



## NEWS RELEASE

### **Snyder & Company Recognized in Central Ohio's 2020 Best Place to Work**

**LANCASTER, Ohio** – Snyder & Company Certified Public Accountants is pleased to announce the company has been named a Best Place to Work in Central Ohio by Columbus Business First. The accounting firm has been recognized in the micro category of 10 to 24 employees.

"Our culture is a way of life, and we're honored to be recognized with this award for empowering our employees to achieve excellence. As business owners, my partner Vic Christopher and I made our culture an absolute intentional strategic priority. Once we decided that, the team took over and the magic began," said Linda Sheridan, managing partner, Snyder & Company. "It's a strange dichotomy, but I've learned through our journey that the owners actually cannot build a culture, but they can absolutely kill it. If owners want a great culture, they have to be part of it, but they can't lead it. You don't manage culture; you fiercely protect it. Our intentionally built culture has carried us through the pandemic and unified us even more as a team."

Snyder & Company team members joined local business leaders and supportive community members to celebrate the accomplishments of all the 2020 Best Places to Work honorees at the virtual annual awards luncheon on November 10.

"As a CPA firm, our world is driven by hard deadlines, and our team is very dedicated to serving our clients the best they can. Life balance isn't a concept for us, it's a way of life. We are a firm of working moms, dads, and grandparents. Working from home has always been an option and having the technology and budget made the transition during quarantine seamless," said Sheridan.

The awards program recognizing Central Ohio's exceptional workplaces is now in its 16th year. Columbus Business First partnered with Quantum Workplace to compile anonymous employee satisfaction surveys in key areas. Topics included company culture, trust in senior leadership, working environment, role satisfaction, compensation and benefits, work-life flexibility, and professional growth. The Best Places to Work rankings are based exclusively on the survey results.

"I am grateful, and truly amazed, at how this culture habit transitioned through the quarantine," said Sheridan. "The 15-minute team huddle we have held daily for the last three

years seamlessly became a Zoom session. We called it our Brady Bunch huddle because the tile view looked like the opening of the TV show. It is most important that we start each day together and laugh. After all, there's no crying during tax season!"

Snyder & Company Certified Public Accountants has been serving the Central Ohio area with customized, innovative financial consulting and accounting services for more than 45 years. The firm, based in Lancaster, Ohio, provides complete tax preparation and planning, business valuations and litigation support, QuickBooks® support and training as well as retirement and estate planning for individuals and businesses. For more information about Snyder & Company, visit [www.snydercpas.com](http://www.snydercpas.com).

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