

A satellite view of the Iberian Peninsula at night, showing the glowing lights of cities and towns against the dark landscape and the blue glow of the Earth's atmosphere. The text 'WHY SPAIN?' and '2026' is overlaid in white.

WHY SPAIN? 2026

©Francis Fernández Ariza 2025



- > Population : 49.3 MM
- > Foreign citizens: 6,4 MM
- > Tourism: 93 MM visitors in 2025
- > International property buyers: 20% rank
- > Tourism sector: 15% of GDP
- > Belongs to G20
- EU rank 4th largest economy
- EU 2nd largest country by area

Spanish Business Climate Barometer **survey of Foreign Investors**

2024 Results

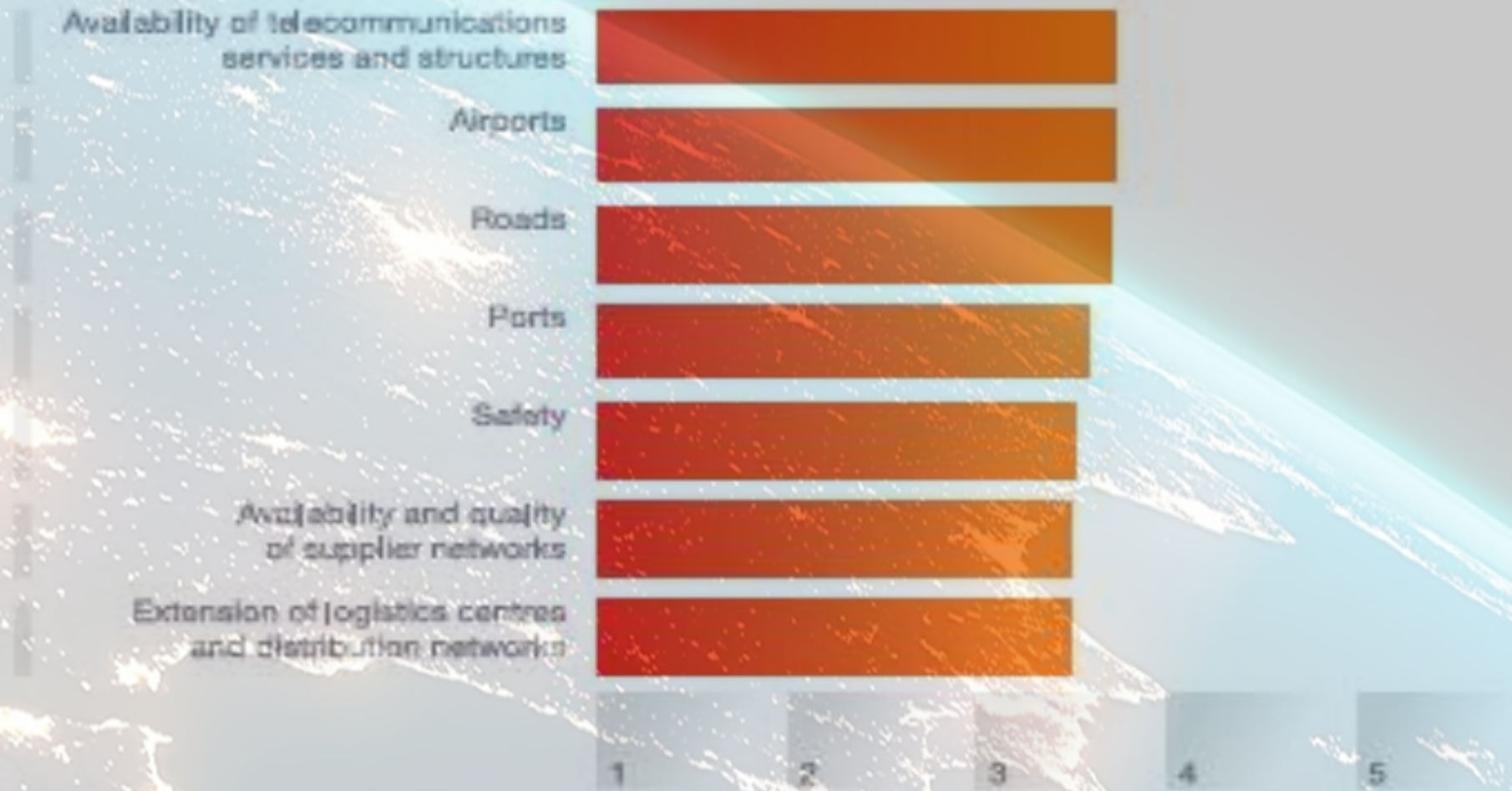


International
Center for
Competitiveness



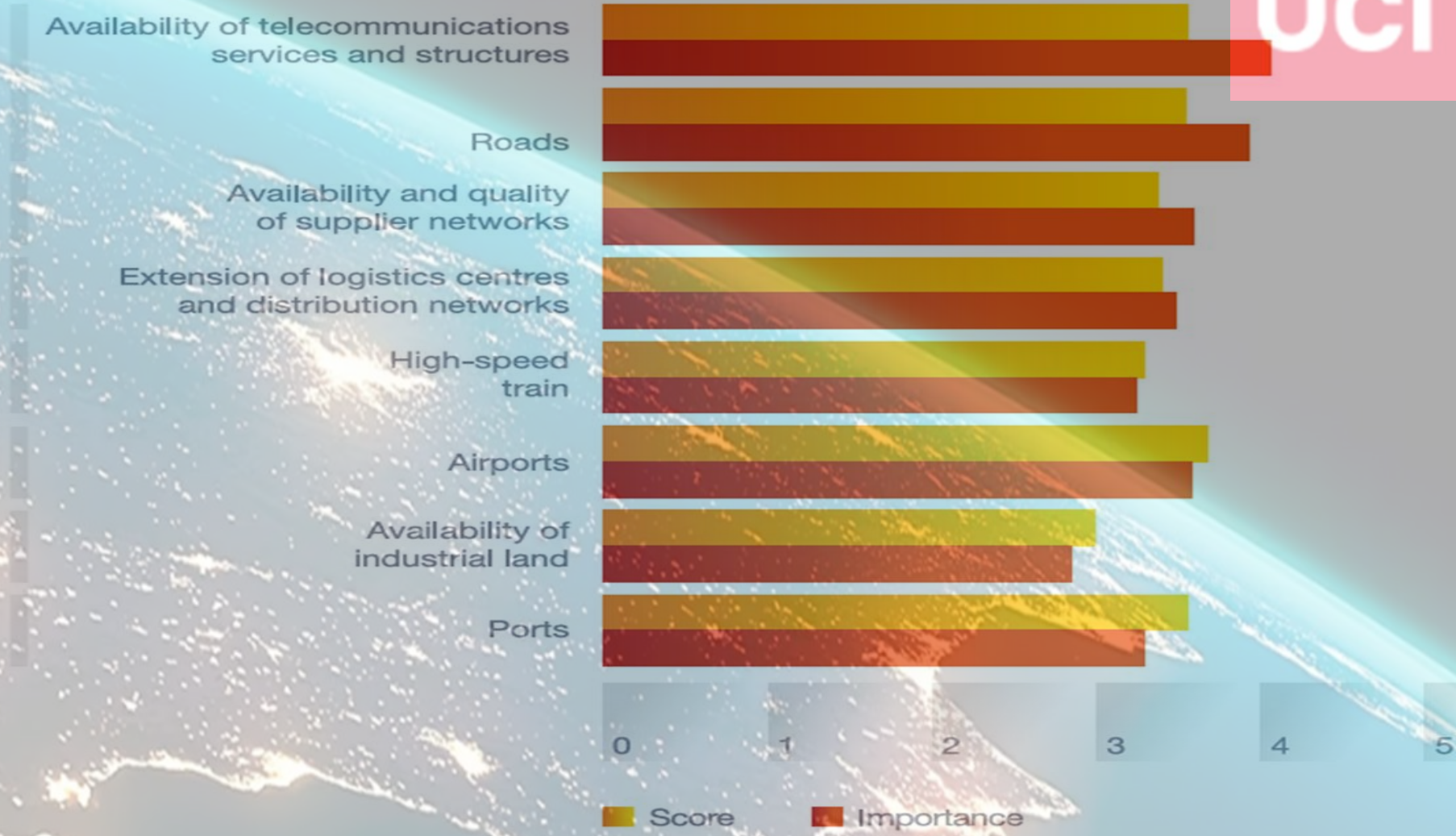
Main strengths

Figure 1



Infrastructure

Figure 15





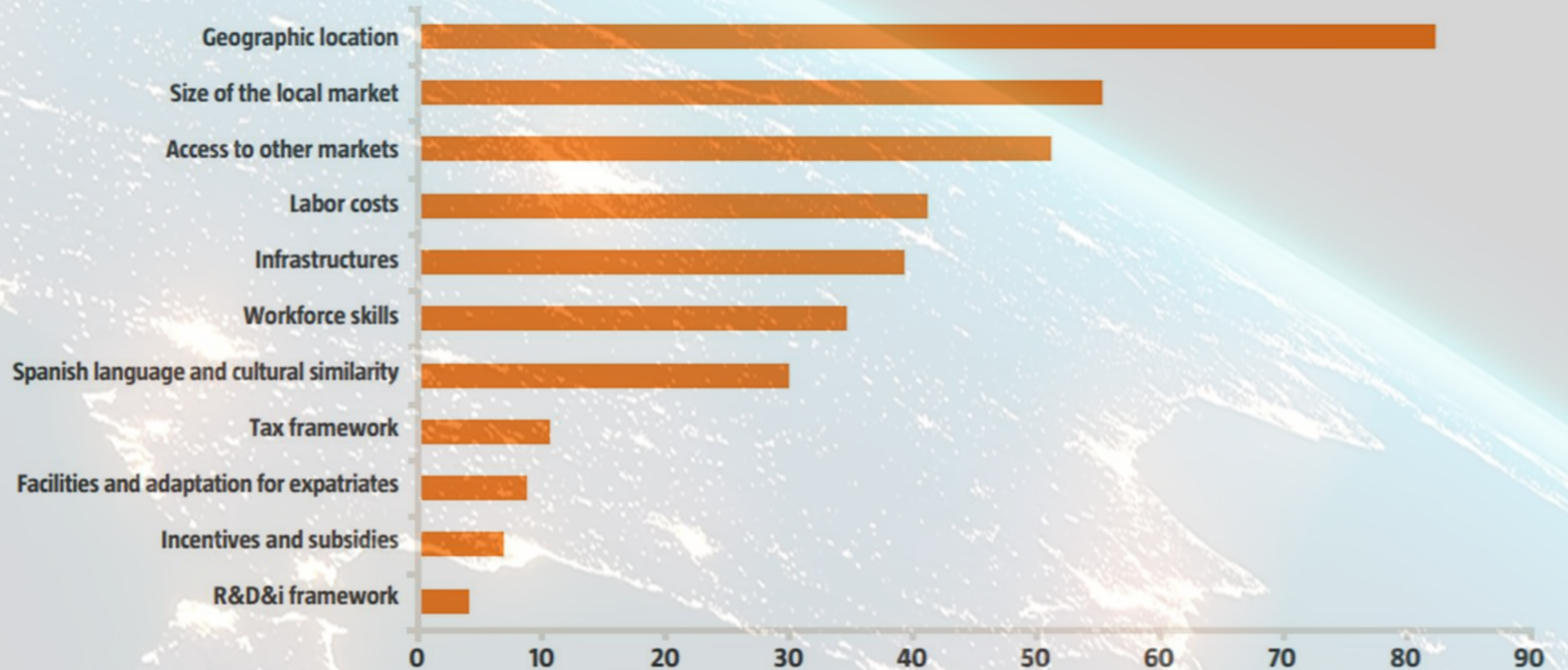
89% of companies plan to increase or maintain their investments by 2025, and the percentage of companies planning to increase their investments has risen to 36% (from 30% in 2024).

Spain is rated highly by managers of foreign-owned companies, with infrastructure, market size and human capital being the most highly valued aspects.

WHY SET UP BUSINESS IN SPAIN?

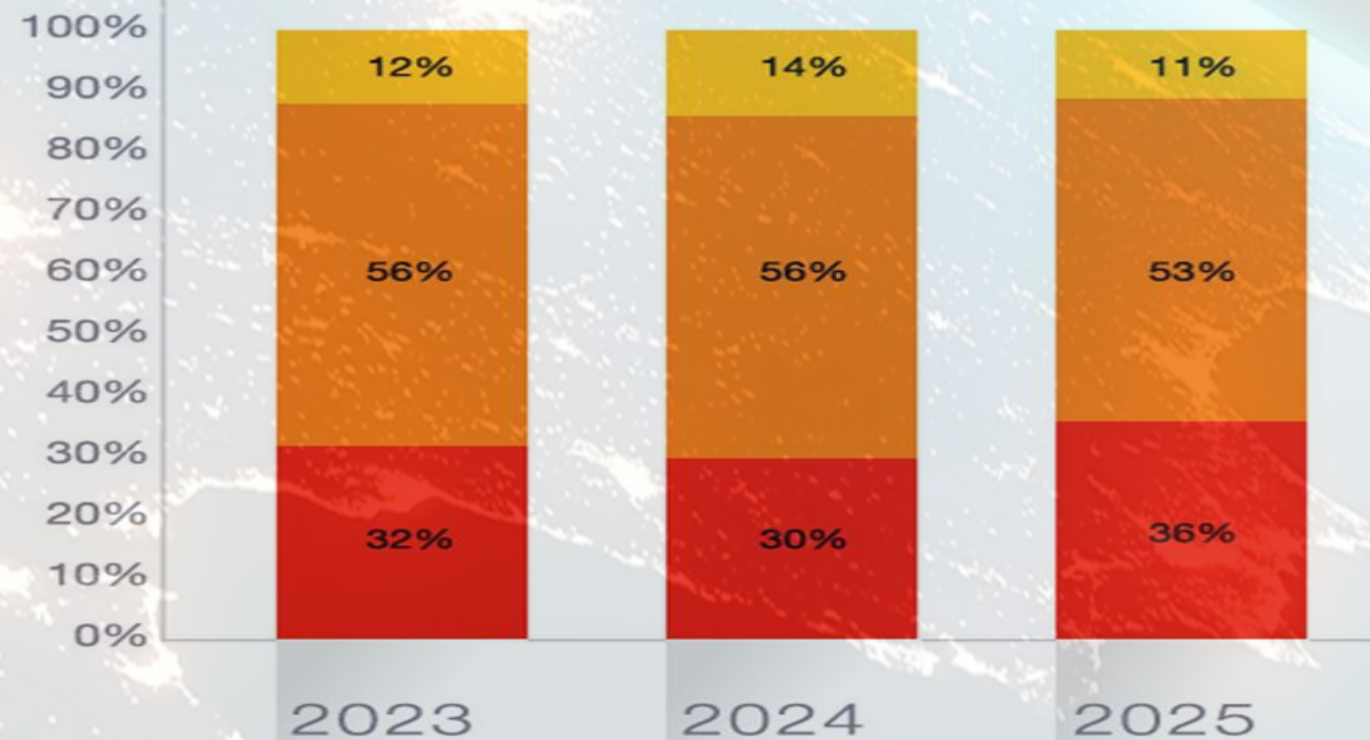
Fig. 1

Motives for setting up in Spain (percentage of companies indicating each motive)



Investment forecast 2023-2025

A large majority of companies indicated that the main reasons for setting up in Spain were due to geographical location, as well as the size of the local market and access to other markets.



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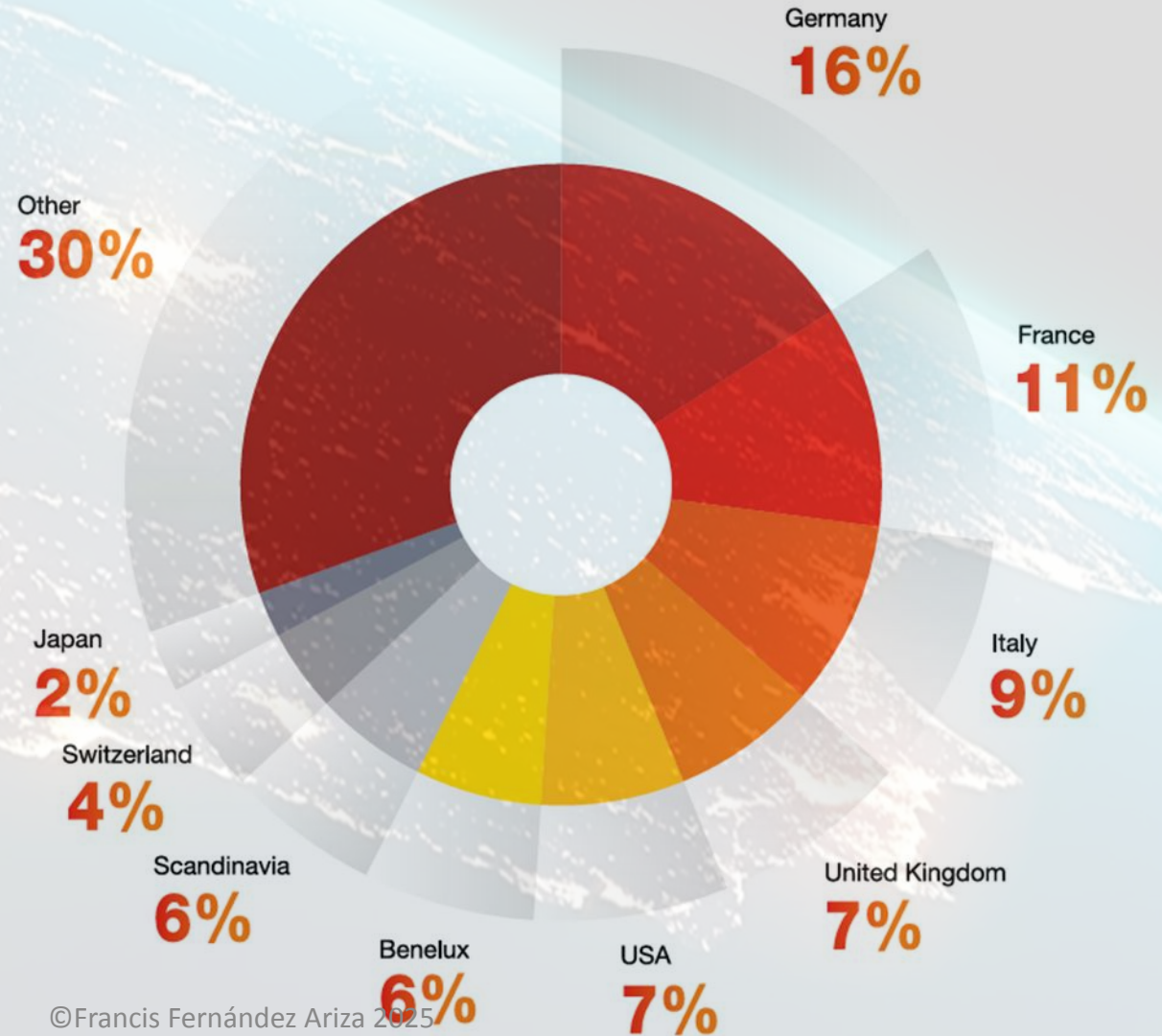
■ Will increase ■ Will not change ■ Will decrease

MAIN INVESTORS IN SPAIN



Countries represented

Figure 28



A FULL, CONSOLIDATED DEMOCRACY

5/9/2019 | Democracy

SPAIN, ONE OF THE ONLY 20 FULL DEMOCRACIES IN THE WORLD



#ThisIsTheRealSpain

Source: Democracy Index 2018 (The Economist Intelligence Unit)



EDUCATION! ONE OF THE TOP 5 MBA BUSINESS SCHOOLS!!

→ rankings.ft.com/home/masters-in-business-administration

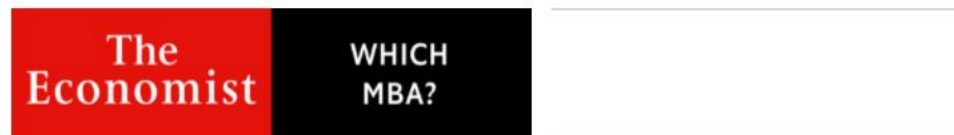
Global MBA Ranking 2021

100 B-SCHOOLS IN THIS RANKING

#	Name	Country, by primary campus	Weighted salary (US\$)	Salary percentage increase
1	Insead	France / Singapore	188,432	96
2	London Business School 	UK	177,234	103
3	University of Chicago: Booth	US	200,287	121
4	Ise Business School 	Spain	166,811	131
5	Yale School of Management	US	186,887	133

Three of our Business Schools are On the world top 40.

The number one is IESE, located in Barcelona.



Indicator: Overall score | Country: All | Year: 2021

Rank	Business School	Band Overall	Country	Score	Rank Change
1	IESE Business School	A	Spain		+9
2	HEC Paris Business School	A	France		+1
	University of Michigan - Stephen M. Ross School of Business	A	United States		+6
	New York University - Leonard N Stern School of Business	A	United States		+13
19	University of Wisconsin-Madison - Wisconsin School of Business	B	United States		+27
20	ESADE Business School	B	Spain		+20
	School				
39	IE University - IE Business School	C	Spain		+30



Spanish, a language spoken by 580 million people, and 483 million of them native

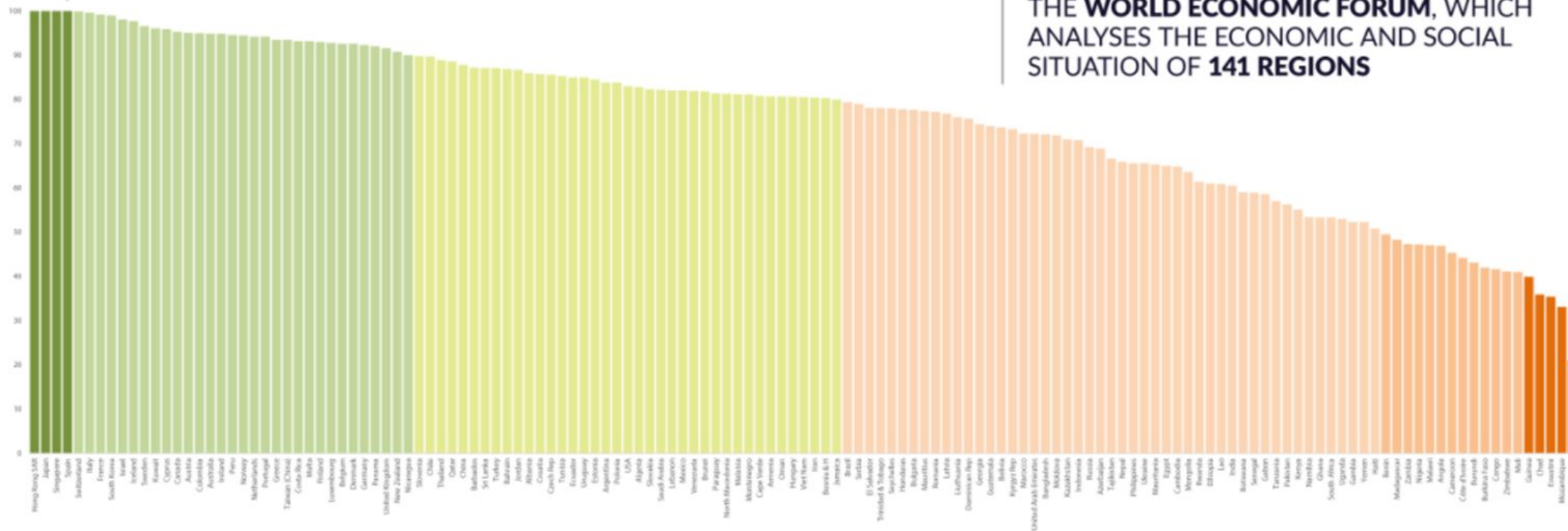
Ranked: The 25 Best Cities To Live In The World, According To Expats

Spain Dominates

Valencia isn't the only Spanish city to make headlines. Spain is a big winner this year, with a total of five cities in the top 25. Malaga and Alicante took second and third place, respectively, solidifying Spain's reputation as an expat haven.

SPANISH HEALTHCARE, ONCE AGAIN LEADING WORLD RANKINGS

SCORES 100 OUT 100 IN THE HEALTH PILLAR OF *THE GLOBAL COMPETITIVENESS REPORT* BY THE **WORLD ECONOMIC FORUM**, WHICH ANALYSES THE ECONOMIC AND SOCIAL SITUATION OF **141 REGIONS**

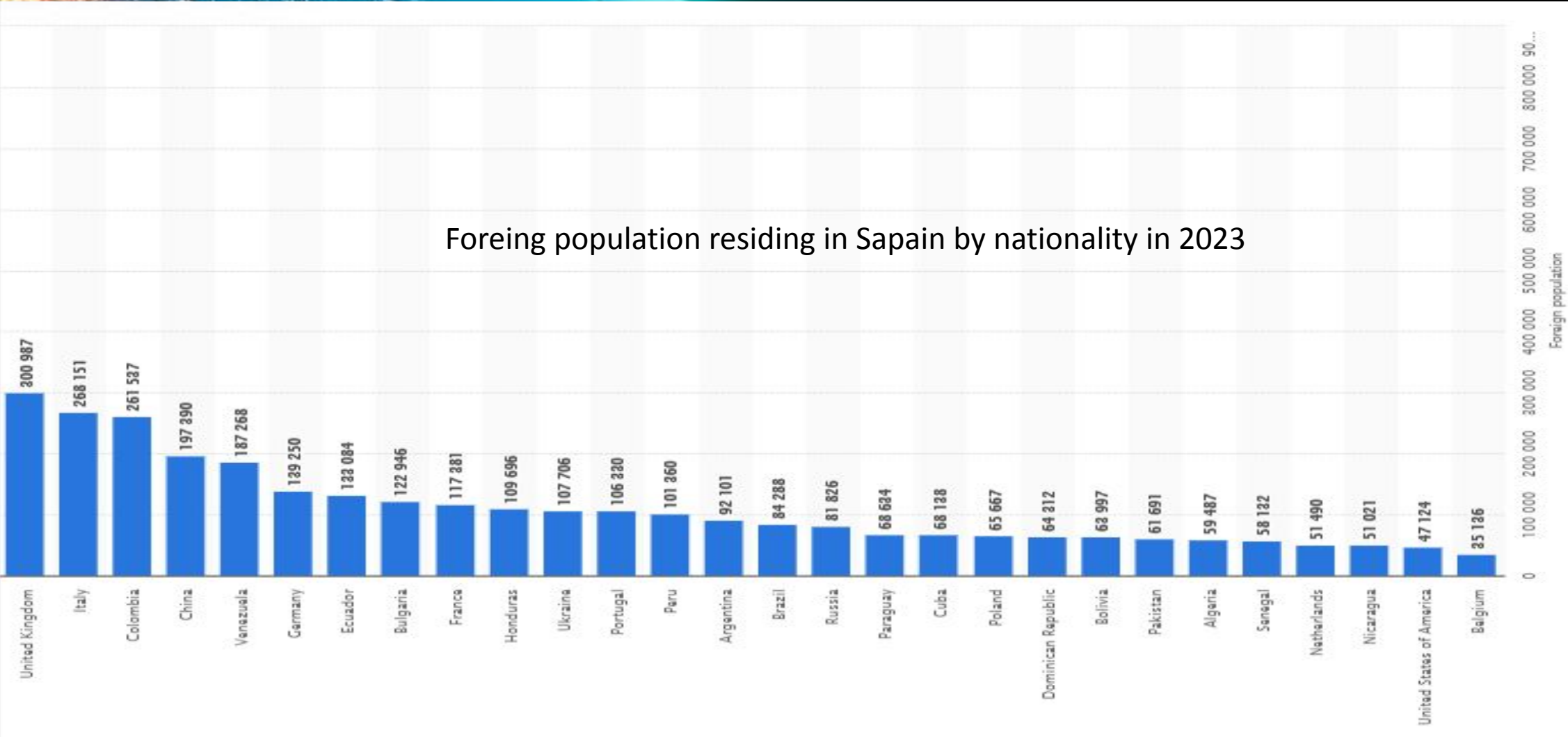


#ThisIsTheRealSpain

Source: *Global Competitiveness Report* (World Economic Forum)

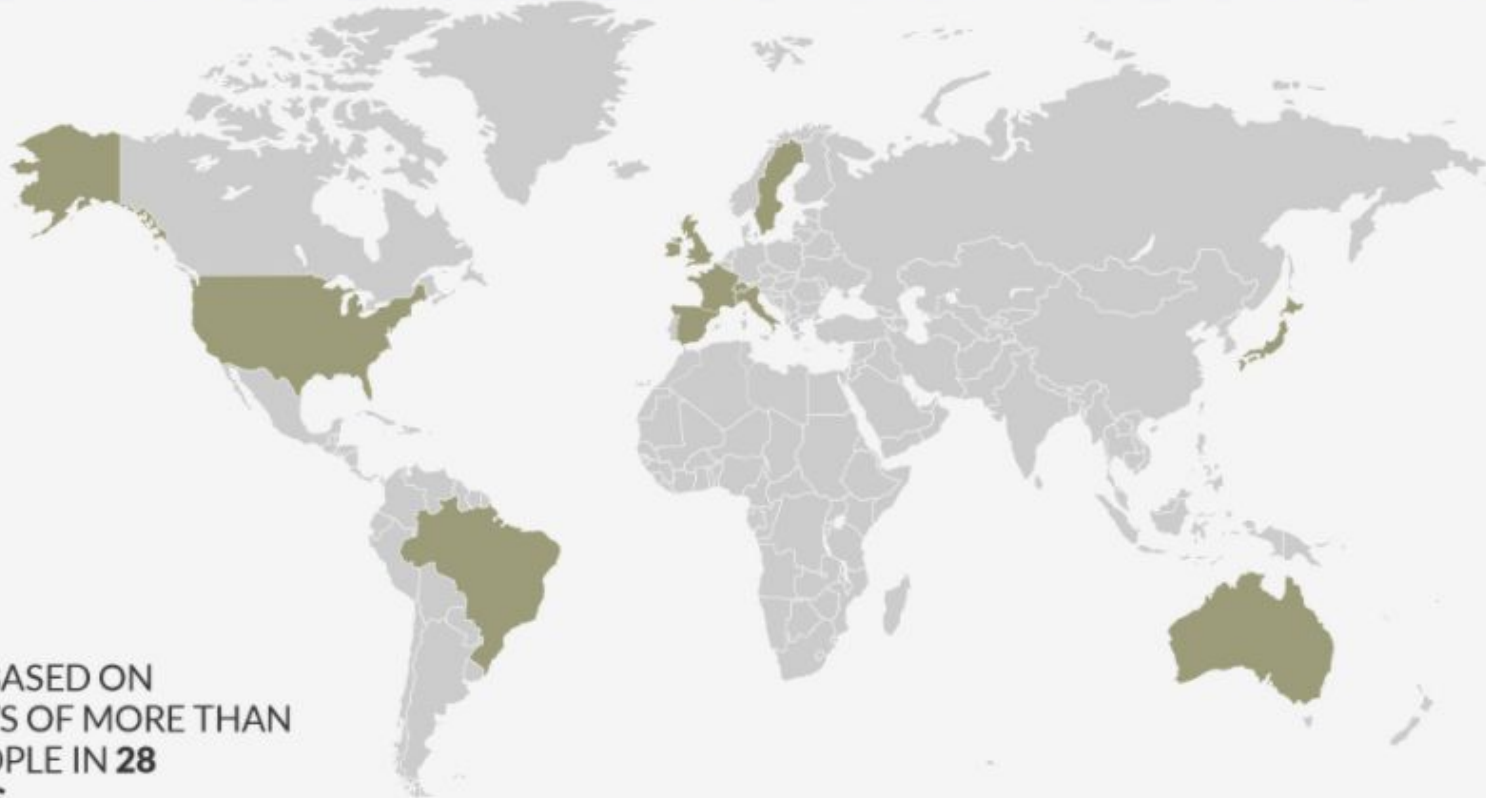


Foreing population residing in Sapain by nationality in 2023



SPAIN, THE THIRD RANKED COUNTRY WITH THE GREATEST CULTURAL INFLUENCE IN THE WORLD

ACCORDING TO THE LATEST RANKING OF THE AMERICAN MAGAZINE US NEWS & WORLD REPORT



RANKING

- #1 ITALY
- #2 FRANCE
- #3 SPAIN
- #4 UNITED STATES
- #5 UNITED KINGDOM
- #6 JAPAN
- #7 BRAZIL
- #8 AUSTRALIA
- #9 SWITZERLAND
- #10 SWEDEN

RANKING BASED ON INTERVIEWS OF MORE THAN 20,000 PEOPLE IN 28 COUNTRIES

SPAIN-> BEST FOOD FOR BEST LIFE!!

SPAIN, LEADER OF THE WORLD'S 50 BEST RESTAURANTS' RANKING

7 SPANISH RESTAURANTS ARE AMONG THE BEST IN THE WORLD



#ThisIsTheRealSpain

Source: World's 50 Best Restaurants

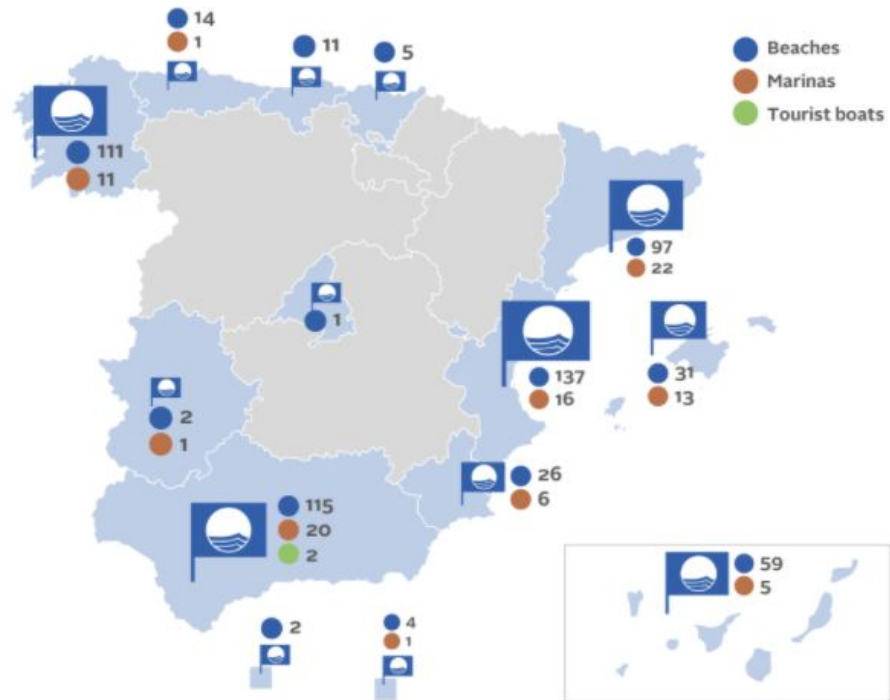


NEW RECORD NUMBER OF BLUE FLAGS ON SPANISH BEACHES

5/13/2021 | Latest News

SPAIN, WORLD LEADER IN BLUE FLAGS

A total of **615 beaches**, **96 marinas** and **2 tourist boats** will fly the blue flag this summer, the symbol that reflects the quality of the waters, services and safety



#ThisIsTheRealSpain

Source: banderoazul.org / blueflag.global (2021)



WHO CAN HELP US?

sira.com/directorio-profesional/



Málaga

CÓDIGO POSTAL

BUSCAR

Resultados: 30



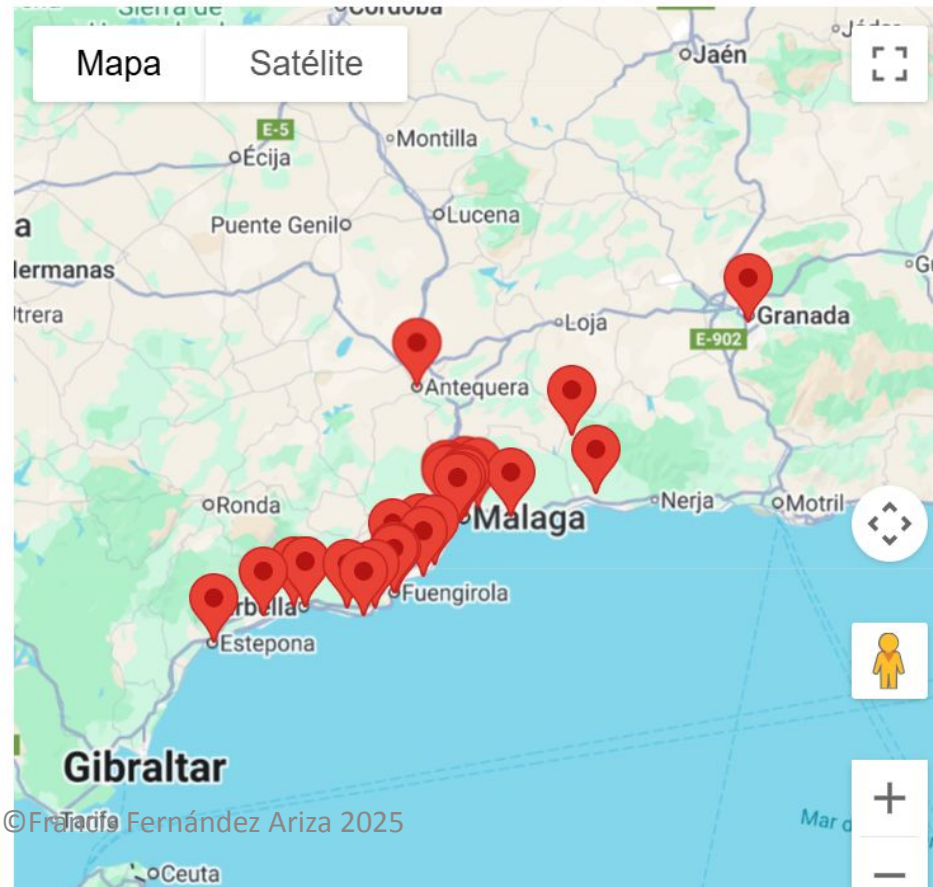
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WHERE TO INVEST!!

UCI

The screenshot shows the living.es website interface. At the top, there's a navigation bar with the 'living' logo, a phone number (+34) 93 160 00 45, and menu items: LIFESTYLE, EVENTS, BLOG, SELL, BUY, RENT, FREE ASSESSMENT, EMPLOYMENT, US, CONTACT, and EN. Below the navigation, the location is set to 'Deal Estate / Province of Girona / Sant Feliu De Guíxols'. The main heading reads '1 LUXURY HOUSES AND APARTMENTS FOR SALE IN SANT FELIU DE GUÍXOLS'. There are dropdown menus for 'Girona Province (4)' and 'Sant Feliu De Guíxols (1)'. A filter bar includes options for 'Buy', 'Houses and a...', 'Price' (From/Until), and 'Surface' (From/Until), along with a 'More filters' icon. The results are sorted by 'Relevance'. A featured listing shows a house for sale in Sant Feliu de Guíxols, priced at €3,700,000, with 501 m² and 4 bedrooms. The listing includes a photo of the interior, a 'Contact' button, and a phone icon. To the right of the listing is a map of the area with a red location pin, showing streets like Carrer de Bilbao, Carrer d'Ovidio, and Carrer de Guadalupe. A 'HIDE MAP' button is visible in the top right corner of the map area.

SIRA

Spanish International Realty Alliance

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WHERE TO INVEST!!

UCI

vivegreen.com/es-es/inmuebles/venta/viviendas/m-malaga/place/ChIJLSHbT8RZcg0RzzLKyZLcJWA

vivegreen

INMUEBLES

INMOBILIARIAS

SERVICIOS GREEN

FINANCIACIÓN

INFORMACIÓN GREEN

ACCEDER | PROFESIONALES

ES

Málaga

Venta

Viviendas

Certificado energético

Precio

Fecha de publicación

Habitaciones

Baños

OT

GUARDAR BÚSQUEDA

Recibe alertas con las novedades por email

Ir a Mis búsquedas

Home > Andalucía > Málaga > Málaga capital

1009 viviendas en venta en Málaga ciudad capital

Más información sobre estos resultados

Orden: Precio más alto



Casa en venta Puerto Sol-Los Almendros-El Tomillar, Málaga

Planta 0

1636 m² Construidos 7 7 Et. Energética Cons. G Precio 19.500.000 €

Una impresionante villa de golf en primera línea con una ubicación inmejorable en el corazón de Nueva Andalucía. Con vistas al prestigioso Club de Golf Las Brisas, este...

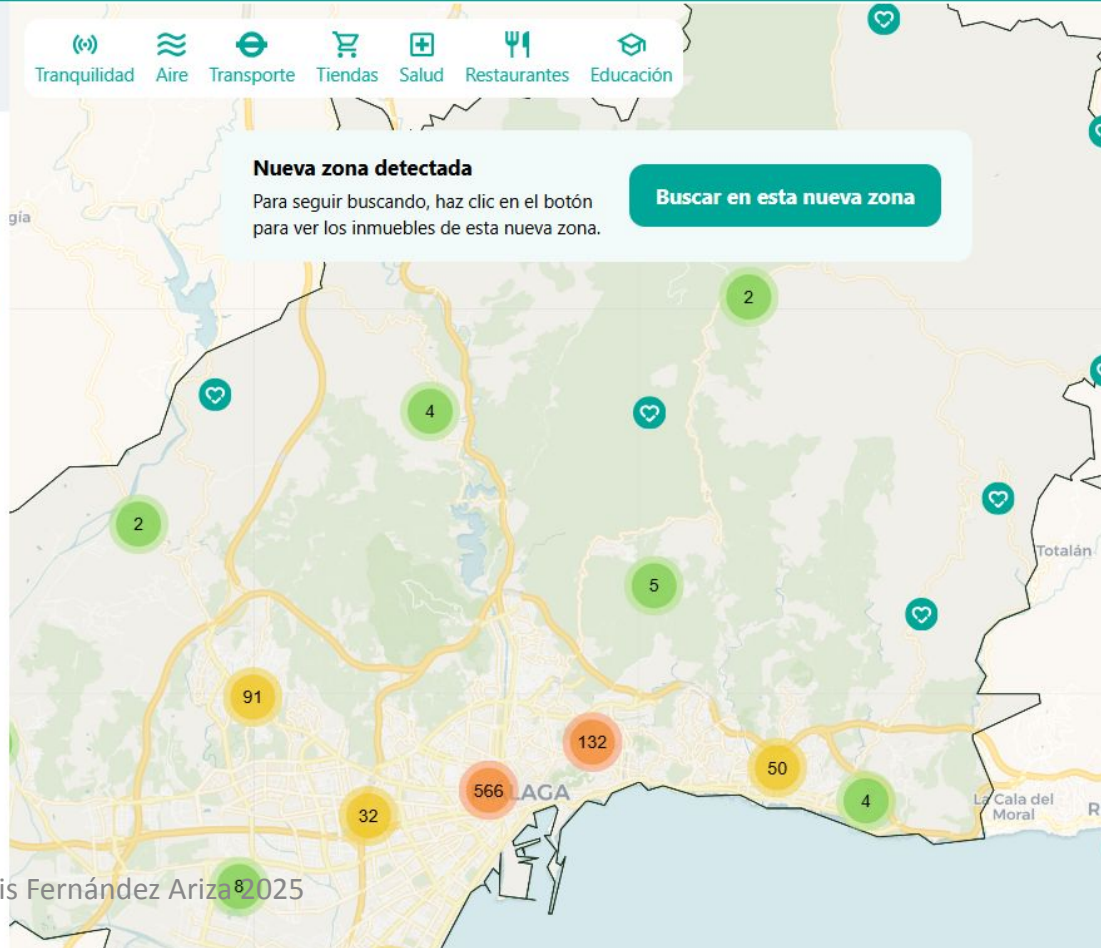


Casa en venta Puerto Sol-Los Almendros-El Tomillar, Málaga

Planta 0

1200 m² Construidos 6 6 Et. Energética Cons. G Precio 12.750.000 €

La villa moderna es una propiedad excepcional que ofrece un nivel inigualable de lujo y sofisticación. Situada en una gran parcela de 3200 metros cuadrados, esta villa ofrece...



SIRA

Spanish International Realty Alliance®

Muchas Gracias!

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