

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The main title is centered in a large, bold, black sans-serif font.

ASA MARCH ORGANIZATIONAL MEETING

MARCH 8, 2021

INTRODUCTION & CONTACT INFORMATION

FRANKE MARSDEN, LEAGUE COORDINATOR

FMARSDEN@ATLANTASWIMMING.COM

404-664-3975

2021 SEASON DATES:

INTOWN TEAMS (TUESDAY NIGHTS)

- MAY 25TH
- JUNE 1ST
- JUNE 8TH
- JUNE 16TH
- JUNE 21ST (MONDAY)

• MOST TEAMS WILL HAVE ASA DIVISIONAL SESSION ON WED/THURS

NORTHERN TEAMS (THURSDAY NIGHTS)

- MAY 27TH
- JUNE 3RD
- JUNE 10TH
- JUNE 17TH
- JUNE 22ND (TUESDAY)

• MOST TEAMS WILL HAVE ASA DIVISIONAL SESSION ON THURS/FRI/SAT

**Note if teams have issues with hosting meets on any of the dates listed, email Franke ASAP. Deadline April 1st.*

ASA CHAMPIONSHIP MEET

- SCHEDULED FOR JUNE 23RD – JUNE 26TH AT GEORGIA TECH
 - SESSIONS WILL BE TIMED FINAL FORMAT
 - SESSIONS SIZE LIMITS, ENTRY FEES, AND COVID RESTRICTIONS ARE STILL TBD WITH GEORGIA TECH

GRPA STATE MEET IS CURRENTLY SCHEDULED FOR JULY 16TH (10 & UNDER) AND JULY 17TH (11 & OVER)

- CUMMING AQUATIC CENTER

2021 ASA RANKINGS AND SCHEDULE

RANKING SYSTEM:

- SIZE: TEAMS GET 1 RANKING POINT FOR EACH 20 SWIMMERS
- SCORING AT CHAMPIONSHIP MEET: 1 FOR EACH 50 CHAMPIONSHIP POINTS SCORED
- DUAL MEET WINS: 3 POINTS FOR EACH DUAL MEET WIN.

PROTECTION PUT IN PLACE TO LIMIT HOW FAST TEAMS RISE

- TEAMS CANNOT IMPROVE MORE THAN 6 RANKING SPOTS IN ONE YEAR
- TEAMS MAY FALL AN UNLIMITED NUMBER OF SPOTS IN A GIVEN YEAR

DETERMINING SCHEDULE:

- SCHEDULE IS COMPRISED OF MEETS AGAINST TEAMS WITHIN 6 RANKING PLACES ABOVE OR BELOW YOU
- THE SCHEDULE WILL BE BALANCED WITH MEETS AGAINST 2 OR 3 TEAMS ABOVE YOUR RANKING AND 2 OR 3 TEAMS BELOW YOUR RANKING.

*PLAN TO HAVE THE SCHEDULE COMPLETED NO LATER THAN APRIL 20.

UPDATE TEAM CONTACT INFORMATION & POOL DETAILS

- GO TO WWW.ATLANTASWIMMING.COM
- CLICK ON SWIM LEAGUES -> ATLANTA SWIM ASSOCIATION -> TEAM. CLICK ON YOUR TEAM.
- PLEASE LOOK AT HOW YOUR TEAM IS LISTED ON THE SITE. YOUR LOGIN IS YOUR TEAM NAME AS LISTED WITHOUT SPACES. IE: THEBRANCHES, 3CHIMNEYSFARMS, BRIARCLIFF/SAGAMORE
- CLICK ON THE PENCIL ICON TO EDIT YOUR TEAM INFO.
- ENTER YOUR TEAM NAME AS DESCRIBED ABOVE.
- YOUR DEFAULT PASSWORD IS SWIM1234 OR A TEAM SPECIFIC PASSWORD THAT YOU HAVE CHOSEN. IF YOU HAVE TROUBLE LOGGING IN CONTACT FRANKE FOR HELP.
- EDIT YOUR TEAM INFO, TEAM PERSONNEL, AND LOGIN INFO. UPDATE YOUR PASSWORD.

SAFER SUMMER PROGRAM FROM SUMMERLEAGUESWIMMING.COM

- BACKGROUND CHECKS AND COACH CERTIFICATION, MUST BE COMPLETED BEFORE COACH INTERACTS WITH SWIMMERS DURING ANY TEAM FUNCTION.
- A LINK WILL BE SENT TO TEAMS/COACHES TO UNDERTAKE THE CHECK AND CERTIFICATION
- ASA INSURANCE AND WAIVER PROGRAM
- ALL FEES FOR COACHES ARE COVERED BY LEAGUE FEES, NO ADDED COST TO COACHES/TEAMS

[INTRODUCTION TO SLS](#)



COVID PROTOCOL UPDATE – START PLANNING AND COMMUNICATING NOW

2020: 30 TEAMS PARTICIPATED WITHOUT ANY SIGNIFICANT PROBLEMS OR ISSUES!

2021: WE ARE YET TO HAVE A TEAM SAY THEY DON'T PLAN ON SWIMMING THIS SEASON!

TALK TO YOUR HOA, POOL BOARD AND POOL MANAGEMENT COMPANY TO START PLANNING NOW

COMMUNICATE WITH YOUR FAMILIES TO LET THEM KNOW YOU WILL HAVE A TEAM THIS SUMMER



PRACTICE SUGGESTIONS/REQUIREMENTS FOR THE COMING SEASON

- FOLLOW STATE AND LOCAL HEALTH AUTHORITIES' GUIDELINES FOR DISTANCING, MASKS, ETC..
- CURRENTLY STATE OF GEORGIA STILL LIMITS GATHERINGS TO A MAXIMUM OF 50 PEOPLE, WITH THE EXCEPTION ALLOWING MORE PEOPLE TO BE PRESENT AS LONG AS THAT SPACE CAN ALLOW FOR SOCIAL DISTANCING.
- MANY POOLS HAVE ENOUGH SPACE TO ACCOMMODATE MORE THAN 50 PEOPLE. CONSULT WITH YOUR HOA AND YOUR POOL MANAGEMENT COMPANY TO FIND OUT WHAT YOUR POOL ALLOWS & ALIGN ON THE SEASON PLAN WITH YOUR HOA/POOL BOARD
- THIS WILL VARY FROM TEAM TO TEAM, TEAMS WILL NEED TO FOLLOW GUIDANCE WITH HOW MANY PEOPLE CAN BE PRESENT AT YOUR POOL.
- THIS WILL DETERMINE HOW MANY PEOPLE CAN BE PRESENT FOR PRACTICE AND MEETS.
- MOST PRACTICE MODELS SUGGEST NO MORE THAN 5 SWIMMERS PER LANE, AND THAT THOSE SWIMMERS ARE SPREAD OUT AROUND THE LANE TO MAINTAIN SOCIAL DISTANCING.
 - IN 2020, MANY TEAMS LEVERAGED ADJACENT PARKS, POOL DECKS, DIVING WELLS, TENNIS COURTS FOR 'DRYLAND' STATIONS TO BETTER MANAGE TEAM SIZES AND PRACTICES

PRACTICE SUGGESTIONS/REQUIREMENTS FOR THE COMING SEASON

- DEVELOP YOUR PLAN FOR YOUNGER/LESS EXPERIENCED SWIMMERS NEEDING HANDS ON INSTRUCTION.
 - THIS MAY REQUIRE COVID TESTING OF COACHES WHO WILL HAVE TO DO THIS THROUGHOUT THE SEASON.
- CONSIDER LIMITING TEAM ACTIVITIES TO PEOPLE WHO FALL UNDER THE VULNERABLE POPULATION CATEGORY, ESPECIALLY IF THOSE PEOPLE HAVE NOT BEEN VACCINATED YET.
- **ENTRY/EXIT PLANS FOR PRACTICE & MEETS:** DEVELOP TRAFFIC PLANS LIMITING CROSS CONTACT
- **TEMPERATURE & SYMPTOM CHECKS:** CONDUCTING TEMP AND SYMPTOM CHECKS **EACH DAY** ON EVERYONE INVOLVED WITH THE TEAM.
- **FREQUENT SANITIZING:** MAKE HAND SANITIZER READILY AVAILABLE AT THE POOL, ENCOURAGE HANDWASHING AND SANITIZING OF COMMON AREAS.
 - MANY TEAM PRACTICES START BEFORE THE POOL OPENS TO THE NEIGHBORHOOD. ENSURE THESE RESOURCES ARE AVAILABLE!
- **EQUIPMENT:** LIMIT THE USE OF COMMON USE TRAINING TOOLS (KICKBOARDS, FINS, PADDLES, ETC...) UNLESS THOSE ITEMS ARE SANITIZED AFTER EACH USE. SWIMMERS SHOULD BE ENCOURAGED TO BRING THEIR OWN TRAINING ITEMS IF THEY WANT TO USE THEM DURING PRACTICE.

PRACTICE SUGGESTIONS/REQUIREMENTS FOR THE COMING SEASON

- FEEDBACK / IDEAS FOR ESTABLISHING PRACTICE PLANS:
 - REACH OUT TO FRANKE DIRECTLY (FMARSDEN@ATLANTASWIMMING.COM) WITH QUESTIONS, ETC.
 - LEAGUE WILL WORK TO CONNECT YOU WITH SIMILAR SIZED TEAMS AND/OR LIMITATIONS TO BRAINSTORM OR GET DIRECT FEEDBACK ON OPERATING SAFE, EFFECTIVE PRACTICES.
 - MANY TEAMS WHO PARTICIPATED IN 2020 ARE VERY OPEN TO SHARING THEIR EXPERIENCES FOR A SUCCESSFUL 2021 SUMMER THAT ALLOWS FOR ALL ASA TEAMS TO PARTICIPATE.
 - RESOURCES ARE AVAILABLE/COMMUNITY BOARDS FOR IDEAS AS WELL:
 - SWIMTOPIA LAUNCHED A COMMUNITY BOARD FOR IDEAS/BEST PRACTICES:
[HTTPS://HELP.SWIMTOPIA.COM/HC/EN-US/COMMUNITY/TOPICS](https://help.swimtopia.com/hc/en-us/community/topics)

IN PERSON MEETS? VIRTUAL MEETS?

IN PERSON MEET TEAMS:

- EACH HOST FACILITY WILL NEED TO DETERMINE ACCOMMODATIONS AND CONDITIONS FOR HOSTING MEETS
- SOME POOLS WILL BE ABLE TO HOST IN PERSON MEETS AND SOME MAY NOT, WHICH WILL REQUIRE THOSE TEAMS TO HAVE VIRTUAL MEETS.
- THE “NORMAL” MEET EXPERIENCE WITH WALL TO WALL PEOPLE MAY NOT BE POSSIBLE WITHOUT RESTRICTIONS THAT ARE CURRENTLY IN PLACE BEING ADJUSTED.
- TEAMS MAY HAVE TO SPLIT EACH WEEK’S IN PERSON MEET INTO DIFFERENT SESSIONS AND POSSIBLY DAYS IN ORDER TO STAY WITHIN LOCAL GUIDELINES FOR DISTANCING AND CROWD CAPACITY
- A HYBRID APPROACH MAY BE USED WITH SOME EVENTS DONE IN PERSON AND OTHER EVENTS COMPLETED VIRTUALLY

VIRTUAL ONLY MEET TEAMS:

- FOR ANY TEAMS SELECTING TO BE ‘VIRTUAL ONLY MEETS’, WE WILL MATCH THOSE TEAMS AGAINST TEAMS WITH SIMILAR NEEDS AND COME UP WITH A SCHEDULE.
- WE WILL BE SENDING OUT A GOOGLE SURVEY IN LATE MARCH TO GET TEAM STATUS (IN PERSON, VIRTUAL).
- TARGET DATE FOR A SCHEDULE IS APRIL 20.
- FLEXIBILITY IS KEY FOR ALL MEETS

WHAT IS A VIRTUAL MEET?

- VIRTUAL MEETS ARE WHERE TEAMS SWIM THEIR EVENTS AT THEIR RESPECTIVE POOLS AND EXCHANGE RESULTS WITH THEIR OPPONENT ELECTRONICALLY
- TEAMS CAN SWIM THEIR EVENTS AT ANY TIME AND IN ANY CONFIGURATION OR ORDER THEY CHOOSE. EVENTS DON'T HAVE TO BE SWIM SIMULTANEOUSLY WITH THE OTHER TEAM. TEAMS JUST HAVE TO COMPLETE THEIR EVENTS AND SWAP RESULTS BY AN AGREED UPON DATE/TIME EACH WEEK TO COMPLETE THE MEET.
- THERE IS A GREAT DEAL OF FLEXIBILITY TO TO COMPLETE THESE EACH WEEK.
- MERGING RESULTS IS A FAIRLY SIMPLE PROCESS THAT CAN BE DONE IN MEET MANAGER

WHAT IS THE POSSIBLE LIABILITY EXPOSURE FOR TEAMS AND TEAM COORDINATORS?

- THE STATE OF GEORGIA PASSED LEGISLATION LAST SUMMER THAT PROVIDES PROTECTION TO FACILITIES AND PEOPLE FROM LAWSUITS.
- TEAMS/FACILITIES MUST MAKE ALL EFFORTS POSSIBLE TO FOLLOW ALL EXISTING SAFETY GUIDELINES AND LOCAL HEALTH REGULATIONS.
- TEAMS/FACILITIES **MUST HAVE PROPER SIGNAGE AT THEIR FACILITY** NOTIFYING PEOPLE OF THE ASSUMED RISK THEY TAKE IN GOING TO YOUR POOL OR PARTICIPATING IN YOUR PROGRAM. YOUR HOA OR POOL MANAGEMENT COMPANY SHOULD BE ABLE TO HELP YOU WITH SIGNAGE AND LANGUAGE NEEDED.
- IF TEAMS ACT RESPONSIBLY WITH THEIR PROGRAMS AND PROVIDE PROPER SIGNAGE AT THE POOL AND IN THEIR TEAM WAIVERS THEY CAN SIGNIFICANTLY REDUCE THEIR LIABILITY EXPOSURE.

REGISTRATION, LATE FEES, REFUNDS, ETC...

- TEAMS SHOULD OPEN THEIR REGISTRATION NOW IF THEY PLAN ON SWIMMING THIS SUMMER.
- IF THERE IS ANY UNCERTAINTY BY EARLY APRIL REGARDING THE SEASON, LEAGUE WILL CONSIDER PUSHING THE FIRST LATE FEE A COUPLE OF WEEKS.
- CURRENTLY, WE EXPECT THE SEASON TO PROCEED, LATE FEES WILL LIKELY START APRIL 15TH .
- IF YOUR TEAM OR ANY PARTICIPANTS ARE UNABLE TO PARTICIPATE DUE TO COVID ISSUES OR OTHER ISSUES BEYOND YOUR CONTROL, THE LEAGUE WILL ISSUE REFUNDS AS NEEDED. LAST YEAR, REFUNDS WERE PROCESSED INSIDE OF ONE WEEK OF THE REQUEST.

SUPER SENIORS?

- 19 YEAR OLD SWIMMERS WHO WEREN'T ABLE TO COMPETE IN THEIR FINAL SEASON IN 2020.
- SURVEY RESULTS SO FAR OVERWHELMINGLY SUPPORT ALLOWING THOSE SWIMMERS TO COMPETE THIS SEASON.
- PLEASE DISCUSS IT AMONGST YOUR TEAM AND COACHES, FEEDBACK FROM TEAMS IN FAVOR OF LETTING THESE SWIMMERS COMPETE IN THE 15 AND OVER AGE GROUP THIS SUMMER.

6 & UNDERS/INEXPERIENCED SWIMMERS NEEDING EXTRA ATTENTION

- THIS WILL BE UP TO TEAMS, COACHES AND THEIR FAMILIES AND THEIR COMFORT LEVEL WITH HAVING THEIR SWIMMERS BE IN CLOSE CONTACT WITH ANOTHER PERSON.
- ONE CONSIDERATION WOULD BE HAVING COACHES WHO WILL ENGAGE IN THIS KIND OF COACHING BEING TESTED ON A REGULAR BASIS AS PIECE OF MIND FOR THEM AND THE FAMILIES.
- TEAMS SHOULD DEVELOP THEIR PLAN NOW, TO BE ABLE TO COMMUNICATE DURING TEAM REGISTRATIONS

2021 ASA CHAMPIONSHIP MEET

- CHAMPIONSHIP MEET AT GEORGIA TECH JUNE 23-26 IS PLANNED!
- IT WILL BE A TIMED FINAL FORMAT AS WE VOTED ON LAST SEASON.
- WE WILL HAVE SOME RESTRICTIONS ON THE NUMBER OF PEOPLE WHO CAN BE PRESENT, BASED ON GEORGIA TECH'S REQUIREMENTS, BUT ARE CONFIDENT WE CAN MAKE IT WORK.
- WE WERE ABLE TO HOST THE GHSA STATE MEET EARLIER IN FEBRUARY AND KNOW THAT WE CAN MAKE OUR CHAMPIONSHIP MEET WORK.
- FEES AND SESSION ASSIGNMENTS ARE TBD, STAY TUNED FOR MORE DETAILS.

IMMEDIATE STEPS TO TAKE:

- START COORDINATING WITH YOUR HOA/ POOL BOARD, AND POOL MANAGEMENT COMPANY. THEY WILL BE ABLE TO PROVIDE GUIDANCE ON WHAT YOUR POOL CAN AND CANNOT DO.
- THESE GROUPS ARE INSTRUMENTAL IN MAKING YOUR SEASON A REALITY. THE SOONER YOU COORDINATE WITH THEM THE SMOOTHER YOUR SUMMER WILL GO.
- COMMUNICATE WITH YOUR FAMILIES ON YOUR TEAM, GIVE THEM A HEADS UP ON THE SEASON AND YOUR PLANS. EVEN IF YOU DON'T HAVE ALL THE DETAILS ON THE SEASON, BUT THE NEWS THAT YOU ARE PLANNING ON HAVING A SEASON WILL HOPEFULLY GET THEM ENGAGED FOR THE 2021 SEASON.
- PLEASE COMPLETE THE SURVEY/GOOGLE DOC TO GIVE US AN IDEA ABOUT WHERE YOUR TEAM STANDS RIGHT NOW AS FAR AS THIS SEASON GOES.
 - PLEASE CLICK ON [HTTPS://FORMS.GLE/VXU86JM7PWCDBSHU9](https://forms.gle/VXU86JM7PWCDBSHU9) TO PROVIDE YOUR RESPONSES.
 - YOUR FEEDBACK IS MORE FOR OUR PLANNING PURPOSES AND WE KNOW IT IS LIKELY SUBJECT TO CHANGE, SO ANSWERS YOU PROVIDE ARE NON-BINDING, BUT WILL BE VERY HELPFUL IN LETTING US PLAN FOR THE SUMMER.

IMMEDIATE STEPS TO TAKE:

- OPEN REGISTRATION NOW. PLAN ON HAVING A FULL SEASON! GETTING REGISTRATION OPEN NOW WILL HELP YOU ALL GET A BETTER HANDLE ON WHAT TO EXPECT FOR YOUR TEAM FOR THIS SEASON.
- MAKE MEET REQUESTS NOW, IN PARTICULAR THIS CAN BE SPECIFIC DATES YOU CAN OR CAN'T HOST A MEET OR TEAMS YOU WANT TO OR DON'T WANT TO SWIM. ENTER INFORMATION ON THE GOOGLE FORM AND/OR EMAIL FRANKE.
- UPDATE YOUR TEAM INFO ON YOUR TEAM PAGE ON THE LEAGUE WEBSITE:

WWW.ATLANTASWIMMING.COM

TEAM REGISTRATION, SWIMMER SIGNUP

- REGISTRATION FEES FOR 2021 IS \$33.00 PER SWIMMER.
- FEES FOR THE 2021 ASA DIVISIONALS/CHAMPIONSHIP IS STILL TBD BASED ON COVID REQUIREMENTS OF GEORGIA TECH.
- THE LEAGUE WAIVER AND CONCUSSION AWARENESS STATEMENT/WAIVER TEAMS ARE REQUIRED TO INCLUDE AS PART OF THEIR REGISTRATION REMAINS THE SAME, YOU CAN USE WHAT YOU ALREADY HAVE IN PLACE FOR THAT PORTION OF THE WAIVER.
- THAT WAIVER IS IN THE SHARED DOCUMENTS PORTION OF SWIMTOPIA. PLEASE ADD THIS STATEMENT/WAIVER TO YOUR REGISTRATION PROCESS. THESE DOCUMENTS ARE ALREADY IN THE SWIMTOPIA SHARED DOCUMENTS SECTION; YOUR SWIMTOPIA REP CAN WALK YOU THROUGH THE PROCESS OF INCLUDING THEM IN YOUR REGISTRATION.
- IF YOU ARE USING A REGISTRATION PLATFORM OTHER THAN SWIMTOPIA, PLEASE MAKE SURE YOU INCLUDE THE ATTACHED WAIVERS AS PART OF YOUR SIGN UP.

HY TEK / MEET MANAGEMENT

- UPGRADE YOUR TM SOFTWARE TO THE 8.0 RELEASE IF THEY HAVE NOT DONE SO ALREADY.
- TEAMS CAN USE SWIMTOPIA OR TEAM UNIFY TO COMPLETE THEIR WEEKLY ENTRIES, INSTEAD OF HY TEK TEAM MANAGER
 - MEET MANAGER IS STILL NEEDED THOUGH TO PUT YOUR MEET TOGETHER.
 - WE WILL ALLOW TEAMS TO USE SWIMTOPIA'S MEET MAESTRO TO RUN THEIR MEETS IN 2021 IF THEY PREFER
- TEAMS SHOULD UPDATE THEIR MEET MANAGER AND TEAM MANAGER SOFTWARE NOW. THIS CAN BE DONE FOR FREE BY CLICKING ON THE "CHECK FOR UPDATES" OPTION IN YOUR SOFTWARE.
- TEAMS SHOULD HAVE EITHER MEET MANAGER 6.0, 7.0, OR 8.0 AT THIS TIME.
- DETAILS ON HY TEK TRAINING CLASSES WILL BE CONDUCTED AT LATER DATES, TUTORIALS ARE AVAILABLE ON DEMAND AT [HTTPS://ASA.SWIMTOPIA.COM/HY-TEK-ONLINE-TRAINING](https://asa.swimtopia.com/hy-tek-online-training) .

ASA LEAGUE WEBSITE

- OUR LEAGUE WEBSITE, WWW.ATLANTASWIMMING.COM CONTINUES TO SERVE OUR NEEDS FOR FUNCTIONAL INFORMATION SHARING BETWEEN TEAMS AND THE LEAGUE.
- THE LEAGUE IS IN PROCESS OF DEVELOPING A NEW WEBSITE, WHICH IS EXPECTED TO GO LIVE PRIOR TO THE START OF THE 2021 DUAL MEET SEASON.
- LEAGUE WILL PROVIDE MORE INFORMATION AS THE WEBSITE TRANSITION APPROACHES.

LEAGUE AWARDS AND SCHOLARSHIP PROGRAM

ASA EDUCATIONAL SCHOLARSHIP AWARDS - ASA IS PLEASED TO OFFER TWO \$500 SCHOLARSHIPS TO BE AWARDED TO AN ELIGIBLE GRADUATING SENIOR, MALE AND FEMALE, PLANNING TO CONTINUE THEIR EDUCATION AFTER HIGH SCHOOL. OUR GOAL IS TO ENCOURAGE OUR SWIMMERS, HELP PROMOTE THE POSITIVE BENEFITS OF SWIMMING, THE IMPORTANCE OF COMMUNITY INVOLVEMENT AND OFFER EDUCATIONAL SUPPORT. ELIGIBILITY WILL BE BASED ON THE FOLLOWING CRITERIA:

- MUST BE A GRADUATING SENIOR AND REGISTERED IN THE ASA SWIM LEAGUE
- A LETTER OF RECOMMENDATION MUST BE SUBMITTED TO THE LEAGUE FOR CONSIDERATION.
- POINTS SCORED IN THE ASA CHAMPIONSHIP MEET (INDIVIDUAL & RELAYS EVENTS)
- THE SCHOLARSHIP WILL BE BASED ON THE COMBINATION OF THE ABOVE CRITERIA AND WILL BE PRESENTED AT THE CONCLUSION OF THE ASA CHAMPIONSHIP.

TEAM SPORTSMANSHIP AWARD- ASA WILL RECOGNIZE TEAMS FOR WHAT WE EMBRACE MOST, GOOD SPORTSMANSHIP. THIS AWARD IS BASED ON NOMINATIONS FROM YOUR FELLOW TEAMS. IF YOU HAVE A POSITIVE EXPERIENCE WITH ANOTHER TEAM PLEASE E-MAIL A NOMINATING LETTER TO FMARSDEN@ATLANTASWIMMING.COM. THIS TEAM WILL BE RECOGNIZED DURING THE DIVISIONAL SESSION OF THE ASA CHAMPIONSHIP MEET FOR THE WINNING TEAM.

ADULT LEAGUE AND FALL LEAGUE

- ADULT LEAGUE:

- TARGETING HAVING A FULL SEASON THIS SUMMER.
- CHAMPIONSHIP MEET IS CONFIRMED AT CHASTAIN.
- FOR MORE INFORMATION ABOUT GROWN UP SWIMMING, HOSTING A MEET, STARTING A TEAM.

WWW.GROWNUPSWIMMING.COM

BRIAN ROBBINS, BRIAN@GROWNUPSWIMMING.COM

- FALL LEAGUE:

- TARGETING HAVING A FALL SEASON
- DATES AND FORMAT TBD BASED ON SUMMER SEASON

UPCOMING MEETINGS

- APRIL - RULES MEETINGS – WEDNESDAY, APRIL 28 AT 7:00 PM – ZOOM MEETING
- MAY - DUAL MEET PROCEDURE AND RIBBON DISTRIBUTION
 - WED, MAY 12, 7 PM AT MARIST
- HY TEK TRAINING -TRAINING FOR HY TEK TEAM AND MEET MANAGER TO BE HELD VIRTUALLY. (TENTATIVE DATE IS SATURDAY, MAY 8).
 - *THIS SESSION WILL BE RECORDED AND MADE AVAILABLE TO TEAMS.*
- REQUIRED COACHES MEETING -
 - A MANDATORY COACHES MEETING FOR RULES REVIEW THAT AT LEAST ONE MEMBER FROM EACH TEAM'S STAFF MUST ATTEND ONE OF THE OFFERED SESSIONS.
 - SUNDAY, MAY 16, 3PM OR SUNDAY, MAY 23, 3PM AT MARIST POOL

YOUR FIRST, BUT NOT LAST THANK YOU OF THE SUMMER!

BEING A TEAM REPRESENTATIVE, COACH, AND VOLUNTEER IS A THANKLESS JOB, BUT IS CRITICAL TO HELP ENSURE SWIMMERS HAVE A SUMMER LEAGUE SEASON. THANK YOU!

WE ARE REALLY EXCITED ABOUT A RETURN TO SWIMMING AND THE FUN THAT YOUR TEAMS OFFER YOUR FAMILIES AND THE COMMUNITY. WE KNOW SO MANY OF YOU MISSED THIS EXPERIENCE LAST SUMMER AND CAN'T WAIT FOR THIS SEASON TO BEGIN.

PLEASE STAY TUNED, CHECK FOR EMAILS FROM THE LEAGUE, AS WE WILL DO OUR BEST TO PROVIDE YOU AS MUCH INFO AND GUIDANCE AS POSSIBLE.

IF YOU HAVE ANY QUESTIONS IN THE MEANTIME, PLEASE DON'T HESITATE TO CALL OR EMAIL

404-664-3975 FMARSDEN@ATLANTASWIMMING.COM

VENDOR PARTNER OVERVIEW

TO HELP PLAN YOUR SUMMER SEASON, THE FOLLOWING VENDOR PARTNERS ARE HERE TO HELP YOUR TEAMS, CONTACT INFORMATION WILL BE SENT OUT VIA EMAIL AFTER THIS MEETING:

TEAM OUTFITTING/SWIMSUITS

[SWIM ATLANTA SWIM SHOP](#)

SWIM OUTLET

TEAM APPAREL

EMBROIDERY EXPRESS

TEAM PHOTOGRAPHY SERVICE

PHOTOVENTURES

SPORTOGRAPHY

SWIMMING PRODUCTS/SAFETY

[HAMMER HEAD SWIM CAPS](#)

TEAM MANAGEMENT SOFTWARE

SWIMTOPIA

THERE IS NO REQUIREMENT TO USE LEAGUE PARTNER PRODUCTS, BUT ABOVE ARE RECOMMENDED!

SwimTopia + Meet Maestro = The Best Swim Software Solution for ASA Teams

SwimTopia covers all your team management needs, while Meet Maestro covers all your meet management needs, and *all features are included* with SwimTopia for the one low price.

SwimTopia

Everything you need to manage your swim team

- Custom website and hosting
- Online registration
- Meet entry management
- Meet and event RSVPs
- Volunteer management
- Flexible communications—email and push alerts
- Records tracking
- Merchandise sales
- Calendar syncing
- Robust reports

~\$3 per swimmer/yr

Price varies based on team size.
No hidden costs
No fees to upgrade

Meet Maestro

Intuitive and modern meet software

- Easy**
- Streamlined setup
 - Intuitive interface
 - Can be run on multiple computers, Mac or Windows

- Powerful**
- Integration between SwimTopia teams; merge entries and upload results
 - Integration with CTS Dolphin Wireless timing
 - Round trip compatibility with Hy-Tek

- Exciting**
- Head-to-head virtual meets

SwimTopia Mobile

Companion app for Swim Fans & Parents

- Any Time**
- Personalized meet overview with jobs and swims
 - Swimmers' time history
 - Meet & job signups
 - Push alerts from your team

- Meet Day Excitement**
- Live event/heat bar
 - Upcoming event reminders*
 - Live meet results*
 - Heat sheets*
 - Favorite swimmers*

* With Pro subscription; Meet Maestro required

"With everything changing for our summer 2020 season, we figured it would be a great time to try Meet Maestro out for our virtual meets and we are so glad we did! When both teams could see results "live" as they were entered, we all felt pretty giddy!"

Shea H, Woodneath Whitecaps



Thinking About Summer Swim Team?



GREAT
SELECTION



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THE WEB'S MOST POPULAR SWIM STORE

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PHONE

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BUILD YOUR TEAM'S STORE IN MINUTES!

TOP BRANDS, YOUR DESIGNS

- + SwimOutlet.com offers the widest selection of gear
- + Customize your selection of team gear with your team's logo
- + Custom team sizing kits
- + Full line of custom apparel
- + Discounted custom caps
- + We offer \$150 SwimOutlet Universal Sizing Kit 12 total suits! (female sizes 22 - 34 and jammer sizes 22-34 included in every kit)

FREE, FAST & EASY

- + Fast, free, and user friendly
- + Design and upload gear for your team to buy
- + Teams can create and manage their own store
- + Easy for your swimmers too - no minimums, no ordering window, great selection, and free delivery on orders over \$49
- + All products ship directly to parents

EARN MONEY

- + 5% back on team store purchases 24/7, 365 days a year
- + 5% goes to support Atlanta Swim Association



Your One Stop Shop
for Team Spirit Wear



When you choose PhotoVentures
YOU are GUARANTEED...

- **20 Year Record of RELIABILITY:** 950+ swim team sessions, 45,000+ swimmers.
- 97% past customers would "recommend to a friend" (post season survey 2019).
- **Guaranteed Delivery in 8 days or less!**
- **Free Buttons** with every package purchase.
- **Free Team Pictures** for coaches, **Free Poster OR Plaque** for club.
- **Picture Day Package** forms, pool posters, scheduling instructions and emergency contact numbers shipped to you two-week before photo day.
- **Photographer arrives 20-30 minutes EARLY** to start and stay on time.
- **RISERS and SUN SHADES** mean **no squints** and **Closer-up Team Shots**.
- **Sibling, buddy or family shots encouraged** at NO extra charge.
- **Make-up Day opportunities** available.
- **110% Money-back Guarantee**, with "no questions asked."
- **24/7/365 Customer Service** and **photo reorder through web-site/phone**

Guaranteed delivery
8 business days!



Free Team Photos
for Coaches
Free Buttons
w all packages

Visit www.photoventuresinc.com
or call 676-878-1865
to see all our products and reserve your picture day!

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