



Population Health Management Forum Speaker Bios

Colleen Reuland, Director, Oregon Pediatric Improvement Partnership

Ms. Reuland is the Director of the Oregon Pediatric Improvement Partnership (OPIP), and an Instructor in the Pediatrics Department at Oregon Health & Science University (OHSU). OPIP is statewide organization meant to create a meaningful, long term collaboration of stakeholders invested in child health care quality, with the common purpose of improving the health of the children and youth of Oregon. OPIP is dedicated to building health and improving outcomes for children and youth by:1) Collaborating in quality measurement and improvement activities across the state;2) Supporting evidence-guided quality activities;3) Incorporating the patient and family voice into quality efforts; and 4) Informing policies that support optimal health and development for all children and youth. Previous to her position at OPIP, Ms. Reuland was a Senior Research Associate with the Child and Adolescent Health Measurement Initiative (CAHMI) for fourteen years. She is married and the proud mother of three children.

Jon C. Collins, PhD, Director, Office of Health Analytics, Oregon Health Authority

Dr Collins is currently the Director of the Office of Health Analytics at the Oregon Health Authority and an adjunct assistant professor in the Department of Psychiatry at OHSU. He received his Ph.D. in 1997 in Social Psychology from the University of Georgia. He began working in the healthcare research field shortly after leaving UGA and has spent the majority of his 20-year career with the State of Oregon. While occasionally publishing and presenting at national conferences, the bulk of his work is on the practical use of data within state government.

Richard Gibson, MD, PhD, President, Health Record Banking Alliance

Richard Gibson, MD, PhD is the President of the Health Record Banking Alliance (www.healthbanking.org), a non-profit organization founded in 2006 to promote consumer-centered, consumer-controlled, comprehensive, lifetime health records. Dr. Gibson comes to HRBA from Gartner, Inc., where he was a Research Director. Previously he held roles as Chief of Healthcare Intelligence at Providence Health & Services, Chief Information Officer at Legacy Health in Portland, and Chief Medical Information Officer at Providence Health System, Oregon Region. He is an Affiliate Assistant Professor in the Department of Medical Informatics and Clinical Epidemiology at Oregon Health and Science University. Dr. Gibson's educational background includes a BS from Stanford University, an MD from Case Western Reserve University, a PhD in Medical Informatics from the University of Utah with a fellowship at Intermountain Health Care in Salt Lake City, and an MBA from the Wharton School. Dr. Gibson is a retired family physician and emergency physician.