



WED SEPT. 24

8:00 p.m. - 10:00 p.m.

Executive Committee Meeting
Middleton Room

THURS SEPT. 25

8:00 a.m. - 1:00 p.m.

WOA Board of Directors Meeting
Green Bay/Milwaukee/La Crosse Rooms

8:00 a.m. - 2:45 p.m.

Exhibit Hall Vendor Set Up
Michigan/Wisconsin Rooms

9:00 a.m. - 5:00 p.m.

Registration
Conference Center Coat Room

1:00 p.m. - 2:45 p.m.

"The Secondary Glaucomas"
Danica Marrelli, O.D.
2 hours GL
COPE#: 82799-GL (Pending)
Superior Room

This 2-hour course will review secondary causes of open angle and angle closure glaucomas. Diagnostic pearls, as well as differences between secondary and primary glaucomas, will be presented. Special considerations for treatment for each type of secondary glaucoma will also be discussed.

2:45 p.m. - 3:30 p.m.

EXHIBIT HALL BREAK
Michigan/Wisconsin Rooms
Coffee, snacks, prize drawings and more!

3:30 p.m. - 5:15 p.m.

"New Meds and MIGS"
Danica Marrelli, O.D.
1 hour GL
COPE#: 96917-GL (Pending)
Superior Room

This course will present clinically relevant information about glaucoma medications, mechanism of action, efficacy, common side effects, contraindications and clinical pearls. In addition, minimally invasive glaucoma surgery (MIGS) will be discussed.

AND

"Judicious Prescribing in the Era of Opioid Misuse, Abuse, and Overdose"
Danica Marrelli, O.D.
1 hour PH
COPE#: 98229-PH (Pending)

Superior Room

This 1-hour course will briefly present the pain pathway and general concepts for pain control. A history of the opioid epidemic will be reviewed. Oversupply and diversion, along with updated CDC best practices for prescribing, will be presented. Finally, the newly approved non-opioid analgesic for moderate to severe pain will be presented.

5:15 p.m. - 7:00 p.m.

EXHIBIT HALL OPEN HOUSE RECEPTION
Michigan/Wisconsin Rooms
Hors d'oeuvres, prizes, beverages!

FRI SEPT. 26

7:00 a.m. - 5:00 p.m.

Registration
Conference Center Coat Room

7:15 a.m. - 8:00 a.m.

Continental Breakfast for Doctors
Superior Room

8:00 a.m. - 9:45 a.m.

"Rapid Fire Cases"
Danica Marrelli, O.D.
2 hours GO
COPE#: 98616-GO (Pending)
Superior Room

This course will present a variety of challenging cases encountered by the speakers in a grand rounds style format. Topics include dry eye management and neurotrophic keratitis; neuro-ophthalmic conditions involving optic disc edema and visual field abnormalities, glaucoma mimickers, keratoconus, and higher order aberration-correcting scleral lens design.

9:45 a.m. - 10:30 a.m.

EXHIBIT HALL BREAK
Michigan/Wisconsin Rooms
Coffee, snacks, prize drawings and more!

10:30 a.m. - 12:10 p.m.

"DM Update"
Steven Ferrucci, O.D.
1 hour TD
COPE: 91058-TD (Pending)
Superior Room

This course will highlight some of the new treatment modalities as well as new management tools for diabetes, both diabetic eye diseases as well as systemic diabetes. Among topics discussed are anti-VEGF drugs for diabetic retinopathy.

AND

"Diabetic Retinopathy Grand Rounds: Interpreting ERG Findings"
Steven Ferrucci, O.D.



Event Schedule & Course Descriptions

FRI SEPT. 26 CONT.

1 hour SD
COPE: 96985-SD (Pending)
Superior Room

Modern tools can facilitate comanagement and ensure timely intervention in diabetic retinopathy. This case-based course will explore how ERG provides actionable data that aids in the early detection of retinal dysfunction and supports clinical decision-making.

OR

"Convergence Insufficiency in Primary Care: Updates For Your Tool Box."

Scott Kenitz, O.D.; Shelly Kim, O.D.; Kellye Knueppel, O.D.

2 hours FV
COPE#: NA

Green Bay/Milwaukee Rooms

This 2-hour course provides tried, true, and new in-depth approaches to the management of convergence insufficiency for the busy primary care optometrist in all modes of practice. We'll provide the most efficient diagnostic tests, different approaches to the art and science of prescribing small amounts of prism, and effective at-home vision therapy procedures.

The presentation will amplify previous WOA Convergence Insufficiency Project presentations and provide hands-on opportunities for attendees.

12:15 p.m. - 1:30 p.m.
Membership Awards Luncheon
Geneva and Mendota Rooms

1:30 p.m. - 3:20 p.m.
"Refer or Relax: Retina"
Steven Ferrucci, O.D.
2 hours TD
COPE: 97828-TD (Pending)
Superior Room

This course will review some common retinal conditions and identify the optometrist's role in diagnosing and managing.

3:20 p.m. - 4:00 p.m.
EXHIBIT HALL BREAK
Michigan/Wisconsin Rooms
Coffee, snacks, prize drawings and more!

4:00 p.m. - 5:45 p.m.
"AMD: A Through Z"
Steven Ferrucci, O.D.
2 hours TD
COPE#: 94532-TD (Pending)
Superior Room

This comprehensive course will discuss the latest in treatments and technologies for both wet and dry

FRI SEPT. 26 CONT.

AMD. The course will emphasize best practices and technology in order to manage, treat and care for your patients with AMD. Topics such as the latest VEGF agents, genetic testing and new diagnostic equipment will be highlighted.

5:45 p.m. - 7:00 p.m.
EXHIBIT HALL OPEN HOUSE
Final Session
Michigan/Wisconsin Rooms
Hors d'oeuvres, prizes, beverages!

6:15 p.m. - 6:45 p.m.
New Member/Student Orientation
Green Bay/Milwaukee Rooms

7:00 p.m. - 8:00 p.m.
WOA Next Networking Social (All Doctors welcome)
Green Bay/Milwaukee Rooms

8:00 p.m. - 11:00 p.m.
WOA Band Night with Three Degree Shed
Geneva and Mendota Rooms

SAT SEPT. 27

7:00 a.m. - 4:00 p.m.
Registration
Conference Center Coat Room

7:00 a.m. - 8:00 a.m.
Continental Breakfast
Superior Room

8:00 a.m. - 9:45 a.m.
"Retinal and OCT Grand Rounds"
Steven Ferrucci, O.D.
2 hours TD
COPE#: 97492-TD (Pending)
Superior Room

This course reviews some of the basic principles of retinal OCT's as well as uses examples to help illustrate OCT findings associated with certain clinical entities. Clinical pearls for the various diseases are stressed, as well as new treatment options and recommended management.

9:45 a.m. - 11:30 a.m.
WOA Business Meeting
All WOA Members
Superior Room

11:45 a.m. - 1:15 p.m.
President's Luncheon
Wisconsin Room



SAT SEPT. 27 CONT.

1:30 p.m. - 3:15 p.m.

"Doctor, I See Double - Diagnosing and Managing Patients with Diplopia"

Joseph Sowka, O.D.

2 hours NO

COPE#: 97272-NO (Pending)

Superior Room

There have been many recent advances in the area of neuro-ophthalmic disorders. This course examines a primary optometric approach to diagnosing neurogenic double vision with an emphasis on management of these patients. Pertinent information is provided to assist in properly neuroimaging patients, examining common neurogenic imposters, and differentiating serious from benign conditions to give the attendee an increased comfort level when patients say, "Doctor, I see double".

3:15 p.m. - 3:30 p.m.

Break

Superior Room

3:30 p.m. - 5:15 p.m.

"Grand Rounds in Optic Neuropathies: You've Got Some Nerve!"

Joseph Sowka, O.D.

2 hours NO

COPE#: 95471-NO (Pending)

Superior Room

In a case-based grand rounds format, this course will examine the gamut of optic neuropathies. Included in the discussion will be papilledema, pseudotumor cerebri, ischemic neuropathy, infiltrative neuropathy, compressive neuropathy, optic atrophy, and infectious neuropathy. Differential diagnoses, clinical findings, and management algorithms are emphasized. Proper neuroimaging and serologic evaluation are discussed. Numerous cases are presented to assist the audience in remembering key concepts.

SUN SEPT. 28

7:30 a.m. - 11:00 a.m.

Registration

Conference Center Coat Room

7:30 a.m. - 8:00 a.m.

Continental Breakfast

Superior Room

8:00 a.m. - 9:45 a.m.

"Misdiagnosis and Malfeasance: Fact or Fiction?"

Joseph Sowka, O.D.

2 hours GO

COPE#: 95276-GO (Pending)

Superior Room

This course discusses common medical conditions which can be challenging to diagnose and treat and are disproportionately involved in cases of alleged negligence, plus errors and issues that can expose optometric practices to malpractice suits. These conditions include retinal detachment, giant cell arteritis, intracranial mass lesions, and infectious keratitis. This course discusses diagnosis and management of these conditions. Following, there is discussion of coverage needed and how practitioners can interact with their insurance carriers to reduce the likelihood of a malpractice suit. Recommendations and strategies are provided to minimize risk and better insulate practices from malpractice. Real-life cases will be discussed to illustrate these concepts.

9:45 a.m. - 10:00 a.m.

Break

Superior Room

10:00 a.m. - 11:45 a.m.

"AP Phone A Friend: The Greatest Cases That I Never Saw"

Joseph Sowka, O.D.

2 hours NO

COPE#: 93455-NO (Pending)

Superior Room

In a case-based format, several entities are discussed which presented in consultation, not in person, but via text, phone call, and email. In each case, despite limited diagnostic information and distant clinical examination, pertinent details are identified, confounding information is dissected, and key diagnostic clues and considerations are emphasized leading to proper management in each situation. This lecture emphasizes the value of secondary consultation and opinion through distant means for the betterment of patient care and improving patient outcomes.



Event Schedule & Course Descriptions