



# The DOMINICAN BUSINESS, REAL ESTATE, TOURISM & INVESTMENTS ExpoFAIR



**APRIL 11 and 12, 2025**  
From 10am



**AC Hotel Miami at Dadeland Mall**  
7695 N Kendall Dr, Miami, FL 33156

## SUPPORTING ORGANIZATIONS



Miami-Dade County  
Board of County Commissioners  
International Trade Consortium



FLORIDA  
FOREIGN TRADE  
ASSOCIATION





## ■ Introduction

The Dominican International Business & Tourism Chamber of Florida, Inc. in celebration of its 31st anniversary, is organizing **the Dominican Real Estate, Tourism, Business & Investment Fair**, April 11-12 at the prestigious AC Hotel Miami at Dadeland Mall..

This event aims to bring together entrepreneurs, executives, professionals, investors, and leaders, promoting investment and trade opportunities between the Dominican Republic and Florida, with emphasis on Miami-Dade, being a key platform in facilitating interaction between exhibitors and attendees, allowing to explore new business opportunities, establish valuable contacts, fostering business growth in multiple sectors.



## About us



### Pedro Díaz Ballester

CEO of The Ballester Business & Media Group, Inc. he chairs the Dominican International Business & Tourism Chamber (Florida), as well as the Dominican Federation of Chambers Abroad, Inc. based in Washington, D.C. He is the visionary behind this and multiple other professionally and entrepreneurially organized events since 1978. His experience and leadership have been instrumental in developing initiatives that connect the Dominican Republic with the international marketplace. With a remarkable track record in organizing events, from the first Expo Grafica'78, and Expo Cibao'88, to Dominican business fairs in Miami, Orlando, Philadelphia and New York, creating bridges and investment opportunities.



### Pierre Díaz Hilario

The CFO of DR Florida Realty Hub, leads the financial and strategic management of the organization, playing a key role in the planning and execution of high impact projects. With a strong background in real estate and international business, his approach ensures the success of initiatives, strengthening business partnerships and maximizing the reach of each event.



The Dominican International Business & Tourism Chamber (Florida) team is comprised of highly trained professionals who bring specialized expertise. Together, they work to provide opportunities for business growth and promote economic development internationally, fostering valuable connections for the business community.

## Track Record, Events and Alliances

Our organization has built a solid track record in the business world, standing out for the organization of significant events and the creation of strategic alliances that promote trade and investment between the Dominican Republic and the world.

### Trajectory

Over the years, we have gained recognition for connecting Dominican entrepreneurs with international partners through fairs, trade events and specialized media, driving economic development. Since the first Expo Cibao, we have expanded our initiatives to key cities such as Miami, Orlando, Philadelphia and New York.

### Dominican Business Fairs:

Pioneers in the organization of Dominican trade fairs in the United States, promoting international business opportunities.

### Business Congresses:

Networking and discussion spaces for leaders of the main business sectors.

#### ● Expo Cibao:

We organized the first (1988) and second (1989), for the Santiago Chamber of Commerce & Production. Subsequently, we have taken trade missions from Florida to the Expo, continuing our support.

#### ● Expo Grafica:

We had the early experience of organizing the first one (1978), for the Dominican Graphic Industry Association, and the second one (1988), as partners with the aforementioned business organization.

#### ● Expo Construcción:

Our initiative, it was held for the first time during one week in Santo Domingo, in October 1989. It was televised live for two hours, by “El Gordo de la Semana”, for the whole country.

#### ● Primera Feria Internacional de la Industria de la Construcción

This was held at the Ciudad Ganadera complex in Santo Domingo for a week and was also a resounding success.

These are just a few examples, since there have been many and diverse, fortunately, events carried out by us, both nationally and internationally.



SANTIAGO



SANTO DOMINGO



MIAMI



ORLANDO



MIAMI BEACH



KISSIMMEE





## Agenda of the event

### Opening Reception

- **Date:** April 11, 2025
- AC Hotel, Dadeland Mall

### Exhibition

- **Date:** April 11 and 12, 2025
- **Exhibition Schedule:**
  - Friday 11th from 4:00 PM to 9:00 PM
  - Saturday 12 from 10:00 AM to 9:00 PM

### Conferences and Networking

- Sessions during both days
- Experts in investment, trade, real estate and tourism will give lectures aimed at audiences interested in expanding their businesses or initiating new investments.

## Key Data and Market Potential

- **+1 million monthly** visitors to Dadeland Mall and its surrounding areas, an area that stands out as one of Miami's most affluent markets.
- **More than 60%** of visitors to the fair in previous years showed interest in international investments, specifically in the real estate and tourism sector in the Dominican Republic.
- **Diverse audience:** entrepreneurs, individuals, investors and professionals seeking investment opportunities, from both large corporations and the civilian sphere. This ensures a high level of engagement and interest from attendees.

## Attendee Profile

The event is designed to attract a variety of high purchasing power profiles. Throughout the weekend, we will welcome:

- **Entrepreneurs and Executives:** Professionals with experience in real estate, finance, tourism, commerce and technology.  
Our Chamber has traditionally received support from some 30 CHAMBERS OF COMMERCE and BUSINESS ORGANIZATIONS, as well as from the governmental sector in Florida, and especially in Miami-Dade.
- **Independent Investors:** Individuals interested in expanding their portfolio with opportunities in the Dominican Republic and Florida.
- **Government Representatives:** Officials and representatives seeking to explore business alliances and attract foreign investment.
- **General Public:** Visitors who have seen our marketing campaign and wish to learn more about investment and trade opportunities.

This mix of attendees guarantees a diverse environment conducive to the generation of new business relationships.



## BENEFITS for Sponsors

1. **Strategic Exposure:** Your company will have unparalleled visibility to an audience of more than 3,000 attendees with significant purchasing power, including key executives and entrepreneurs.
2. **Exclusive Networking:** Access to private networking events where you can connect with strategic investors, authorities and industry leaders.
3. **International Coverage:** Presence of your brand in advertising campaigns directed to Miami, Dominican Republic and other key regions of the United States, Latin America.
4. **Participation in Conferences:** Exclusive presentation of your company, favorable for your positioning as a leader in international investments and business.
5. **Prominent Positioning:** Your brand will be strategically highlighted in the exhibition spaces and main activities, maximizing visibility to all attendees and participants.

## BENEFITS of Dates Discounts

BONUS PERIOD	APPLICABLE DISCOUNT
Until February 16	20%
From February 17 to 23	15%
From February 24 to March 2	10%
March 3 to March 11	5%
As of March 12	Regular price





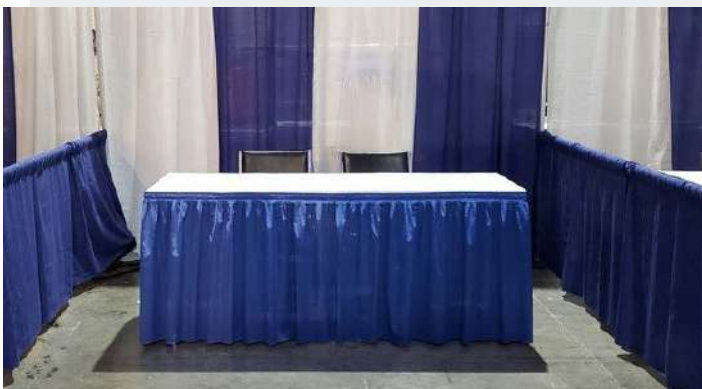
## Dadeland Mall: Strategic Location for Success

Located in the heart of Miami-Dade, it is an iconic shopping center that attracts more than one million monthly visitors. With residents from affluent areas such as Kendall and Coral Gables, this prestigious destination offers convenient access for locals and international visitors alike, thanks to its proximity to Miami International Airport and major highways.



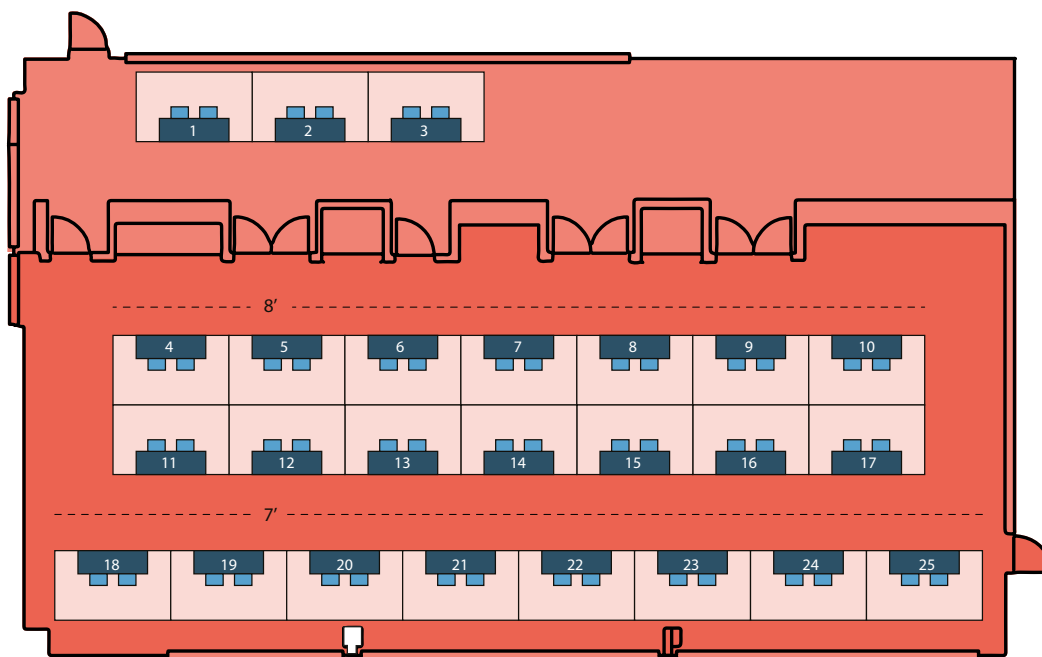
Of course, the Fair will take advantage of the strategic location of the mall, providing brands with a unique exposure. With an environment that reflects luxury and exclusivity, it will be an invaluable opportunity to establish commercial relationships with businessmen and sophisticated consumers, both local and international.

## Information about Booths



### Customizable Size and Design:

Our booths are designed to offer you maximum flexibility and visibility. Each booth measures 6 feet deep by 10 feet wide, providing an ideal space to showcase and promote your products or services. In addition, all booths are customizable, allowing you to tailor the design and décor to your brand identity.



### Characteristics:

- **8-ft. pipe and drape back wall with 3-ft. side rails**, providing a professional and attractive backdrop.
- **6-foot skirted table**, perfect for displaying promotional material or for interactions with visitors.
- **Two comfortable chairs** to facilitate conversations and meetings with potential clients.
- **Identification sign** that includes your company name and booth number, ensuring that your brand is easily recognizable.
- **Trash garbage can** to keep the area tidy and professional.

## Sponsorships and Participation Opportunities

### Sponsorship Levels

	Benefit	PLATINUM (\$10,000)	DIAMOND (\$7,500)	BRONZE (\$5,000)	SILVER (\$3,500)	CORP. 1 (\$2,900)	CORP. 2 (\$2,450)
1	Direct Contact	✓	✓	✓	✓	✓	✓
2	Marketing Campaign and Public Relations	✓	✓	✓	✓		
3	Expositor	2 Booths (6'x10')	1 Booth (6'x10')	1 Booth (6'x10')	1 Booth (6'x10')	1 Booth (6'x10')	1 Booth (6'x10')
4	Special Presentation	7 Minutes	4 Minutes				
5	Right to Advertise Raffles and Special Offers	✓	✓	✓	✓		
6	List of Companies for Contacts and Sales	✓	✓	✓	✓	✓	✓
7	List of Expo and Conference Attendees	✓					
8	Mentions in Press Releases	Especial	Especial	✓	✓	✓	✓
9	Mentions in Miami Press Releases	✓					
10	Logo on Promotional Flyers and Invitations	Especial	Especial	✓	✓		✓
11	Dominican Intl Business Chamber Annual Membership	✓	✓	✓	✓		
12	International Chamber Web Profile	✓	✓	✓	✓	✓	✓
13	Banner Ad in "Cámara en Acción"	8 Months	6 Months	4 Months	3 Months	2 Months	1 Month
14	Participation in Events and Conferences	15 Persons	12 Persons	10 Persons	8 Persons	6 Persons	4 Persons
15	Special Invitation to the Inauguration of the Fair	✓	✓	✓	✓	✓	✓
16	Special Media Interviews	✓					
17	Right to Send Special Invitations	✓	✓	✓	✓		
18	Advertising in ELMUNDO de los NEGOCIOS	Back Cover	Front Cover	Interior Cover	Back Interior Cover	Full Page	Half Page
19	Direct Marketing and Public Relations	✓	✓	✓	✓	✓	✓
20	Meet and Network	✓	✓	✓	✓	✓	✓

### Terms of Payment

- **Local payments** available in both the Dominican Republic and the United States.
- Bank transfers accepted.

**Note:** All prices shown are exclusive of taxes. Applicable taxes will be calculated based on current regulations.





## Event Rules and Regulations

1

### Registration and Access:

- All attendees are encouraged to pre-register online. Alternatively, you may register at the entrance by presenting your business card or by filling out the basic information required.

2

### Professional Conduct:

- Respectful and professional behavior is expected. Any inappropriate behavior may result in expulsion from the event.

3

### Use of Materials:

- Distribution of promotional materials is permitted only to sponsors and exhibitors participating in the expo fair. Unauthorized placement is prohibited.

4

### Health and Safety:

- Attendees must comply with health and safety guidelines. Protocols will be established in case of emergency.

5

### Prohibitions:

- The consumption of alcohol and tobacco is restricted to areas defined by the hotel and the organizers.

6

### Cancellations and Changes:

- The organization reserves the right to make changes to the program and schedule. Cancellations will be handled in accordance with the established refund policy.



## Contact Information

To secure your immediate reservation (spaces are **LIMITED**), please contact us through this way:



### Email:

- [info@dominicanintlbusinessfed.org](mailto:info@dominicanintlbusinessfed.org)
- [drinternationalbusinessfed@gmail.com](mailto:drinternationalbusinessfed@gmail.com)



### Telephones:

- **MIAMI:**
  - ☎ **Office:** (305) 301-9751
  - ☎ **WhatsApp:** (786) 569-8471
  - 📍 6303 Blue Lagoon Drive, Suite 400., MIAMI, Florida 33126
- **ORLANDO:**
  - ☎ **Telephone:** (786) 299-6455
  - 📍 7849 County Down Court, Florida 32822
- **NEW YORK - WASHINGTON, D.C. - East Coast:**
  - ☎ **Telephone:** (202) 946-6615
  - ☎ **Fax:** (202) 844-4153
  - 📍 1802 Vernon Street NW #2097, Washington DC., 20009
- **DOMINICAN REPUBLIC:**
  - ☎ **Telephone:** (809) 735-9090
  - ☎ **WhatsApp:** (829) 849-4417
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