

CITY OF SAN ANTONIO

WORLD HERITAGE OFFICE

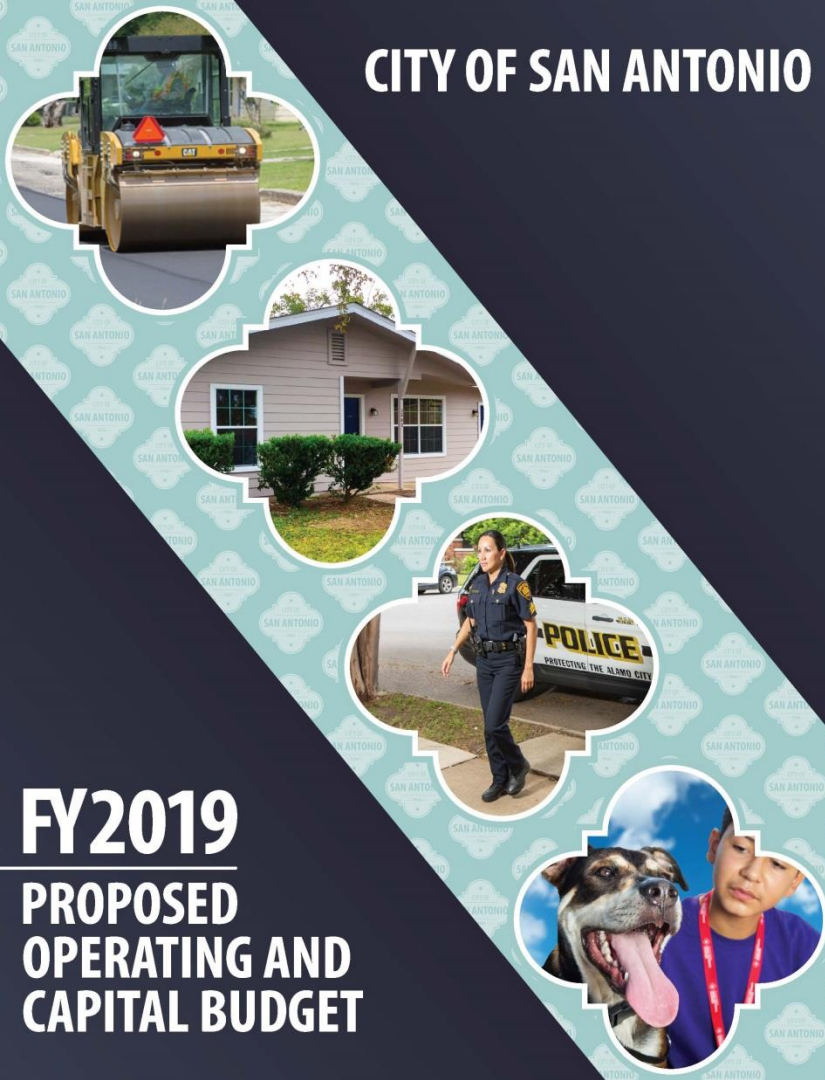
Colleen Swain
Director

August 29, 2018



**CITY OF SAN ANTONIO
WORLD HERITAGE OFFICE**

**FY2019
PROPOSED
OPERATING AND
CAPITAL BUDGET**



Why Statement

The Department exists to maximize the economic impact of the World Heritage and Creative Cities designations and enhance the experience for visitors and residents



Promote World Heritage and Creative City Designations

Implement and Manage the Work Plans

Manage and Program Spanish Governors Palace & Mission Marquee Plaza

Key Areas of Focus



**World Heritage
Work Plan
3 Positions**



**Mission Marquee Plaza
&
Spanish Governors
Palace
1 Position**

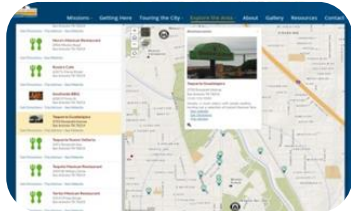


**Creative City of
Gastronomy
0 Positions**

FY2018 Accomplishments



Land Use – Large
Area Rezoning



Legacy Business
Matching Grant
Program



Free Public Wi-fi at
the Missions



Mission Audio
Tours



Public Art Murals



World Heritage
Ambassadors



2018 World
Heritage Festival



UNCC Creative
City of
Gastronomy



Mission
Marquee Plaza

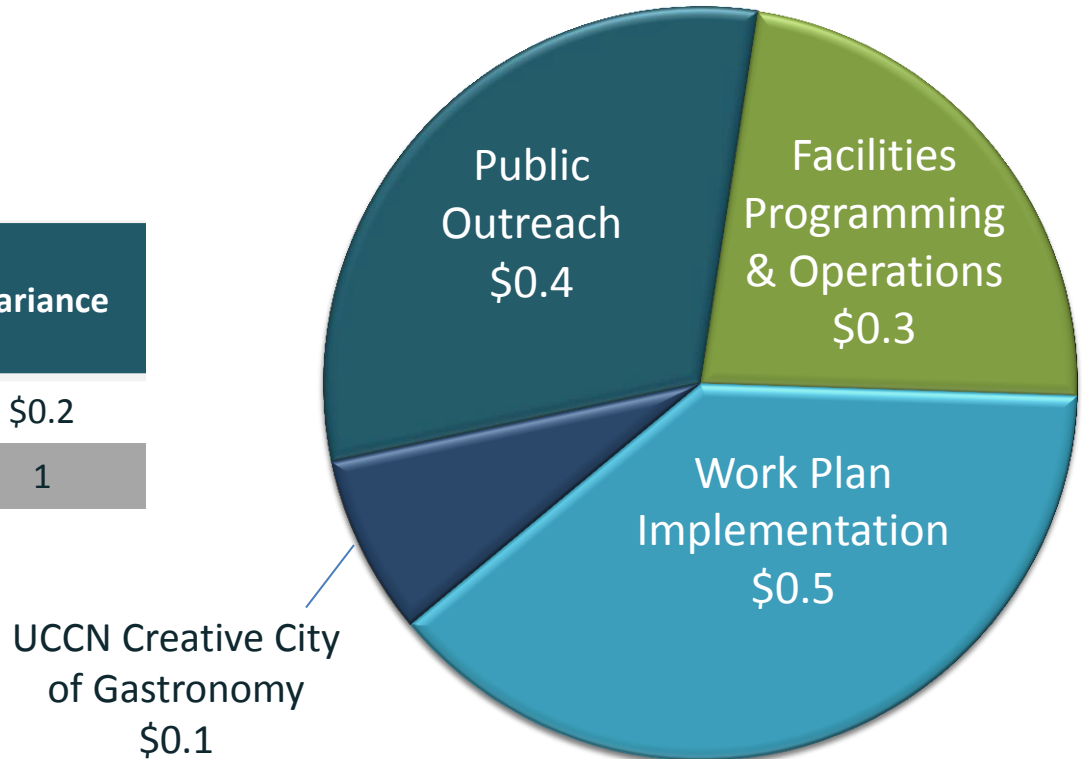


Spanish Governors
Palace

FY 2019 Proposed Budget: \$1.3 Million

(\$ in millions)

FUND	FY 2018 Budget	FY 2019 Budget	Variance
General Fund	\$1.1	\$1.3	\$0.2
Positions	4	5	1



World Heritage Work Plan FY 2019



Infrastructure

- \$25M in 2017 Bond for Streets, Bridges & Sidewalks
- \$5M for a Facility
- \$2.25 for Park and Land Acquisition



Transportation

- Promote Transportation Options
- VIA VIVA
- Mission Possible



Beautification

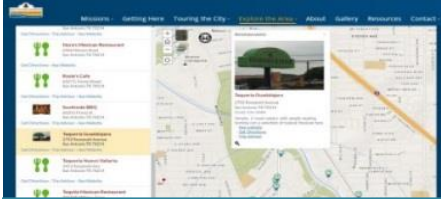
- Utility Burial
- Pedestrian, Landscaping & Lighting Improvements,
- Informational Guide for Art Installations



Wayfinding

- \$5M in 2017 Bond for Comprehensive Package
- World Heritage Trail Banners

World Heritage Work Plan FY 2019



Small Business

- Legacy Business Matching Grant Pilot Program
- Mobile Responsive Website
- Capacity Building



Marketing

- World Heritage Ambassador Program
- World Heritage Festival
- Visitor Experience Survey



Land Use

- Mission Historic District Manual
- Monitor and be a Liaison

FY 2019 Goals

World
Heritage

Implement Work Plan

Facilities

Continue to Program Mission
Marquee & Spanish Governors Palace

Creative
Cities

Develop Creative City of Gastronomy



CITY OF SAN ANTONIO

WORLD HERITAGE OFFICE

Colleen Swain
Director

August 29, 2018



**CITY OF SAN ANTONIO
WORLD HERITAGE OFFICE**

**FY2019
PROPOSED
OPERATING AND
CAPITAL BUDGET**

