

NORTHWOODS

EDUCATION EVENT



WOA's premiere CE retreat

OCTOBER

9 & 10

2026



DOCTOR

REGISTRATION PACKET



KALMAR CENTER
EAGLE RIVER, WISCONSIN

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O P T O M E T R I C
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Exceptional continuing education in one of Wisconsin's most beautiful destinations.



EXPERT
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WITH COLLEAGUES



HIGH-QUALITY
CONTINUING
EDUCATION

W I S C O N S I N
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6510 Grand Teton Plaza, Suite 312
Madison, WI 53719

TO: Wisconsin Optometrists
FROM: Dr. Emily Parker - Chair, Northwoods Education Event
DATE: August 5, 2026
RE: 33rd Annual WOA Northwoods Education Event

We're excited to invite you to the 33rd Annual WOA Northwoods Education Event in beautiful Eagle River! This year, we'll gather again at The Kalmar Center, 1013 N. Railroad Street, offering a comfortable setting for learning and connection. The Northwoods Education Event has been known not only for its quality education, but also for the friendships, fun, and memories that come with it. I hope you'll join us this fall to continue the tradition!

The new education scheduled we introduced in 2025 was a great success and we are continuing this year:

- Friday evening: 4 hours of education, 4:00–8:00 p.m.
- Saturday morning: 4 hours of education, 7:00–11:00 a.m.

This condensed format means the same high-quality continuing education with more free time to relax, connect with colleagues, and enjoy Northern Wisconsin in the fall.

Our program features eight hours of WI-approved CE with an excellent lineup of speakers:

- Jeff Banas, OD, FAAO – Medically Focused Optometrist, Eye Centers of Racine & Kenosha
- Thomas Boulden, OD – Optometrist, Mayo Clinic Health System in Tomah
- Hayden Matz, OD – Optometrist, Insight Eyecare Oshkosh

Registration:

Please complete the enclosed registration form, and return it by mail, email or fax to the WOA. You can also register online through the WOA secure website by using this [LINK](#).

Guest Registrations: Please note that **EACH** guest registration requires a paid doctor registration and must be submitted by mail, fax or email. Guest registration is not available through the online portal.

Registration Deadlines: **Early Bird: September 9th** 🌲🌲🌲 Regular: October 5th

Accommodations:

We have secured a room block at a hotel very near the meeting venue.

Days Inn by Wyndham Eagle River (844 Railroad Street North, Eagle River, WI, 54521) has Double Queen and King rooms available for \$160 per night. Call 715-477-7025 or reserve online [HERE](#).

The block is under Wisconsin Optometric Northwoods Event and the event code for online reservations is (WONE109). The block will be available until September 9th.

MEET THE SPEAKERS



Jeff Banas, OD, FAAO

Jeff Banas, OD, FAAO, is a medically focused optometrist at the Eye Centers of Racine & Kenosha in Wisconsin, where he provides full-scope medical eye care with a strong emphasis on glaucoma, ocular surface disease, and post-surgical management. He manages complex ocular disease in a collaborative MD/OD surgical setting, caring for a largely geriatric population and integrating advanced diagnostics and interventional therapies into routine practice.

Dr. Banas is a Fellow of the American Academy of Optometry and is board certified through the National Board of Examiners in Optometry. He is an active member of the Optometric Glaucoma Society, the American Optometric Association, and state and local optometric societies, and he regularly contributes to professional education and media on glaucoma and MD/OD collaborative care.



Tom Boulden, OD

I have been practicing full scope optometry with an emphasis on chronic and acute disease management for over 30 years. For the past 20 years, I've been w/ Mayo Clinic Health System in Tomah, WI. Prior work experience also includes United States Army and Gundersen Health System.

I am also an instructor for Mayo Clinic College of Medicine with teaching responsibilities to residents, physician assistant students and nurse practitioner students. My primary area of research interest is correlating ganglion cell and nerve fiber layer changes with white matter changes on MRI to monitor progression of Multiple Sclerosis.



Hayden Matz, O.D.

Dr. Matz is an Oshkosh native, attending Oshkosh West High School and receiving his bachelor's degree in Biology from the University of Wisconsin - Oshkosh. While attending UWO he started his experience in eyecare at Insight, first shadowing Dr. Ryan before working as a technician.

He went on to attend Nova Southeastern University in Fort Lauderdale where he graduated with a Doctorate of Optometry. While there, he gained comprehensive eye care experience through an extended externship at the William Kling VA Center, as well as clinical rotations through contact lens, pediatric, and ocular disease centers. During his time in school, he served on the Executive Council for the American Optometric Student Association and was a member of the Beta Sigma Kappa and Gold Key Honor Societies.

Following graduation, Dr. Matz started his optometric career in Nashville, Tennessee at a private practice that specialized in complex contact lenses. It was there that he honed his proficiency for diagnosis and management of corneal diseases such as keratoconus. He spent over two years gaining extensive experience in fitting specialty scleral contact lenses. He also operated the Dry Eye Center, regularly treating patients for chronic dry eye disease, and maintained a schedule of comprehensive primary eye care.

Dr. Matz is currently a member and volunteer for the American Optometric Association, and is a member of the Wisconsin Optometric Association. He enjoys spending his free time hiking with his wife Tyler and their son Ellis, playing mediocre guitar, and spoiling their miniature dachshund Beans.



LEARN. CONNECT. RECHARGE.

EDUCATION SCHEDULE

Friday, October 9

4:00 – 6:00 p.m.

“Being A Sugar Daddy to Your Diabetic Patients”

Tom Boulden, OD

1 hour | SD – Systemic Disease

The role of comprehensive eye care in diabetic management, new diabetic medications and how they may affect ocular health, and the physiology of diabetic retinopathy.

AND

“When Our Patient’s Medication List Makes Our Jobs More Interesting”

1 hour | PH – Pharmacology

Ocular side effects to widely used systemic medications. Appropriate testing in frequency of follow-up.

6:00 – 8:00 p.m.

“Ten Things That Show Up on Friday That Can’t Wait Until Monday”

Tom Boulden, OD

1 hour | TD – Treatment & Management of Ocular Disease

Actually, more than 10-but, hey, who’s counting. Identifying potentially vision or life threatening presentations that may or may not be obvious.

AND

“The ABC’s of OCT”

Tom Boulden, OD

1 hour | TD – Treatment & Management of Ocular Disease

A review of over 30 common-and some not so common-retinal findings from OCT imaging and what they mean for our patients.



Saturday, October 10

7:00 – 9:00 a.m.

“Specialty Lens Applications - The Good, The Bad, And The Ugly”

Hayden Matz, OD

2 hours | CL – Contact Lens

This course will be a review of specialty lens options including scleral lenses, hybrid lenses, RGPs, and custom soft lenses. The course will be a case-based review of these various options as well as technology/industry updates in the specialty lens space.

9:00 – 11:00 a.m.

“Cutting Edge of Glaucoma”

Jeff Banas, OD, FAAO

2 hours | GL – Glaucoma

This course delivers a fast-paced update on the technologies reshaping glaucoma care, from non-surgical advances like DSLT, sustained drug delivery implants, and OCT angiography to surgical innovations including MIGS, micropulse cyclophotocoagulation, MIMS, AlloFlo, and AquaLumen™. Attendees will also explore emerging frontiers such as AI-driven diagnostics, gene therapy, and regenerative medicine. The course concludes with interactive case discussions that translate these tools into practical decision-making across a range of real-world patient presentations.

WOA Northwoods Education Event

October 9-10, 2026

Early Bird Registration Deadline is September 9th

Deadline for Regular Registration is October 5th

Registrant Name:	Cell Phone:	License #:
Mailing Address:	City:	State:
Email Address:	OE Tracker #:	Zip:
Guest Name(s):		

Registration Options: Please circle your selection

Education options for members and non members includes the education, and dinner on Friday and/or breakfast on Saturday.

Your Selection		Early Bird Fee by 9/9/2026	Regular Fee by 10/5/2026
	WOA/AOA Member Education Full Event - 8 hours	\$190.00	\$210.00
	WOA/AOA Member Education Friday Only—4 hours	\$140.00	\$160.00
	WOA/AOA Member Education Saturday Only - 4 hours	\$140.00	\$160.00
	Non Member Education Full Event—8 hours	\$570.00	\$590.00
	Non Member Education Friday Only - 4 hours	\$420.00	\$440.00
	Non Member Education Saturday Only—4 hours	\$420.00	\$440.00
	Guest Registration	\$85.00	\$85.00

Payment Information: [Click here to pay online](#)

Card Number: **Exp. Date:** **3 Digt Code:**

Billing St. Address: **Billing Zip Code:**

Signature:

If registering for education and paying with credit card, please use the online registration portal through the WOA website. Unfortunately guest registration is not available online.

[Click here to register for education securely online](#)

Please return form to:

Wisconsin Optometric Association
6510 Grand Teton Plaza, Suite 312
Madison, WI 53719
Phone: 608-824-2200 Fax: 608-824-2205