



ATLANTA SWIM ASSOCIATION

# ASA MARCH ORGANIZATIONAL MEETING

MARCH 18, 2024



# **INTRODUCTION & CONTACT INFORMATION**

**FRANKE MARSDEN, LEAGUE COORDINATOR**

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**LEAGUE WEBSITE: [ASA.SWIMTOPIA.COM](http://ASA.SWIMTOPIA.COM)**



## WHY ARE WE HERE?

- ASA IS A GRASS ROOTS ORGANIZATION OF THE SPORT, EXISTING TO PROVIDE KIDS A FUN, POSITIVE AND ENJOYABLE INTRODUCTION TO COMPETITIVE SWIMMING.
- WE ARE NOT HERE TO WIN AT ALL COSTS, BEAT AN ULTRA RIVAL OR SETTLE SCORES. IT IS SUMMER LEAGUE SWIMMING.
- WE WANT TO FOCUS ON SPORTSMANSHIP, GOAL SETTING, TEAMWORK, KEEPING KIDS ACTIVE, FRIENDSHIPS AND COMMUNITY BUILDING.
- MAINTAIN THE POSITIVE CULTURE THAT HAS BEEN BUILT OVER THE YEARS.
- IF THIS DOESN'T ALIGN WITH YOU, MAYBE CONSIDER OTHER SPORTS!

# 2024 SEASON DATES:

## INTOWN/DEKALB TEAMS (TUESDAY NIGHTS)

- MAY 28<sup>TH</sup>
- JUNE 4<sup>TH</sup>
- JUNE 11<sup>TH</sup>
- JUNE 18<sup>TH</sup>
- JUNE 24<sup>TH</sup> (MONDAY)
  - MOST TEAMS WILL HAVE ASA DIVISIONAL SESSION ON WED/THURS

## NORTHERN TEAMS (THURSDAY NIGHTS)

- MAY 30<sup>TH</sup>
- JUNE 6<sup>TH</sup>
- JUNE 13<sup>TH</sup>
- JUNE 20<sup>TH</sup>
- JUNE 25<sup>TH</sup> (TUESDAY)
  - MOST TEAMS WILL HAVE ASA DIVISIONAL SESSION ON THURS/FRI

*\*Note if teams have issues with hosting meets on any of the dates listed, email Franke ASAP. Deadline March 25<sup>th</sup>*

# ASA CHAMPIONSHIP MEET

SCHEDULED FOR JUNE 26<sup>TH</sup> – JUNE 28<sup>TH</sup> AT GEORGIA TECH

- SESSIONS WILL BE TIMED FINAL FORMAT
- BOTH POOLS WILL BE USED SIMULTANEOUSLY
- WEBCAST SHOULD BE AVAILABLE AGAIN THIS YEAR
- SESSION ASSIGNMENTS PLANNED TO BE RELEASED APRIL 7TH
- TUESDAY NIGHT TEAMS WILL SWIM JUNE 26 OR 27
- THURSDAY NIGHT TEAMS WILL SWIM JUNE 27 OR JUNE 28
- ENTRY FEE **TBD** PER SWIMMER

GRPA STATE MEET: JULY 19<sup>TH</sup> (10 & UNDER) AND JULY 20<sup>TH</sup> (11 & OVER) AT COLUMBUS AQUATIC CENTER

# 2024 ASA RANKINGS AND SCHEDULE

2024 RANKINGS – SEASON RANKINGS ARE BASED ON THE FOLLOWING CRITERIA:

- **SIZE:** TEAMS GET 1 RANKING POINT FOR EACH 20 SWIMMERS (8 AND UNDER SWIMMERS = ½ SWIMMER)
- **SCORING AT CHAMPIONSHIP MEET:** 1 FOR EACH 200 CHAMPIONSHIP POINTS SCORED
- **DUAL MEET WINS:** 3 POINTS FOR EACH DUAL MEET WIN.

## PROTECTION PUT IN PLACE TO LIMIT HOW FAST TEAMS RISE

- TEAMS CANNOT IMPROVE MORE THAN 6 RANKING SPOTS IN ONE YEAR
- TEAMS MAY FALL AN UNLIMITED NUMBER OF SPOTS IN A GIVEN YEAR

## DETERMINING SCHEDULE:

- SCHEDULE IS COMPRISED OF MEETS AGAINST TEAMS WITHIN 6 RANKING PLACES ABOVE OR BELOW YOU
- THE SCHEDULE WILL BE BALANCED WITH MEETS AGAINST 2 OR 3 TEAMS ABOVE YOUR RANKING AND 2 OR 3 TEAMS BELOW YOUR RANKING.
- TEAMS CAN REQUEST DATES AND SPECIFIC OPPONENTS

\*PLAN TO HAVE THE SCHEDULE COMPLETED NO LATER THAN APRIL 7

# UPDATE TEAM CONTACT INFORMATION & POOL DETAILS

- TEAM INFORMATION PAGE AT [HTTPS://ASA.SWIMTOPIA.COM/ASA-TEAMS](https://asa.swimtopia.com/asa-teams)
- EACH TEAM MUST UPDATE AND ENTER THEIR INFORMATION FOR 2024
- FULL INSTRUCTIONS CAN BE FOUND AT [ASA TEAM PAGE SETUP AND EDITING INSTRUCTIONS](#)
- PLEASE BE SURE TO INCLUDE AND MARK ALL OF YOUR TEAM PERSONNEL ON YOUR PERSONAL SWIMTOPIA PAGE. WE WILL USE THIS INFO TO ADD PEOPLE TO OUR PUBLICATION LIST

[DESIGNATING ROLES](#)   [ADDING A COACH](#)

- **ALL** COACHES MUST BE LISTED ON YOUR “PEOPLE” PAGE OF SWIMTOPIA AND MUST BE MARKED WITH THE ASA BLUE “COACH” LINKED DESIGNATION. MUST BE UPDATED EACH SEASON
- INSTRUCTIONS FOR DOING SO CAN ALSO BE FOUND WITH THE INSTRUCTIONS ABOVE
- PLEASE COMPLETE TEAM STATUS FORM NOW! [2024 ASA TEAM STATUS FORM](#)

# **SAFER SUMMER PROGRAM FROM SUMMERLEAGUESWIMMING.COM**

- **BACKGROUND CHECKS AND COACH CERTIFICATION, MUST BE COMPLETED BEFORE COACH INTERACTS WITH SWIMMERS DURING ANY TEAM FUNCTION.**
- BACKGROUND CHECK APPLIES TO ALL COACHES AND MUST BE DONE EACH YEAR
- COACH CERTIFICATION IS GOOD FOR 3 YEARS AND MUST BE DONE FOR ALL COACHES AGE 18 AND OLDER. *(NEW COACHES MUST COMPLETE BEFORE WORKING WITH THEIR ATHLETES.)*
- BACKGROUND CHECKS ARE REQUIRED FOR REPS WHO HAVE REGULAR CONTACT WITH TEAM MEMBERS
- COACHES' CERTIFICATION COURSE IS AVAILABLE FOR COACHES AGE 17 AND UNDER
- FULL INSTRUCTIONS ON HOW TO COMPLETE THESE REQUIREMENTS CAN BE FOUND AT [ASA BACKGROUND CHECK AND COACH CERTIFICATION INSTRUCTIONS](#)
- ASA INSURANCE AND WAIVER PROGRAM
- ALL FEES FOR COACHES ARE COVERED BY LEAGUE FEES, NO ADDED COST TO COACHES/TEAMS
- COACHES MUST SHARE RESULTS WITH THEIR TEAM **THIS IS NOT DONE AUTOMATICALLY**

# **REGISTRATION, LATE FEES, REFUNDS, ETC...**

- ALL TEAMS MUST COMPLETE REGISTRATION VIA SWIMTOPIA [TEAM REGISTRATION SETUP](#)  
[REGISTRATION VIDEO TRAINING FROM SWIMTOPIA](#)
- ASA FEES ARE \$40 PER SWIMMER (INCLUDING \$2 TRANSACTION FEE) PLUS \$3.30 SWIMTOPIA TECHNOLOGY CHARGE
  - LATE FEE 1 OF \$20 PER SWIMMER APPLIES APRIL 16
  - LATE FEE 2 OF \$25 PER SWIMMER APPLIES JUNE 2
- CONFIRM YOUR AGE UP DATE – MAY 31 OF CURRENT YEAR
- OPEN YOUR REGISTRATION NOW!
- TEAMS THAT HAVE JUNIOR PROGRAM MUST PAY \$21.50 PER SWIMMER (INCLUDING \$1.50 TRANSACTION FEE) PLUS \$3.30 SWIMTOPIA CHARGE
- PLEASE CONFIGURE YOUR REGISTRATIONS ACCORDINGLY
- IF YOU REFUND A TEAM REGISTRATION PLEASE EMAIL ME TO ARRANGE FOR ASA TO REFUND THAT SWIMMER'S REGISTRATION FEES. REFUNDS CAN BE PROVIDED FROM ASA UP TO MAY 20. PLEASE PROVIDE THE SWIMTOPIA LINK TO ASA FOR A REFUND.
- REFEREES ARE PAID \$100 PER MEET, SPLIT BETWEEN BOTH TEAMS.

# MEET MANAGEMENT FOR 2024

- SWIMTOPIA - MEET MAESTRO PLATFORM
  - LINEUP CREATION WILL BE DONE IN SWIMTOPIA
  - LINEUP EXCHANGE WILL BE DONE VIA MEET MAESTRO
  - TEAMS WILL ONLY BE REQUIRED TO ENTER HEAT AND LANE DATA FOR HEAT 1 SWIMMERS. ALL REMAINING SWIMMERS CAN BE ASSIGNED TO HEATS AND LANES BASED ON THEIR TIMES
  - TEAMS WHO ARE NOT FAMILIAR WITH MEET MAESTRO, SHOULD START FAMILIARIZING YOURSELF WITH THE APPLICATION NOW.
  - TRAINING WILL BE OFFERED ON **APRIL 17** (MEET ENTRIES) AND **MAY 4** (MEET MAESTRO)

# PROPOSED RULE CHANGE

## MODIFY THE DUAL MEET ORDER OF EVENTS

**PROPOSAL:** ALL RELAYS WOULD BE SWUM AT THE BEGINNING OF THE MEET

### PROPOSED ORDER OF EVENTS:

- 6 & UNDER FREE RELAYS
- ALL MEDLEY RELAYS
- **ALL REMAINING FREE RELAYS**
- STANDARD ORDER OF INDIVIDUAL EVENTS

# ASA LEAGUE WEBSITE

LEAGUE WEBSITE: [WWW.ASA.SWIMTOPIA.COM](http://WWW.ASA.SWIMTOPIA.COM)

- LEAGUE RULES AND SCHEDULES
- CONTACT INFORMATION AND MAPS FOR MEMBER TEAMS
- RESULTS FROM PREVIOUS SEASON'S ASA MEETS
- EACH WEEK'S ASA NEWSLETTER ALONG WITH THAT WEEK'S RESULTS AND CURRENT TEAM STANDINGS
- RECORDINGS OF ALL LEAGUE MEETINGS AND TRAINING RESOURCES

# **LEAGUE AWARDS AND SCHOLARSHIP PROGRAM**

**ASA EDUCATIONAL SCHOLARSHIP AWARDS** - ASA IS PLEASED TO OFFER TWO \$750 SCHOLARSHIPS TO BE AWARDED TO AN ELIGIBLE GRADUATING SENIOR, MALE AND FEMALE, PLANNING TO CONTINUE THEIR EDUCATION AFTER HIGH SCHOOL. OUR GOAL IS TO ENCOURAGE OUR SWIMMERS, HELP PROMOTE THE POSITIVE BENEFITS OF SWIMMING, THE IMPORTANCE OF COMMUNITY INVOLVEMENT AND OFFER EDUCATIONAL SUPPORT. ELIGIBILITY WILL BE BASED ON THE FOLLOWING CRITERIA:

- MUST BE A GRADUATING SENIOR AND REGISTERED IN THE ASA SWIM LEAGUE
- A LETTER OF RECOMMENDATION MUST BE SUBMITTED TO THE LEAGUE FOR CONSIDERATION.
- POINTS SCORED IN THE ASA CHAMPIONSHIP MEET (INDIVIDUAL & RELAYS EVENTS)
- THE SCHOLARSHIP WILL BE BASED ON THE COMBINATION OF THE ABOVE CRITERIA AND WILL BE PRESENTED AT THE CONCLUSION OF THE ASA CHAMPIONSHIP.

**TEAM SPORTSMANSHIP AWARD**- ASA WILL RECOGNIZE TEAMS FOR WHAT WE EMBRACE MOST, GOOD SPORTSMANSHIP. THIS AWARD IS BASED ON NOMINATIONS FROM YOUR FELLOW TEAMS. IF YOU HAVE A POSITIVE EXPERIENCE WITH ANOTHER TEAM PLEASE EMAIL A NOMINATING LETTER TO [FMARSDEN@ATLANTASWIMMING.COM](mailto:FMARSDEN@ATLANTASWIMMING.COM). THIS TEAM WILL BE RECOGNIZED DURING THE DIVISIONAL SESSION OF THE ASA CHAMPIONSHIP MEET FOR THE WINNING TEAM.

# **OFFICIATING, GROWN UP SWIMMING & FALL LEAGUE**

## **INTERESTED IN OFFICIATING OR KNOW SOMEONE WHO IS?**

- THERE ARE OPPORTUNITIES TO OFFICIATE ON TUESDAY AND THURSDAY NIGHTS
- IF YOU ARE INTERESTED EMAIL [EVAN@ATLANTASWIMMING.COM](mailto:EVAN@ATLANTASWIMMING.COM) FOR MORE INFORMATION

## **GROWN UP SWIMMING:**

- ADULT SUMMER LEAGUE – CONTINUING TO ADD TEAMS EACH YEAR
- 2024 WILL HAVE A NORTH AND INTOWN DIVISION, WITH MOST MEETS ON FRIDAY EVENINGS
- CHAMPIONSHIP MEET IN AUGUST – HOST POOL TBD
- FOR MORE INFORMATION ABOUT GROWN UP SWIMMING, HOSTING A MEET, STARTING A TEAM

[WWW.GROWNUPSWIMMING.COM](http://WWW.GROWNUPSWIMMING.COM) BRIAN ROBBINS, [BRIAN@GROWNUPSWIMMING.COM](mailto:BRIAN@GROWNUPSWIMMING.COM)

## **FALL LEAGUE:**

- FULL FALL SEASON PLANNED FOR 2024
- DATES AND FORMAT TBD
- REACH OUT TO FRANKE TO LEARN MORE ABOUT THE FALL SEASON ([FMARSDEN@ATLANTASWIMMING.COM](mailto:FMARSDEN@ATLANTASWIMMING.COM))

# UPCOMING MEETINGS

- **2024 ASA RULES CLINIC – WEDNESDAY, APRIL 10, AT 6:30 PM.** THIS MEETING WILL COVER A THOROUGH REVIEW OF LEAGUE RULES AND SOME MEET PROCESSES. COACHES MAY MEET THEIR COACHES MEETING REQUIREMENT BY PARTICIPATING IN THIS MEETING.

[HTTPS://US06WEB.ZOOM.US/J/93804786502](https://us06web.zoom.us/j/93804786502)

- **MAY RIBBON DISTRIBUTION AND MEET PROCEDURE REVIEW – WEDNESDAY, MAY 8, AT 7PM AT MARIST .** TEAMS CAN PICK UP THEIR RIBBONS FOR THE SEASON ON THIS DATE. THIS MEETING WILL BE **IN PERSON** AND IS SPECIFICALLY DESIGNED TO WALK TEAMS THROUGH THE PROCESS OF RUNNING A SWIM MEET. WE WILL COVER AN IN DEPTH REVIEW OF ALL OF THE JOBS INVOLVED IN RUNNING A SWIM MEET AND THE PROCESS FLOW OF HOW ALL OF THESE JOBS INTERACT AMONGST EACH OTHER.

[HTTPS://US06WEB.ZOOM.US/J/93804786502](https://us06web.zoom.us/j/93804786502)

- **REQUIRED COACHES MEETING** - A MANDATORY COACHES MEETING FOR RULES REVIEW THAT AT LEAST ONE MEMBER FROM EACH TEAM'S STAFF MUST ATTEND ONE OF THE OFFERED SESSIONS. (DATES: SUNDAY, MAY 19 AT 3:00 P.M. AT MARIST POOL OR SUNDAY MAY 26 AT 3:00 P.M. AT MARIST POOL).

[HTTPS://US06WEB.ZOOM.US/J/93804786502](https://us06web.zoom.us/j/93804786502)

# **UPCOMING MEETINGS – CONTINUED**

**Swimtopia - Completing Meet Entries (Wed April 17 at 6:30)**

[Meet Entries Zoom Meeting Link](#)

The meet entries session will cover creating and completing your lineups for your weekly meets, a process every coach in the league will undertake during the season.

**Swimtopia - Meet Maestro (Saturday May 4, at 10 am) – This is for meeting management. Your computer people and possibly coaches will benefit from this.**

[Meet Maestro Zoom Meeting Link](#)

The Meet Maestro training will cover setting up your meets, lineup exchange, merging meets/meet consolidation, scoring meets, entering of times, creation of meet reports, and the use of electronic timing equipment with Meet Maestro.

# SCHEDULING / VENDOR SUPPORT

Now is the time to lock in dates for your vendor partners to make your swim season slightly less chaotic!

- Swim Suit Fitting / Team Suits
- Team & Individual Photography
- Fundraisers
  - Camp Kudzu & Swim Across America

Any teams needing assistance with vendors please reach out to Evan.

[evan@atlantaswimming.com](mailto:evan@atlantaswimming.com)



Advertisement for Reddiset, a swim team outfitter. It features logos for arena, Mizuno, SWIM, speedo, and TYR. The main text reads 'LOCAL. SERVICE. MATTERS.' and 'A ONE-STOP SHOP SUITS, CAPS, SPIRIT WEAR, AND EQUIPMENT'. It also lists services like 'EMBROIDERY, SCREEN PRINTING, AND LOGO DESIGN' and physical stores in Lawrenceville, Johns Creek, and Hamilton Mill. The bottom section states 'WE EXIST BECAUSE OF YOUR SUPPORT!' and describes the knowledgeable staff and products available.

Advertisement for the ASA Fundraising Guide. It features the headline 'MAKE WAVES TO FIGHT CANCER.' and 'ASA FUNDRAISING GUIDE'. The text encourages joining Swim Across America - Atlanta to raise money for pediatric cancer research. It lists fundraising ideas such as 'Pool Swim', 'Bake Sale/Lemonade Stand/Pancake Breakfast', 'Fun Friday Coach Races', 'Good Luck Ducks', 'Starts & Turns Clinic', and 'Spirit Nights (Chipotle, Panera, Chic-fil-A)'. The bottom section includes contact information for Atlanta and social media handles for SWIM ACROSS AMERICA and @SAAATLANTA.

# **THANK YOU FOR YOUR SUPPORT!**

BEING A TEAM REPRESENTATIVE, COACH, AND VOLUNTEER IS OFTEN A VERY THANKLESS JOB, BUT IS CRITICAL TO OUR NEIGHBORHOODS, COMMUNITIES AND HELPS ENSURE SWIMMERS HAVE A SUMMER LEAGUE SEASON.

PLEASE BEGIN YOUR TRAINING, IF YOU HAVEN'T ALREADY, BY EATING A DOUGHNUT AND WORKING ON YOUR SHARPIE PENMANSHIP ON A SWIMMER'S ARM!!

PLEASE STAY TUNED, CHECK FOR EMAILS FROM THE LEAGUE, AS WE WILL DO OUR BEST TO PROVIDE YOU AS MUCH INFO AND GUIDANCE AS POSSIBLE.

IF YOU HAVE ANY QUESTIONS IN THE MEANTIME, PLEASE DON'T HESITATE TO CALL OR EMAIL

404-664-3975 [FMARSDEN@ATLANTASWIMMING.COM](mailto:FMARSDEN@ATLANTASWIMMING.COM)

