ALL IN
2017
GREAT LAKES REGION

May 18-20, 2017 Akron, OH

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	CHAMPION LEVEL	WORLD SERIES LEVEL	SUPER BOWL LEVEL	PRODUCTFEST LUNCH	PRODUCTFEST EDUCATION	PRODUCTFEST BEVERAGE	REGISTRATION	HOSPITALITY SUITE	BREAKFAST	LUNCHEON	SNACK BREAK	EVENING EVENT
PRODUCTFEST												
10’ x 10’ booth and ability to pick location on the trade show floor	●	●	●									
'Meet and Greet' Pavilion sponsorship	●	●	●									
Inclusion in promotional materials for ProductFest	●	●	●									
Signage at ProductFest, including pavilion signage	●	●	●									
Number of admissions to ProductFest and meals	5	3	2									
Customized beer tasting tickets featuring your company's name and graphics	40	20	10									
Signage at lunch and literature at tables				●								
Signage at education sessions					●							
Signage at beverage stations						●						
GREAT LAKES REGION CONFERENCE												
Company name and logo on conference posters	●	●	●									
Announced recognition throughout the conference	●	●										
Ad in conference program	Full	Half	Quarter				1/8	1/8				
Ad on conference webpage	●	●	●									
Complimentary conference registrations ($150 value each)	2	1										
Literature displayed at registration and included in gift bags	●	●	●									
Company name and logo on registration table							●	●				
Literature in hospitality suite and included in registrants’ bags								●				
Signage at event									●	●	●	●
Literature displayed at dining tables										●		●
POST-EVENT												
1-year business-card sized advertisement in the Akron-Canton CSI newsletter, *The fACts*	●	●										