

WISCONSIN
OPTOMETRIC
ASSOCIATION

2026 CONVENTION & Annual Meeting

STUDENT REGISTRATION MATERIALS



CONNECT. LEARN. GROW.
YOUR SUCCESS STARTS HERE.



SEPTEMBER
24-27, 2026



KALAHARI RESORT &
CONVENTION CENTER
Wisconsin Dells, WI

WOA. FOCUSED ON YOUR FUTURE.

2026

CONVENTION & Annual Meeting

CONNECT. LEARN. GROW. MAKE AN IMPACT.

WISCONSIN
OPTOMETRIC
ASSOCIATION

September 24–27, 2026

Kalahari Resort & Convention Center
Wisconsin Dells, WI

Free Registration for first 20 WOA Student Members!

The WOA Young OD and Education Committees are excited to invite you to the 2026 WOA Convention & Annual Meeting, taking place September 24–27 in Wisconsin Dells, WI. As the next generation of optometric leaders, this is your opportunity to engage with Wisconsin doctors, build your professional network, and gain real-world insights outside the classroom.

We've designed a special Student Program on Saturday afternoon (1:30–4:30 p.m.), featuring:

- Financial Crash Course
- Valeda Red Light Therapy Demo by Alcon
- Presentations from student-focused sponsors offering practical resources
- A Round Table Q&A with WOA Board doctors about optometry in Wisconsin

We know that travel and registration can be a challenge for students. To help make your attendance possible, WOA is offering \$300 travel stipends to student members who attend and actively participate in designated events. Details on stipend eligibility are outlined on the next page.

Read on for full details, and we hope to see you in Wisconsin Dells for this special milestone year!

EVENT HIGHLIGHTS:

Thursday:

- Kickstart your learning journey with **OD Education** from 1:00 p.m. – 5:15 p.m.
- Network and explore at the **Exhibit Hall Open House** from 5:15 p.m. – 7:00 p.m.

Friday:

- Dive deep into your field with **OD Education** from 8:00 a.m. – 5:45 p.m.
- Celebrate achievements at the **Membership Awards Luncheon** from 12:15 p.m. – 1:30 p.m.
- Discover the latest innovations at the **Exhibit Hall Open House** from 5:45 p.m. – 7:00 p.m.
- Get to know your peers at the **New Member/Student Orientation** from 6:15 p.m. – 6:45 p.m.
- Mingle and make connections at the **WOA Next Networking Social** from 7:00 p.m. – 8:00 p.m.
- Enjoy a fun-filled evening with live music at **WOA Band Night** featuring the All OD Band—Three Degree Shed from 8:00 p.m. – 11:00 p.m.

Saturday:

- Enhance your knowledge with **OD Education** from 8:00 a.m. – 9:40 a.m. and 1:30 p.m. – 5:15 p.m.
- Participate in the **WOA Business Meeting** from 9:45 a.m. – 11:30 a.m.
- Join us for the prestigious **President's Luncheon** from 11:45 a.m. – 1:15 p.m.
- Engage in our specially curated **Student Program** from 1:30 p.m. – 4:30 p.m.

Sunday:

- Wrap up your weekend with insightful sessions at **OD Education** from 8:00 a.m. – 11:45 a.m.

Why Attend as a Student?

- ✓ **Make Connections**
Build your network with Wisconsin ODs, young professionals, and future employers.
- ✓ **Learn from Experience**
Gain insights you won't get in the classroom — from practice management to patient care tips.
- ✓ **Explore Opportunities**
Meet potential mentors, employers, and student-friendly vendors in the Exhibit Hall.
- ✓ **Get Rewarded**
First 20 student members to register receive a **\$300 travel stipend,** free CE access, and complimentary lunches.**



REGISTRATION INFORMATION:

Deadline to register is Sept 12th

The first 20 WOA student members to register will receive:

- A \$300 travel stipend** if required events are attended
- Complimentary lunch with doctors on Friday and/or Saturday
- Exhibit hall access with snacks and beverages
- Free access to all CE classes + Digital course handouts via email



Not a member yet? Join now by completing the [online student membership application](#).

To register, please complete the [form online](#) or submit page 8 of this packet via email to woa@woa-eyes.org. Be sure to indicate all events you plan to attend to receive the correct tickets. For questions, contact **Ms. Joleen Breunig**, WOA Assistant Executive Vice President, at joleen@woa-eyes.org. We ask that you complete your registration by September 12, to allow us time to prepare your individual packet.

TRAVEL REIMBURSEMENT INFORMATION—UP TO \$300 AVAILABLE!

WOA is thrilled to offer a \$300 travel reimbursement to the first 20 students who register for Convention and attend select events. Our goal is to help you participate in this valuable experience without financial strain. Even if you can't attend every event, you may still qualify for a reduced reimbursement. We strongly encourage you to engage in as many sessions as possible to maximize your experience. We extend our heartfelt thanks to our generous sponsors—Cherry Optical, CooperVision, and VSP—for making this opportunity possible.

Don't miss out on this incredible opportunity!

Events to Attend for Full Travel Reimbursement Eligibility:

- Friday 6:15 p.m.—6:45 p.m. New OD/Student Orientation Session
- Friday 7:00 p.m.—8:00 p.m. WOA Next Networking Social
- Friday and/or Saturday Noon Luncheon
- Saturday 9:45 a.m.—11:30 a.m. WOA Business Meeting
- Saturday 1:30 p.m.—4:30 p.m. Student Program

HOTEL ACCOMMODATIONS:



There is a room block set aside at the Kalahari Resort with the rate of \$116 (Wed/Thurs), \$122 (Fri) and \$143 (Sat), plus taxes, for a standard room. The room block will be released on **Wednesday, August 24, 2026**, after which room availability and rates cannot be guaranteed.

Reserve early — once the block is full, the discounted rate will no longer apply. Call 877-525-2427 to make your reservation by phone, or book through the online reservation system to easily secure the group rate today: [BOOK NOW](#).

Apply for Two Student Scholarships with One Application

\$750 WFVA Scholarship + \$1,000 WOA Dr. Charles Brownlow Student Scholarship

Only **one** application is needed to be considered for both scholarships, and each student may receive one award.

Applications are due **August 24**. → [Access the Scholarship Packet](#)

INVESTING IN TOMORROW'S LEADERS TODAY



SUPPORTING
OPTOMETRY
STUDENTS



BUILDING
TOMORROW'S
LEADERS



STRENGTHENING
THE FUTURE
OF OUR PROFESSION

ONE APPLICATION. TWO SCHOLARSHIP OPPORTUNITIES.

APPLY BY AUGUST 24, 2026



WED SEPT. 23

8:00 p.m. - 10:00 p.m.

Executive Committee Meeting
Desert Rose Room

THURS SEPT. 24

8:00 a.m. - 1:00 p.m.

WOA Board of Directors Meeting
Mangrove Room

9:00 a.m. - 5:00 p.m.

Registration
Registration Booth 3

1:00 p.m. - 2:45 p.m.

**"The Changing Landscape of Ocular Pharmacology:
What's New and What's Next"**

Cecelia Koetting, OD
2 hours PH | COPE: 103929-PH (Pending)
Kilimanjaro Rooms 1 & 8

Stay ahead of the curve with this fast-paced update on the newest FDA-approved drugs, devices, and technologies in eye care. From dry eye breakthroughs and glaucoma innovations to emerging myopia control options, learn what's new, what's next, and what matters most in clinical practice.

2:45 p.m. - 3:30 p.m.

EXHIBIT HALL BREAK

Kilimanjaro 2-7 Room
Coffee, snacks, prize drawings and more!

3:30 p.m. - 5:15 p.m.

**"It's All in Your Head: Diagnosing Neurologic
Eye Conditions"**

Cecelia Koetting, OD
2 hours NO | COPE#: 101597-NO (Pending)
Kilimanjaro 1 & 8 Rooms

The anterior segment is not immune to neurological disorders. From nerve injury to pain syndromes, the cornea and surrounding structures can be the primary site of symptoms, or a window into systemic disease. This course will explore the spectrum of neurological anterior segment conditions, including neurotrophic keratitis, neuropathic ocular pain, cervicogenic pain, and trigeminal neuralgia. Attendees will learn to differentiate these conditions from common ocular surface disease, recognize their systemic connections, and apply appropriate management strategies, both ocular and neurologic.

—OR—

"Making Pediatric Eyecare Fun for All"

Marty Williamson, OD
1 hour GO | COPE#: NA
Aralia Room

Pediatric eyecare can be frustrating and challenging, but it should be fun for clinicians and patients alike. From being scared, to short attention spans, to being downright obstinate, completing a comprehensive eye exam on a child can be difficult. Children with cognitive restrictions and sensory processing disorders need special care to provide a positive experience. This course will cover common barriers presented by children and how we as clinicians can overcome them.

—and—

"Zebras of Pediatric Ocular Disease"

Marty Williamson, OD
1 hour TD | COPE#: NA
Aralia Room

Many ocular diseases can affect pediatric patients, but distinguishing common conditions from rare ones can be challenging. This case-based course features several patients whose seemingly routine presentations ultimately proved to be uncommon conditions.

5:15 p.m. - 7:00 p.m.

EXHIBIT HALL OPEN HOUSE RECEPTION

Kilimanjaro Rooms 2-7
Hors d'oeuvres, prizes, beverages!

FRI SEPT. 25

7:00 a.m. - 5:00 p.m.

Registration
Registration Booth 3

7:00 a.m.—7:50 a.m.

"Unlocking Smart Strategies and Tools"

w/ Hot Breakfast!

Sponsored by Alcon Laboratories
Aralia Room

Powering Daily Disposable Contact Lens Practice Performance.

7:15 a.m. - 8:00 a.m.

Continental Breakfast for Doctors
Kilimanjaro Rooms 1 & 8

FRI SEPT. 25 CONT.

8:00 a.m. - 9:45 a.m.

"The Science of Red Light Therapy"

Cecelia Koetting, OD

1 hour TD | COPE#: 103289-TD (Pending)

Kilimanjaro Rooms 1 & 8

This lecture will provide an overview of photobiomodulation and its treatment applications for ocular surface disease. We will discuss the science of technology, treatment protocols, and clinical applications. Case studies will be reviewed to demonstrate implementation pearls and best practices.

—and—

"The Triad You Didn't Learn: Gut, Eye, Brain"

Cecelia Koetting, O.D.

1 hour SD | COPE#: 103165-SD (Pending)

Kilimanjaro Rooms 1 & 8

The gut-eye-brain axis is gaining attention—what does the research say, and what should optometrists do with it? We'll unpack current findings and explore simple, practical ways to start the conversation in clinic.

9:45 a.m. - 10:30 a.m.

EXHIBIT HALL BREAK

Kilimanjaro 2-7 Room

Coffee, snacks, prize drawings and more!

10:30 a.m. - 12:10 p.m.

"Will the Real Glaucoma, Please Stand Up"

Cecelia Koetting, O.D.

2 hours GL | COPE#: 103697-GL (Pending)

Kilimanjaro Rooms 1 & 8

When evaluating new patients to your practice or a previous patient, it is important to monitor optic nerve changes. When we see RNFL thinning and or visual field loss, we know we need to treat the patient for glaucoma. But what is the true underlying etiology? In this lecture we will explore the diagnostic and management differences between primary open angle and low tension glaucoma versus secondary glaucoma and other ONH changes.

12:15 p.m. - 1:30 p.m.

Membership Awards Luncheon

Tamboti, Aloeswood, Marula Rooms

1:30 p.m. - 3:20 p.m.

"Updates on Diagnosis and Management of Non-Infectious Uveitis"

Erich Hinel, O.D.

1 hour TD | COPE: 105195-TD (Pending)

Kilimanjaro Rooms 1 & 8

Uveitis is a serious and potentially destructive intraocular inflammation. It can often be the presenting clinical manifestation of an underlying systemic disease. This course highlights a practical clinical approach to the diagnosis and management of non-infectious uveitis, with emphasis on appropriate serologic testing and contemporary treatment strategies.

—and—

"Recognition and Managing Infectious Uveitis"

Erich Hinel, O.D.

1 hour TD | COPE: 105196-TD (Pending)

Kilimanjaro Rooms 1 & 8

This course will present an overview of the identification and management of common forms of viral, bacterial, and parasitic etiologies of uveitis. Interesting and challenging patient cases will be presented that illustrate key clinical concepts and management strategies.

3:20 p.m. - 4:00 p.m.

EXHIBIT HALL BREAK

Kilimanjaro Rooms 2-7

Coffee, snacks, prize drawings and more!

4:00 p.m. - 5:45 p.m.

"Solving the Scleritis Dilemma"

Erich Hinel, O.D.

1 hour TD | COPE#: 105197-TD (Pending)

Kilimanjaro Rooms 1 & 8

Scleritis can present unique challenges for even the most experienced clinician. It is frequently associated with underlying autoimmune disease and can be the first clinical manifestation of life-threatening systemic vasculitis. This course will discuss the clinical approach necessary for successfully managing scleral inflammation.

—and—

"Binge Worthy Patient Cases"

Erich Hinel, O.D.

1 hour TD | COPE: 105198-TD (Pending)

Kilimanjaro Rooms 1 & 8

This course presents a series of patient cases from one of the nation's largest tertiary referral centers. Participants will be guided through discussion of interesting, challenging, and high-yield pathologies, with an emphasis on strengthening diagnostic skills and highlighting practical clinical pearls.



FRI SEPT. 25 CONT.

Treatment and long-term management approaches aimed at reducing recurrences will be discussed.

5:45 p.m. - 7:00 p.m.

EXHIBIT HALL OPEN HOUSE

Final Session

Kilimanjaro Rooms 2-7

Hors d'oeuvres, prizes, beverages!

6:15 p.m. - 6:45 p.m.

New Member/Student Orientation

Mangrove Room

7:00 p.m. - 8:00 p.m.

WOA Next Networking Social

All Doctors welcome!

Aralia Room

8:00 p.m. - 11:00 p.m.

WOA Band Night with 3 Degree Shed

Tamboti, Aloeswood, Marula Rooms

SAT SEPT. 26

7:00 a.m. - 4:00 p.m.

Registration

Registration Booth 3

7:00 a.m. - 8:00 a.m.

Continental Breakfast

Kilimanjaro Rooms 1 & 8

8:00 a.m. - 9:45 a.m.

"It's Always Herpes - Looking Beyond the Dendrite"

Erich Hinel, O.D.

1 hour TD | COPE#: 105199-TD (Pending)

Kilimanjaro Rooms 1 & 8

Herpetic eye disease can present with a broad range of ocular manifestations. This course will review the full clinical spectrum of herpetic eye disease and emphasize key diagnostic clues beyond the classic findings.

—and—

"When Good Medicines Go Bad: Ocular Side Effects of Topical and Systemic Medications"

Erich Hinel, O.D.

1 hour PH | COPE: 105200-PH (Pending)

Kilimanjaro Rooms 1 & 8

This lecture reviews the ocular side effects of commonly prescribed systemic medications, with an

emphasis on adverse effects associated with newer cancer therapies. Strategies for early detection, appropriate monitoring, and effective patient management will be discussed to reduce the risk of vision-threatening complications.

9:45 a.m. - 11:30 a.m.

WOA Business Meeting

All WOA Members

Kilimanjaro Rooms 1 & 8

11:45 a.m. - 1:15 p.m.

President's Luncheon

Kilimanjaro Rooms 2 & 3 & 6 & 7

Student Program:

1:30 p.m. - 2:30 p.m. | Financial Crash Course with Dr. Chris Lopez of ODs on Finance

Dr. Chris Lopez is the Co-Owner of a couple of practices in Wisconsin, industry consultant, and admin member of the ODs on Finance. Chris lectures frequently to students at optometry schools about financial basics and achieving financial freedom. This lecture will cover just that.

2:30 p.m. - 2:45 p.m. | Sponsor Presentations

These brief presentations highlight resources and opportunities available to students from companies that generously support WOA's Student Program. Their contributions help make the \$300 travel stipends possible.

⇒ Lenz Therapeutics—Silver Sponsor

⇒ CooperVision—Gold Sponsor

⇒ VSP—Platinum Sponsor

2:45 p.m. - 3:15 p.m. | Valeda Red Light Therapy Demo by Alcon

Attendees will gain a foundational understanding of the Valeda® Light Delivery System, including how the technology works, patient selection and treatment workflow considerations, and an overview of the clinical outcomes demonstrated in the LIGHTSITE III trial.

3:15 p.m.—4:15 p.m. | "Roundtable Q&A with WOA Board Members and Staff"

Bring your questions to this interactive session with current WOA leadership. We'll cover topics like practicing in Wisconsin, getting involved in organized optometry, different practice settings, specialties, and more. No slides — just real talk.

Doctor Program:

1:30 p.m. - 3:15 p.m.

"All About Papilledema"

Kelly Malloy, O.D.

1 hour NO | COPE#: 100884-NO (Pending)

Kilimanjaro Rooms 1 & 8

SAT SEPT. 26 CONT.

This course reviews the clinical presentation of papilledema, and why it should be considered a medical emergency, even in subtle cases. This case-based presentation will demonstrate various etiologies of papilledema and discuss treatment of the underlying cause in both adults and children.

—and—

"A Clinician's Guide to Differentiating Glaucoma from Neuro-Ophthalmic Disease"

Kelly Malloy, O.D.

1 hour GL | COPE#: 100017-GL (Pending)

Kilimanjaro Rooms 1 & 8

Increase your understanding of normal tension glaucoma (NTG) as a neurodegenerative disease with several pathophysiologic theories and systemic considerations, and learn to use the ABCs of NTG to differentiate it from a variety of neuro-ophthalmic disease processes.

3:15 p.m. - 3:30 p.m.

Break

Kilimanjaro Rooms 1 & 8

3:30 p.m. - 5:15 p.m.

"Is It Real or No Big Deal?"

Kelly Malloy, O.D.

2 hours NO | COPE#: 102162-NO (Pending)

Kilimanjaro Rooms 1 & 8

When working in a primary eye care setting, a variety of conditions present daily. It can be difficult to know when signs or symptoms suggest an urgent or emergent issue. This case-based course demonstrates several patient scenarios and asks participants how they would handle each. We have many tools at our disposal, which when used appropriately, can help to differentiate if the patient's signs & symptoms are real, or no big deal.

SUN SEPT. 27

7:30 a.m. - 8:00 a.m.

Continental Breakfast

Kilimanjaro Rooms 1 & 8

8:00 a.m. - 9:45 a.m.

"Cupped But Not Convinced"

Kelly Malloy, O.D.

2 hours TD | COPE#: (Pending)

Kilimanjaro Rooms 1 & 8

Optic disc cupping is commonly equated with

glaucoma, yet numerous optic neuropathies—including ischemic, traumatic, demyelinating, congenital, compressive, and tractional disorders—can mimic glaucomatous damage. This course emphasizes the importance of integrating optic nerve head OCT, macular OCT (including GCL and en face analysis), visual fields, and clinical findings to accurately distinguish glaucoma from non glaucomatous optic neuropathy through a case-based approach.

9:45 a.m. - 10:00 a.m.

Break

Kilimanjaro Rooms 1 & 8

10:00 a.m. - 11:45 a.m.

"Breathe In, Refer Out "

Kelly Malloy, O.D.

1 hour SD | COPE#: 100753-SD (Pending)

Kilimanjaro Rooms 1 & 8

This case-based lecture highlights visual and ocular signs and symptoms which lead to the diagnosis of lung-related abnormalities. Optometrists have the skill set to suspect and recognize potential pulmonary issues if they take the time to listen to their patients, ask pertinent questions, and carefully assess visual function and ocular health. Accurate and timely referral to pulmonology or other appropriate specialists can save vision and prevent systemic complications.

—and—

"The Top 25 Neuro-Ophthalmic Tips for Optometrists"

Kelly Malloy, O.D.

1 hour NO | COPE#: 102676-NO (Pending)

Kilimanjaro Rooms 1 & 8

This fast-paced lecture highlights 25 of the most important tips, tricks, and lessons that will help make neuro-ophthalmic cases easier to handle. Case snippets are used to demonstrate and emphasize these tips.



MEET YOUR SPEAKERS

Erich A. Hinel, OD, MS, FAAO, Dipl. ABO



Dr. Hinel graduated from The Ohio State University College of Optometry and completed a residency in ocular disease at the Cincinnati Eye Institute (CEI), one of the nation's largest ophthalmic tertiary referral centers. He subsequently joined CEI, where

his clinical practice focuses on the medical and peri-operative management of complex anterior segment, glaucoma, and ocular inflammatory disease.

In addition to his clinical work, Dr. Hinel serves as the Director of the Ocular Disease Residency and a member of the Clinical Governance Board at CEI. He is a Fellow of the American Academy of Optometry and is board-certified by the American Board of Optometry, where he previously served seven years on its Board of Directors, including two years as Chair. Dr. Hinel's lectures emphasize complex patient cases and evidence-based management strategies, offering practical insights that clinicians can readily integrate into their practice.

Cecelia Koetting, OD, FAAO, Dipl. ABO



Dr. Koetting is an Assistant Professor at the University of Colorado School of Medicine in the Department of Ophthalmology in Denver, CO. Her primary focus is in anterior segment and ocular surface disease, neuro-optometry, and

peri-operative care. She partakes in clinical research and has served Externship Director and adjunct faculty for several schools and colleges of optometry.

Dr. Koetting is a member of Intrepid, a fellow in the American Academy of Optometry, a diplomate of the American Board of Optometry, an active member of AOA and has served as both local and state officers within AOA. She was named young Optometrist of the year by the state of Virginia.

Dr. Koetting lectures locally, nationally and internationally at conferences, continually contributes articles to and serves on editorial board for multiple publications.

Kelly Malloy, OD, FAAO, Dipl. ABO



Dr. Kelly Malloy holds the rank of Clinical Professor at the Pennsylvania College of Optometry, where she specializes in neuro-ophthalmic disease. She is the Chief of the Neuro-Ophthalmic Disease Specialty Clinical Service at The

Eye Institute and Co-Director of the Neuro-Ophthalmic Disease residency program at PCO. She has achieved Diplomate status in this specialty at the American Academy of Optometry. Besides her clinical patient care responsibilities, she also teaches in the Head & Neck Anatomy, Neuro-Anatomy, and Neuro-Ophthalmic Disease courses at PCO.

Marty Williamson, OD



Dr. Marty Williamson is a Wisconsin native and graduated from UW-River Falls with bachelor of science in Biology. He got his doctorate of optometry from the Illinois College of Optometry and completed an Ocular Disease

residency at Gundersen Health Systems.

Dr. Williamson is currently the staff optometrist in Sparta at the Emplify Gundersen Health System Clinic. He has enjoyed serving on the Wisconsin Optometric Association Board for 6 years as Gateway Society President, Director and currently Secretary. Dr. Williamson has had a passion for pediatric eye care from the very beginning of his career. He works closely with the pediatricians in his area to do vision screenings for kids, particularly those with behavioral diagnosis.



STUDENT REGISTRATION

9

2026 WOA Convention and Annual Meeting

Registration Deadline September 12, 2026 - Click [HERE](#) to register online

Registrant Name:	Cell Phone:
Mailing Address:	City:
Email Address:	State: Zip:

THURSDAY, SEPTEMBER 24, 2026

☐	1:00 p.m.—2:45 p.m.	"The Changing Landscape of Ocular Pharmacology: What's New and What's Next"—Cecelia Koetting, OD	PH
☐	3:30 p.m.—5:15 p.m.	"It's All In Your Head: Diagnosing Neurologic Eye Conditions"—Cecelia Koetting, OD	NO
		—OR— (Please only select one course offered 3:30—5:15 P.M.)	
☐	3:30 p.m.—5:15 p.m.	BREAK OUT SESSION —"Making Pediatric Eyecare Fun For All" & "Zebras of Pediatric Ocular Disease"—Marty Williamson, OD	GO/TD
☐	5:15 p.m.—7:00 p.m.	Exhibit Hall Open House - Reception (Please check if you plan to attend.)	

FRIDAY, SEPTEMBER 25, 2026

☐	7:00 a.m.—8:00 a.m.	Alcon Breakfast Presentation	
☐	8:00 a.m.—9:45 a.m.	"The Science of Red Light Therapy" & "The Triad You Didn't Learn: Gut, Eye, Brain"—Cecelia Koetting, OD	TD/SD
☐	10:30 a.m.—12:10p.m.	"Will The Real Glaucoma, Please Stand Up"—Cecelia Koetting, OD	GL
☐	12:15 p.m.—1:30 p.m.	Membership Awards Luncheon (Please check if you plan to attend.)	
☐	1:30 p.m.—3:20 p.m.	"Updates on Diagnosis & Management of Non Infectious Uveitis" & "Recognition and Managing Infectious Uveitis"—Erich Hinel, OD	TD/TD
☐	4:00 p.m.—5:45 p.m.	"Solving the Scleritis Dilemma" & "Binge Worthy Patient Cases"—Erich Hinel, OD	TD/TD
☐	5:45 p.m.—7:00 p.m.	Exhibit Hall Open House - Reception (Please check if you plan to attend)	
☐	6:15 p.m.—6:45 p.m.	New Member Orientation (Open to all new members, students, and doctors in practice less than 10 years)	
☐	7:00 p.m.—8:00 p.m.	WOA Next New OD Social Mixer—Meet New Grads and Students - All Welcome	
☐	8:00 p.m.—11:00 p.m.	WOA Band Night with 3 Degree Shed—All Welcome	

SATURDAY, SEPTEMBER 26, 2026

☐	8:00 a.m.—9:45 p.m.	"It's Always Herpes—Looking Beyond the Dendrite" & "When Good Medicines Go Bad"—Erich Hinel, OD	TD/PH
☐	9:45 a.m.—11:30 a.m.	WOA Business Meeting—All WOA Member Doctors and Students	
☐	11:45 a.m.—1:15 p.m.	President's Luncheon (Please check if you plan on attending.)	
☐	1:30 p.m.—3:15 p.m.	STUDENT PROGRAM: Financial Crash Course: Sponsor Presentations; Valeda Red Light Therapy Demo by Alcon; Roundtable Q&A with WOA Board Members and Staff	
☐	1:30 p.m.—3:15 p.m.	"All About Papilledema" & "A Clinicians Guide to Differentiating Glaucoma from Neuro-Ophthalmic	NO/GL
☐	3:30 p.m.—5:15 p.m.	"Is It Real or No Big Deal"—Kelly Malloy, OD	NO

SUNDAY, SEPTEMBER 27, 2026

☐	8:00 a.m.—9:45 a.m.	"Cupped But Not Convinced"—Kelly Malloy, OD	TD
☐	10:00 a.m.—11:45 a.m.	"Breathe In, Refer Out" & "The Top 25 Neuro-Ophthalmic Tips for Optometrists"—Kelly Malloy, OD	SD/NO

TRAVEL REIMBURSEMENT OF \$300 IF THE FOLLOWING EVENTS ATTENDED:

- | | |
|--|----------------------------------|
| ✓ Friday: New OD/Student Orientation Session | ✓ Saturday: WOA Business Meeting |
| ✓ Friday : WOA Next Networking Social | ✓ Saturday: Student Program |
| ✓ Friday and/or Saturday Noon Luncheon | |

Please return to: 6510 Grand Teton Plaza, Suite 312, Madison, WI 53719 • Fax: 608-824-2205 • Email: woa@woa-eyes.org

THANK YOU TO OUR 2026 Corporate Sponsors

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Funds received through the WOA Corporate Sponsorship Program enable us to enhance our member services and support initiatives that promote WI Optometry.

Thank You!