

2026

WISCONSIN
OPTOMETRIC
ASSOCIATION

CONVENTION & Annual Meeting

WISCONSIN'S LARGEST MEETING
OF OPTOMETRISTS AND
OPTOMETRIC STAFF!

DOCTOR REGISTRATION MATERIALS



Erich Hinel
OD, MS, FAAO, Dipl. ABO



Cecelia Koetting
OD, FAAO, Dipl. ABO



Kelly Malloy
OD, FAAO, Dipl. ABO



Marty Williamson
OD



SEPTEMBER
24-27, 2026



KALAHARI RESORT &
CONVENTION CENTER
Wisconsin Dells, WI

CONNECT. LEARN. GROW.
TOGETHER.

WOA. FOCUSED ON YOUR FUTURE.

2026

CONVENTION & Annual Meeting

CONNECT. LEARN. GROW. MAKE AN IMPACT.

WISCONSIN
OPTOMETRIC
ASSOCIATION

September 24–27, 2026

Kalahari Resort & Convention Center
Wisconsin Dells, WI

Join Us at Wisconsin's Premier Optometric Event

Connect with colleagues from across the state, earn up to 22 hours of COPE-accredited continuing education, explore the latest innovations in eye care, and gain practical insights you can bring back to your practice immediately.

Education kicks off at **1:00 p.m. on Thursday, September 24**, and concludes at **11:45 a.m. on Sunday, September 27**. Our event features a dynamic Exhibit Hall on Thursday afternoon and all day Friday, with **50+ companies** ready to share the latest products and services to help your practice thrive. Take advantage of this valuable time to connect face-to-face with industry partners.

SPEAKERS:

- **Erich Hinel, OD, MS, FAAO, Dipl. ABO** — Director of the Ocular Disease Residency at the Cincinnati Eye Institute, Cincinnati, OH
- **Cecelia Koetting, OD, FAAO, Dipl. ABO** — Assistant Professor, Department of Ophthalmology, University of Colorado School of Medicine, Aurora, CO
- **Kelly Malloy, OD, FAAO, Dipl. ABO** — Chief of the Neuro-Ophthalmic Disease Specialty Clinical Service at The Eye Institute and Co-Director of the Neuro-Ophthalmic Disease residency program at Pennsylvania College of Optometry, Elkins Park, PA
- **Marty Williamson, OD** — Residency trained Optometrist with Emplify/Gundersen Health Systems in Sparta, WI

For the full schedule and course descriptions, see pages 4–7.

CE APPROVAL INFORMATION:

24 hours approved by the Wisconsin Optometry Examining Board. 22 hours COPE accredited pending.

6 hours neuro optometry (NO) 3 hours glaucoma (GL)

2 hours systemic disease (SD) 3 hours pharmacology (PH)

2 hours general optometry (GO) 8 hours treatment and management of ocular disease (TD)

Note: One breakout session runs concurrently with a general session; therefore, attendees may earn a maximum of **22 hours of CE**.

EVENT HIGHLIGHTS:

- **Thursday Exhibit Hall Open House:**
5:15 p.m.—7:00 p.m.
- **Friday Membership Awards Luncheon:**
12:15 p.m.—1:30 p.m.
- **Friday Exhibit Hall Open House:**
5:45 p.m.—7:00 p.m.
- **Friday New Member/Student Orientation (open to all ODs in practice 10 years or less):**
6:15 p.m.—6:45 p.m.
- **Friday WOA Next Networking Social:**
7:00 p.m.—8:00 p.m.
- **Friday WOA Band Night with All OD Band 3 Degree Shed:**
8:00—11:00 p.m.
- **Saturday WOA Business Meeting:**
9:45 a.m.—11:30 a.m.
- **Saturday President's Luncheon:**
11:45 a.m.—1:15 p.m.

WHY ATTEND?

- ✓ **Earn up to 22 hours of Wisconsin OEB and COPE-accredited CE**
- ✓ **Learn from nationally recognized experts and bring practical insights back to your practice**
- ✓ **Explore the latest products and services from 50+ exhibitors**
- ✓ **Connect and network with colleagues from across the state & beyond**
- ✓ **Celebrate the profession with awards, networking, and special events**



REGISTRATION INFORMATION:

Don't miss out — save with Early Bird pricing until August 21, 2026!

Regular registration closes September 11, 2026.

Two Easy Ways to Sign Up:

- **Option 1:** Complete the enclosed registration form and fax or mail it to WOA.
- **Option 2:** Register online using our secure portal: [Click Here](#)

Choose What Works Best for You:

- **Full Registration:** Includes all education and meals. Please check off each class/meal you plan to attend.
- **Partial Registration:** Choose individual courses and meals. If your selected sessions cost more than the full registration fee, we recommend registering as full and simply selecting what you'll attend.

Members Save More!

WOA members receive a significant discount on registration. Not a member yet? Contact Assistant Executive Vice President Joleen Breunig at joleen@woa-eyes.org to learn more about joining.

HOTEL ACCOMMODATIONS:



There is a room block set aside at the Kalahari Resort with the rate of \$116 (Wed/Thurs), \$122 (Fri) and \$143 (Sat), plus taxes, for a standard room. The room block will be released on **Wednesday, August 24, 2026**, after which room availability and rates cannot be guaranteed.

Reserve early — once the block is full, the discounted rate will no longer apply. Call 877-525-2427 to make your reservation by phone, or book through the online reservation system to easily secure the group rate today: [BOOK NOW](#).

Make it a team event!

The Wisconsin Paraoptometric Association (WPA) will once again hold its annual Convention in conjunction with the WOA Convention. Registration information and the educational program will be announced soon.

In the meantime, we encourage you to nominate your outstanding paraoptometric for a WPA award and make sure your staff are current WPA members so they'll be ready to register when details are released.

[2026 Paraoptometric of the Year](#)

[2026 WPA Membership Application](#)



OD & YOUNG OD OF THE YEAR AWARDS HONORING OPTOMETRIC EXCELLENCE

Honor a colleague who goes above and beyond for the profession, patients, and community. This is your chance to recognize a WOA member whose leadership and dedication deserve to be celebrated.

Submit your nominations by August 28.

WOA Award Categories:

- OD of the Year ([view requirements](#))
- Young OD of the Year ([view requirements](#))

Nominate someone today and help shine a light on excellence in optometry!

WED SEPT. 23

8:00 p.m. - 10:00 p.m.

Executive Committee Meeting
Desert Rose Room

THURS SEPT. 24

8:00 a.m. - 1:00 p.m.

WOA Board of Directors Meeting
Mangrove Room

9:00 a.m. - 5:00 p.m.

Registration
Registration Booth 3

1:00 p.m. - 2:45 p.m.

"The Changing Landscape of Ocular Pharmacology: What's New and What's Next"
Cecelia Koetting, OD
2 hours PH | COPE: 103929-PH (Pending)
Kilimanjaro Rooms 1 & 8

Stay ahead of the curve with this fast-paced update on the newest FDA-approved drugs, devices, and technologies in eye care. From dry eye breakthroughs and glaucoma innovations to emerging myopia control options, learn what's new, what's next, and what matters most in clinical practice.

2:45 p.m. - 3:30 p.m.

EXHIBIT HALL BREAK

Kilimanjaro 2-7 Room
Coffee, snacks, prize drawings and more!

3:30 p.m. - 5:15 p.m.

"It's All in Your Head: Diagnosing Neurologic Eye Conditions"
Cecelia Koetting, OD
2 hours NO | COPE#: 101597-NO (Pending)
Kilimanjaro 1 & 8 Rooms

The anterior segment is not immune to neurological disorders. From nerve injury to pain syndromes, the cornea and surrounding structures can be the primary site of symptoms, or a window into systemic disease. This course will explore the spectrum of neurological anterior segment conditions, including neurotrophic keratitis, neuropathic ocular pain, cervicogenic pain, and trigeminal neuralgia. Attendees will learn to differentiate these conditions from common

ocular surface disease, recognize their systemic connections, and apply appropriate management strategies, both ocular and neurologic.

—OR—

"Making Pediatric Eyecare Fun for All"

Marty Williamson, OD
1 hour GO | COPE#: NA
Aralia Room

Pediatric eyecare can be frustrating and challenging, but it should be fun for clinicians and patients alike. From being scared, to short attention spans, to being downright obstinate, completing a comprehensive eye exam on a child can be difficult. Children with cognitive restrictions and sensory processing disorders need special care to provide a positive experience. This course will cover common barriers presented by children and how we as clinicians can overcome them.

—and—

"Zebras of Pediatric Ocular Disease"

Marty Williamson, OD
1 hour TD | COPE#: NA
Aralia Room

Many ocular diseases can affect pediatric patients, but distinguishing common conditions from rare ones can be challenging. This case-based course features several patients whose seemingly routine presentations ultimately proved to be uncommon conditions.

5:15 p.m. - 7:00 p.m.

EXHIBIT HALL OPEN HOUSE RECEPTION

Kilimanjaro Rooms 2-7
Hors d'oeuvres, prizes, beverages!

FRI SEPT. 25

7:00 a.m. - 5:00 p.m.

Registration
Registration Booth 3

7:00 a.m.—7:50 a.m.

"Unlocking Smart Strategies and Tools"
w/ Hot Breakfast!
Sponsored by Alcon Laboratories
Aralia Room

Powering Daily Disposable Contact Lens Practice Performance.

FRI SEPT. 25 CONT.

7:15 a.m. - 8:00 a.m.

Continental Breakfast for Doctors
Kilimanjaro Rooms 1 & 8

8:00 a.m. - 9:45 a.m.

"The Science of Red Light Therapy"
Cecelia Koetting, OD
1 hour TD | COPE#: 103289-TD (Pending)
Kilimanjaro Rooms 1 & 8

This lecture will provide an overview of photobiomodulation and its treatment applications for ocular surface disease. We will discuss the science of technology, treatment protocols, and clinical applications. Case studies will be reviewed to demonstrate implementation pearls and best practices.

—and—

"The Triad You Didn't Learn: Gut, Eye, Brain"
Cecelia Koetting, O.D.
1 hour SD | COPE#: 103165-SD (Pending)
Kilimanjaro Rooms 1 & 8

The gut-eye-brain axis is gaining attention—what does the research say, and what should optometrists do with it? We'll unpack current findings and explore simple, practical ways to start the conversation in clinic.

9:45 a.m. - 10:30 a.m.

EXHIBIT HALL BREAK
Kilimanjaro 2-7 Room
Coffee, snacks, prize drawings and more!

10:30 a.m. - 12:10 p.m.

"Will the Real Glaucoma, Please Stand Up"
Cecelia Koetting, O.D.
2 hours GL | COPE#: 103697-GL (Pending)
Kilimanjaro Rooms 1 & 8

When evaluating new patients to your practice or a previous patient, it is important to monitor optic nerve changes. When we see RNFL thinning and or visual field loss, we know we need to treat the patient for glaucoma. But what is the true underlying etiology? In this lecture we will explore the diagnostic and management differences between primary open angle and low tension glaucoma versus secondary glaucoma and other ONH changes.

12:15 p.m. - 1:30 p.m.

Membership Awards Luncheon
Tamboti, Aloeswood, Marula Rooms

1:30 p.m. - 3:20 p.m.

"Updates on Diagnosis and Management of Non-Infectious Uveitis"
Erich Hinel, O.D.
1 hour TD | COPE: 105195-TD (Pending)
Kilimanjaro Rooms 1 & 8

Uveitis is a serious and potentially destructive intraocular inflammation. It can often be the presenting clinical manifestation of an underlying systemic disease. This course highlights a practical clinical approach to the diagnosis and management of non-infectious uveitis, with emphasis on appropriate serologic testing and contemporary treatment strategies.

—and—

"Recognition and Managing Infectious Uveitis"
Erich Hinel, O.D.
1 hour TD | COPE: 105196-TD (Pending)
Kilimanjaro Rooms 1 & 8

This course will present an overview of the identification and management of common forms of viral, bacterial, and parasitic etiologies of uveitis. Interesting and challenging patient cases will be presented that illustrate key clinical concepts and management strategies.

3:20 p.m. - 4:00 p.m.

EXHIBIT HALL BREAK
Kilimanjaro Rooms 2-7
Coffee, snacks, prize drawings and more!

4:00 p.m. - 5:45 p.m.

"Solving the Scleritis Dilemma"
Erich Hinel, O.D.
1 hour TD | COPE#: 105197-TD (Pending)
Kilimanjaro Rooms 1 & 8

Scleritis can present unique challenges for even the most experienced clinician. It is frequently associated with underlying autoimmune disease and can be the first clinical manifestation of life-threatening systemic vasculitis. This course will discuss the clinical approach necessary for successfully managing scleral inflammation.

—and—



FRI SEPT. 25 CONT.

"Binge Worthy Patient Cases"

Erich Hinel, O.D.

1 hour TD | COPE: 105198-TD (Pending)

Kilimanjaro Rooms 1 & 8

This course presents a series of patient cases from one of the nation's largest tertiary referral centers. Participants will be guided through discussion of interesting, challenging, and high-yield pathologies, with an emphasis on strengthening diagnostic skills and highlighting practical clinical pearls. Treatment and long-term management approaches aimed at reducing recurrences will be discussed.

5:45 p.m. - 7:00 p.m.

EXHIBIT HALL OPEN HOUSE

Final Session

Kilimanjaro Rooms 2-7

Hors d'oeuvres, prizes, beverages!

6:15 p.m. - 6:45 p.m.

New Member/Student Orientation

Mangrove Room

7:00 p.m. - 8:00 p.m.

WOA Next Networking Social

All Doctors welcome!

Aralia Room

8:00 p.m. - 11:00 p.m.

WOA Band Night with 3 Degree Shed

Tamboti, Aloeswood, Marula Rooms

SAT SEPT. 26

7:00 a.m. - 4:00 p.m.

Registration

Registration Booth 3

7:00 a.m. - 8:00 a.m.

Continental Breakfast

Kilimanjaro Rooms 1 & 8

8:00 a.m. - 9:45 a.m.

"It's Always Herpes - Looking Beyond the Dendrite"

Erich Hinel, O.D.

1 hour TD | COPE#: 105199-TD (Pending)

Kilimanjaro Rooms 1 & 8

Herpetic eye disease can present with a broad range of ocular manifestations. This course will review the full clinical spectrum of herpetic eye disease and emphasize key diagnostic clues beyond the classic findings.

—and—

"When Good Medicines Go Bad: Ocular Side Effects of Topical and Systemic Medications"

Erich Hinel, O.D.

1 hour PH | COPE: 105200-PH (Pending)

Kilimanjaro Rooms 1 & 8

This lecture reviews the ocular side effects of commonly prescribed systemic medications, with an emphasis on adverse effects associated with newer cancer therapies. Strategies for early detection, appropriate monitoring, and effective patient management will be discussed to reduce the risk of vision-threatening complications.

9:45 a.m. - 11:30 a.m.

WOA Business Meeting

All WOA Members

Kilimanjaro Rooms 1 & 8

11:45 a.m. - 1:15 p.m.

President's Luncheon

Kilimanjaro Rooms 2 & 3 & 6 & 7

1:30 p.m. - 3:15 p.m.

"All About Papilledema"

Kelly Malloy, O.D.

1 hour NO | COPE#: 100884-NO (Pending)

Kilimanjaro Rooms 1 & 8

This course reviews the clinical presentation of papilledema, and why it should be considered a medical emergency, even in subtle cases. This case-based presentation will demonstrate various etiologies of papilledema and discuss treatment of the underlying cause in both adults and children.

—and—

"A Clinician's Guide to Differentiating Glaucoma from Neuro-Ophthalmic Disease"

Kelly Malloy, O.D.

1 hour GL | COPE#: 100017-GL (Pending)

Kilimanjaro Rooms 1 & 8

Increase your understanding of normal tension glaucoma (NTG) as a neurodegenerative disease with several pathophysiologic theories and

Event Schedule & Course Descriptions

SAT SEPT. 26 CONT.

systemic considerations, and learn to use the ABCs of NTG to differentiate it from a variety of neuro-ophthalmic disease processes.

3:15 p.m. - 3:30 p.m.

Break

Kilimanjaro Rooms 1 & 8

3:30 p.m. - 5:15 p.m.

"Is It Real or No Big Deal?"

Kelly Malloy, O.D.

2 hours NO | COPE#: 102162-NO (Pending)

Kilimanjaro Rooms 1 & 8

When working in a primary eye care setting, a variety of conditions present daily. It can be difficult to know when signs or symptoms suggest an urgent or emergent issue. This case-based course demonstrates several patient scenarios and asks participants how they would handle each. We have many tools at our disposal, which when used appropriately, can help to differentiate if the patient's signs & symptoms are real, or no big deal.

SUN SEPT. 27

7:30 a.m. - 11:00 a.m.

Registration

Registration Booth 3

7:30 a.m. - 8:00 a.m.

Continental Breakfast

Kilimanjaro Rooms 1 & 8

8:00 a.m. - 9:45 a.m.

"Cupped But Not Convinced"

Kelly Malloy, O.D.

2 hours TD | COPE#: (Pending)

Kilimanjaro Rooms 1 & 8

Optic disc cupping is commonly equated with glaucoma, yet numerous optic neuropathies—including ischemic, traumatic, demyelinating, congenital, compressive, and tractional disorders—

can mimic glaucomatous damage. This course emphasizes the importance of integrating optic nerve head OCT, macular OCT (including GCL and en face analysis), visual fields, and clinical findings to accurately distinguish glaucoma from non glaucomatous optic neuropathy through a case-based approach.

9:45 a.m. - 10:00 a.m.

Break

Kilimanjaro Rooms 1 & 8

10:00 a.m. - 11:45 a.m.

"Breathe In, Refer Out "

Kelly Malloy, O.D.

1 hour SD | COPE#: 100753-SD (Pending)

Kilimanjaro Rooms 1 & 8

This case-based lecture highlights visual and ocular signs and symptoms which lead to the diagnosis of lung-related abnormalities. Optometrists have the skill set to suspect and recognize potential pulmonary issues if they take the time to listen to their patients, ask pertinent questions, and carefully assess visual function and ocular health. Accurate and timely referral to pulmonology or other appropriate specialists can save vision and prevent systemic complications.

—and—

"The Top 25 Neuro-Ophthalmic Tips for Optometrists"

Kelly Malloy, O.D.

1 hour NO | COPE#: 102676-NO (Pending)

Kilimanjaro Rooms 1 & 8

This fast-paced lecture highlights 25 of the most important tips, tricks, and lessons that will help make neuro-ophthalmic cases easier to handle. Case snippets are used to demonstrate and emphasize these tips.



See you in September!



MEET YOUR SPEAKERS

Erich A. Hinel, OD, MS, FAAO, Dipl. ABO



Dr. Hinel graduated from The Ohio State University College of Optometry and completed a residency in ocular disease at the Cincinnati Eye Institute (CEI), one of the nation's largest ophthalmic tertiary referral centers. He subsequently joined CEI, where

his clinical practice focuses on the medical and peri-operative management of complex anterior segment, glaucoma, and ocular inflammatory disease.

In addition to his clinical work, Dr. Hinel serves as the Director of the Ocular Disease Residency and a member of the Clinical Governance Board at CEI. He is a Fellow of the American Academy of Optometry and is board-certified by the American Board of Optometry, where he previously served seven years on its Board of Directors, including two years as Chair. Dr. Hinel's lectures emphasize complex patient cases and evidence-based management strategies, offering practical insights that clinicians can readily integrate into their practice.

Cecelia Koetting, OD, FAAO, Dipl. ABO



Dr. Koetting is an Assistant Professor at the University of Colorado School of Medicine in the Department of Ophthalmology in Denver, CO. Her primary focus is in anterior segment and ocular surface disease, neuro-optometry, and

peri-operative care. She partakes in clinical research and has served Externship Director and adjunct faculty for several schools and colleges of optometry.

Dr. Koetting is a member of Intrepid, a fellow in the American Academy of Optometry, a diplomate of the American Board of Optometry, an active member of AOA and has served as both local and state officers within AOA. She was named young Optometrist of the year by the state of Virginia.

Dr. Koetting lectures locally, nationally and internationally at conferences, continually contributes articles to and serves on editorial board for multiple publications.

Kelly Malloy, OD, FAAO, Dipl. ABO



Dr. Kelly Malloy holds the rank of Clinical Professor at the Pennsylvania College of Optometry, where she specializes in neuro-ophthalmic disease. She is the Chief of the Neuro-Ophthalmic Disease Specialty Clinical Service at The

Eye Institute and Co-Director of the Neuro-Ophthalmic Disease residency program at PCO. She has achieved Diplomate status in this specialty at the American Academy of Optometry. Besides her clinical patient care responsibilities, she also teaches in the Head & Neck Anatomy, Neuro-Anatomy, and Neuro-Ophthalmic Disease courses at PCO.

Marty Williamson, OD



Dr. Marty Williamson is a Wisconsin native and graduated from UW-River Falls with bachelor of science in Biology. He got his doctorate of optometry from the Illinois College of Optometry and completed an Ocular Disease

residency at Gundersen Health Systems.

Dr. Williamson is currently the staff optometrist in Sparta at the Emplify Gundersen Health System Clinic. He has enjoyed serving on the Wisconsin Optometric Association Board for 6 years as Gateway Society President, Director and currently Secretary. Dr. Williamson has had a passion for pediatric eye care from the very beginning of his career. He works closely with the pediatricians in his area to do vision screenings for kids, particularly those with behavioral diagnosis.



2026 CONVENTION AND ANNUAL MEETING

Kalahari Conference Center—Wisconsin Dells, WI

September 24 - 27, 2026—Registration deadline September 11th

SPOUSE/GUEST REGISTRATION

Registrant Name:		
Address:		
City:	State:	Zip:
Email Address:	Cell Phone:	

If paying with a credit card, please supply the following information:

Card Number:		
Exp. Date:	3 Digit Code:	
Billing St. Address:		
Billing City:	Billing State:	Billing Zip Code:
Signature:		

Please indicate the amount for those events you plan to attend:

A. Exhibit Hall Open House – Thursday, \$10.00	
B. Membership Awards Luncheon – Friday, \$30.00	
C. Exhibit Hall Open House – Friday, \$10.00	
D. President's Luncheon – Saturday, \$30.00	
TOTAL Registration Fee, Spouse or Guest – Each (A+B+C+D)	

UPCOMING EVENTS 2026-27

- **2026 Northwoods Education Event - 8 hours**
October 9-10 - Kalmar Center, Eagle River, WI
- **2026 Primary Care Symposium - 8 hours**
Live Webinar Series - Details coming!
- **2027 Spring Seminar - 14 hours**
April 29-30 - Glacier Canyon Lodge, Wisconsin Dells, WI



WE LOOK FORWARD TO CONNECTING WITH YOU!

WOA REGISTRATION INFORMATION

Things You Need To Know About Registering for WOA Convention:

- The deadline for early bird registration is August 21, 2026. The deadline for regular registration is September 11, 2026. No registrations are allowed on-site or after September 11.
- All courses will be filled on a first-come, first-served basis.
- The registration form is printed on both sides; one side is “Full Registration,” and the other is “Partial Registration.” Please complete only one side of the form.
- There are two choices for registration:
 1. Full Registration: One fee, including your choice of meals and all education classes you would like to take. Please still select all courses and meals you will be attending.
 2. Partial Registration: You choose which classes and meals you want to attend, and each is priced separately.
- If you plan to attend all or most of Convention, Full Registration is the way to go. If you can only attend a day or two, your best option may be Partial Registration. If you do Partial Registration and the total is more than Full Registration, you may pay the Full Registration amount, even if you're not planning on taking all the courses - just make sure to select which courses and meals you plan on attending.
- Incomplete forms will delay processing. Please make sure you have provided all necessary information, and type or print clearly on the form. Even if you opt for full registration, you are still required to check off the meals and classes you plan on attending.
- Payment must be included with your registration form.
- If you choose “Full Registration,” you must check which courses and meals you plan on attending. You will only receive tickets for classes and meals that are marked.
- All classes, meals, and other functions require either a ticket or name badge for admittance.
- No registrations will be allowed on-site.

REFUNDS

- Doctors that sign-up by the registration deadline of September 11 and later discover they are unable to attend may obtain a full refund (less a \$30 administrative fee and the cost of lunches ordered), if their written notice of cancellation is received in the WOA office by September 11, 2026.
- No refunds will be provided for cancellations received after September 11, 2026.
- All refund checks will be mailed after the Convention.

FULL REGISTRATION

11

2026 WOA Convention and Annual Meeting

Early Bird Registration Deadline: August 21, 2026 • Regular Registration Deadline September 11, 2026

Registrant Name:	Cell Phone:	License #:
Mailing Address:	City:	State:
Email Address:	OE Tracker #:	Zip:

THURSDAY, SEPTEMBER 24, 2026

☐	1:00 p.m.—2:45 p.m.	"The Changing Landscape of Ocular Pharmacology: What's New and What's Next"—Cecelia Koetting, OD	PH
☐	3:30 p.m.—5:15 p.m.	"It's All In Your Head: Diagnosing Neurologic Eye Conditions"—Cecelia Koetting, OD	NO
		—OR— (Please only select one course offered 3:30—5:15 P.M.)	
☐	3:30 p.m.—5:15 p.m.	BREAK OUT SESSION —"Making Pediatric Eyecare Fun For All" & "Zebras of Pediatric Ocular Disease"—Marty Williamson, OD	GO/TD
☐	5:15 p.m.—7:00 p.m.	Exhibit Hall Open House – Reception (Please check if you plan to attend.)	

FRIDAY, SEPTEMBER 25, 2026

☐	7:00 a.m.—8:00 a.m.	Alcon Breakfast Presentation	
☐	8:00 a.m.—9:45 a.m.	"The Science of Red Light Therapy" & "The Triad You Didn't Learn: Gut, Eye, Brain"—Cecelia Koetting, OD	TD/SD
☐	10:30 a.m.—12:10p.m.	"Will The Real Glaucoma, Please Stand Up"—Cecelia Koetting, OD	GL
☐	12:15 p.m.—1:30 p.m.	Membership Awards Luncheon (Please check if you plan to attend.)	
☐	1:30 p.m.—3:20 p.m.	"Updates on Diagnosis & Management of Non Infectious Uveitis" & "Recognition and Managing Infectious Uveitis"—Erich Hinel, OD	TD/TD
☐	4:00 p.m.—5:45 p.m.	"Solving the Scleritis Dilemma" & "Binge Worthy Patient Cases"—Erich Hinel, OD	TD/TD
☐	5:45 p.m.—7:00 p.m.	Exhibit Hall Open House – Reception (Please check if you plan to attend)	
☐	6:15 p.m.—6:45 p.m.	New Member Orientation (Open to all new members, students, and doctors in practice less than 10 years)	
☐	7:00 p.m.—8:00 p.m.	WOA Next New OD Social Mixer—Meet New Grads and Students - All Welcome	
☐	8:00 p.m.—11:00 p.m.	WOA Band Night with 3 Degree Shed—All Welcome	

SATURDAY, SEPTEMBER 26, 2026

☐	8:00 a.m.—9:45 p.m.	"It's Always Herpes—Looking Beyond the Dendrite" & "When Good Medicines Go Bad"—Erich Hinel, OD	TD/PH
☐	9:45 a.m.—11:30 a.m.	WOA Business Meeting —All WOA Member Doctors and Students	
☐	11:45 a.m.—1:15 p.m.	President's Luncheon (Please check if you plan on attending.)	
☐	1:30 p.m.—3:15 p.m.	"All About Papilledema" & "A Clinicians Guide to Differentiating Glaucoma from Neuro-Ophthalmic	NO/GL
☐	3:30 p.m.—5:15 p.m.	"Is It Real or No Big Deal"—Kelly Malloy, OD	NO

SUNDAY, SEPTEMBER 27, 2026

☐	8:00 a.m.—9:45 a.m.	"Cupped But Not Convinced"—Kelly Malloy, OD	TD
☐	10:00 a.m.—11:45 a.m.	"Breathe In, Refer Out" & "The Top 25 Neuro-Ophthalmic Tips for Optometrists"—Kelly Malloy, OD	SD/NO

Registration Prices: Member Non Member

Early Bird Registration \$395.00 \$1,185.00
Must be received by 8/21/2026

Regular Registration \$420.00 \$1,210.00
8/21 to 9/11/2026

Includes all classes and meals checked above.

Please return to:
6510 Grand Teton Plaza, Suite 312, Madison, WI 53719
Fax: 608-824-2205 • Email: woa@woa-eyes.org

Payment Information: [Click here to pay online](#)

Check Enclosed: ☐ • Credit Card: ☐ MC ☐ VISA

Card Number:

There is a 2% processing fee for credit card payments.

Exp. Date: 3 Digt Code: Billing Zip Code:

Billing St. Address:

Signature:

PARTIAL REGISTRATION

12

2026 WOA Convention and Annual Meeting

Early Bird Registration Deadline: August 21, 2026 • Regular Registration Deadline September 11, 2026

Registrant Name:	Cell Phone:	License #:
Mailing Address:	City:	State:
Email Address:	OE Tracker #:	Zip:

THURSDAY, SEPTEMBER 24, 2026

☐	1:00 p.m.—2:45 p.m.	"The Changing Landscape of Ocular Pharmacology: What's New and What's Next"—Cecelia Koetting, OD	PH
☐	3:30 p.m.—5:15 p.m.	"It's All In Your Head: Diagnosing Neurologic Eye Conditions"—Cecelia Koetting, OD	NO
		—OR— (Please only select one course offered 3:30—5:15 P.M.)	
☐	3:30 p.m.—5:15 p.m.	BREAK OUT SESSION —"Making Pediatric Eyecare Fun For All" & "Zebras of Pediatric Ocular Disease"—Marty Williamson, OD	GO/TD
☐	5:15 p.m.—7:00 p.m.	Exhibit Hall Open House - Reception (Please check if you plan to attend.)	

FRIDAY, SEPTEMBER 25, 2026

☐	7:00 a.m.—8:00 a.m.	Alcon Breakfast Presentation—Hot Breakfast Buffet	
☐	8:00 a.m.—9:45 a.m.	"The Science of Red Light Therapy" & "The Triad You Didn't Learn: Gut, Eye, Brain"—Cecelia Koetting, OD	TD/SD
☐	10:30 a.m.—12:10p.m.	"Will The Real Glaucoma, Please Stand Up"—Cecelia Koetting, OD	GL
☐	12:15 p.m.—1:30 p.m.	Membership Awards Luncheon (Please check if you plan to attend.)	
☐	1:30 p.m.—3:20 p.m.	"Updates on Diagnosis & Management of Non Infectious Uveitis" & "Recognition and Managing Infectious Uveitis"—Erich Hinel, OD	TD/TD
☐	4:00 p.m.—5:45 p.m.	"Solving the Scleritis Dilemma" & "Binge Worthy Patient Cases"—Erich Hinel, OD	TD/TD
☐	5:45 p.m.—7:00 p.m.	Exhibit Hall Open House - Reception (Please check if you plan to attend)	
☐	6:15 p.m.—6:45 p.m.	New Member Orientation (Open to all new members, students, and doctors in practice less than 10 years)	
☐	7:00 p.m.—8:00 p.m.	WOA Next New OD Social Mixer—Meet New Grads and Students - All Welcome	
☐	8:00 p.m.—11:00 p.m.	WOA Band Night with 3 Degree Shed—All Welcome	

SATURDAY, SEPTEMBER 26, 2026

☐	8:00 a.m.—9:45 p.m.	"It's Always Herpes—Looking Beyond the Dendrite" & "When Good Medicines Go Bad"—Erich Hinel, OD	TD/PH
☐	9:45 a.m.—11:30 a.m.	WOA Business Meeting—All WOA Member Doctors and Students	
☐	11:45 a.m.—1:15 p.m.	President's Luncheon (Please check if you plan on attending.)	
☐	1:30 p.m.—3:15 p.m.	"All About Papilledema" & "A Clinicians Guide to Differentiating Glaucoma from Neuro-Ophthalmic	NO/GL
☐	3:30 p.m.—5:15 p.m.	"Is It Real or No Big Deal"—Kelly Malloy, OD	NO

SUNDAY, SEPTEMBER 27, 2026

☐	8:00 a.m.—9:45 a.m.	"Cupped But Not Convinced"—Kelly Malloy, OD	TD
☐	10:00 a.m.—11:45 a.m.	"Breathe In, Refer Out" & "The Top 25 Neuro-Ophthalmic Tips for Optometrists"—Kelly Malloy, OD	SD/NO

WOA or AOA Member Per Class Session Fee = \$60.00

(A member is any doctor who is a member of a state association & AOA)

Non Member Per Class Session Fee = \$180

A. Base Registration Fee	\$ 25.00
B. Total Education selected	\$ _____
C. Total of Meals selected (\$30 per meal)	\$ _____
D. Late Fee (if paid Aug 22nd or after)	\$ 25.00
Total Fee - Partial Registration (A+B+C)=	\$ _____

DEADLINE FOR EARLY BIRD REGISTRATION IS AUGUST 21, 2026.

Regular Registration Deadline September 11, 2026.

Payment Information: [Click here to pay online](#)

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Funds received through the WOA Corporate Sponsorship Program enable us to enhance our member services and support initiatives that promote WI Optometry.

Thank You!