organizations (CIOs, CTOs, CISOs, VPs, Directors),
- Healthcare IT professionals, business analysts, project managers and network administrators,
- Nursing and medical informaticists, and clinicians,
- Healthcare IT students from regional colleges and universities.

Oregon Chapter of HIMSS Events

This year we will host 6 to 8 educational events, ranging from evening forums, webinars, and full-day formats. That's almost double the number of events offered in recent years. We are increasing networking and social time to allow more relationship building and information sharing. To incorporate engagement from outside the Portland area we host webinars.

Event attendance ranges from 60-250, depending on the event and typically has a 60/40 provider to vendor split.