



General Member Meeting Minutes
June 8th, 2022

Attendees: Alyssa Calliou, Trevor Fillo, Michelle Jones, Mike Bates, Rebecca Prudar, Debbie Davio, Michelle Cherry, Rudy Ng, Bill Lee, Amanda St. Pierre, Louise Meier, Rachel Bachman, Jennifer Sampson, Tara Baker, Brigitte Moore, Owen, Ian Martinot, Steve Cook, Leonard Sanche, Travis Golby

Meeting called to order at the Whitecourt Golf & Country Club by Louise Meier at 11:45am.

1. Approval of Agenda:

Motion to Accept the Agenda with one addition: Advocacy			
Motion #	Moved by	Seconded by	Carried (Y/N)
#1	Bill Lee	Jennifer Sampson	Y

2. Approval of previous Meeting Minutes: April 13, 2022

Motion to Accept the previous Meeting Minutes			
Motion #	Moved by	Seconded by	Carried (Y/N)
#2	Trevor Fillo	Bill Lee	Y

3. Executive Reports

- a. **President's Report:** as presented by Vice President, Louise Meier, on behalf of Mark Dickin. Update attached.
- b. **Financial Report:** as presented by Rachel Bachman. Update attached.
- c. **Executive Director Update:** as presented by Alyssa Calliou. Update attached.

Motion to Accept the reports:			
Motion #	Moved by	Seconded by	Carried (Y/N)
#3	Michelle Cherry	Trevor Fillo	Y

- 4. **Advocacy:** Amanda St. Pierre addressed the internet issues of downtown Whitecourt; the internet has been terrible since the downtown beautification project. The WDCC will look into advocating on this topic.
- 5. **Platinum Member Spotlight:** Whitecourt Insurance gave a brief overview of their business and gave a presentation on rising insurance costs.
- 6. **Round Table:** All attendees provided an introduction of themselves and how their business is doing.
- 7. **Community Updates**
 - a. **Town of Whitecourt:**
 - i. 500,000 increase in building permits issued over last year



- ii. Patio extension fees are back after being on hold.
- iii. Rhonda is working on the Rural Renewal Program.
- iv. Caribou plan is currently in the recommendation stage. We are working on Berland now and will have recommendations by Christmas.
- v. There is a delay for a 5g network for Whitecourt, they are still evaluating to see if they will be going ahead with it.
- vi. Who does the chamber advocate to? Federal Government
- b. Woodlands County – not present**
- c. Town of Mayerthorpe – not present**
- d. Business Support Network**
 - i. BSN Meeting next week. Speaker Bruce Lee – Staffing Fix – Attraction, Retention and Motivation
 - ii. 4.7% unemployment rate in our region (Northwest)
 - iii. Fox Creek BSN Meeting – June 22. CAPP will give an industry update on oil & gas.
 - iv. Alberta Jobs Now Grant is open again. Apply as soon as possible.

8. Adjournment: Meeting adjourned by Louise Meier at 12:47pm.

Motion to Adjourn			
Motion #	Moved by	Seconded by	Carried (Y/N)
#4	Amanda St. Pierre		



President's Report

- Whitecourt Town Council meetings x1
 - Woodlands County Council meetings x1
 - Berland Sub-regional caribou task force meetings x6
 - Berland Sub-regional industry/municipalities working group x4
 - ACC network meetings x2
 - Chamber budget prep meeting
 - Chamber Exec meeting
 - Trade Fair set-up and shift
 - Interview with Whitecourt Press for Trade Fair
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Executive Director Update

- Carnival was a success, despite the cold weather. We made \$10K.
 - Trade Fair – we had almost 2,000 attendees and made a profit. There were over 50 vendors.
 - We hired a summer student – Jana Bardilas
 - We have been attending meetings in Mayerthorpe to form a Chamber Chapter there.
 - Networking Golf Tournament coming up on June 17th – register now! We are looking for prize donations.
 - 2022 Memberships – 207 Total Members
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