1300 E 9th St
Suite 1100
Cleveland, OH 44114

Theme: **Resistance and Persistence, Hope Reigns**
Scripture: Romans 12:12 *"Be joyful in hope, patient in affliction, faithful in prayer"* (NIV)

Support The ONA National Gathering 2024

July 12, 2024

The Opportunity: Join the Open and Affirming Coalition as it welcomes the **2024 National Gathering Conference and Gala** to the "*Queen City*", Cincinnati, OH, September 18th – 24th, 2024. This is our first in-person gathering since 2019, and the Coalition has a special invitation for (Insert name of organization)!

Please join us by becoming a national sponsor of The Gathering. As a national sponsor your organization will play a vital role in advancing the Coalition's mission of inclusion. The Coalition would be honored to welcome (Insert name of organization) alongside the other incredible leaders and organizations making a difference. Join the movement with us!

Who is The Coalition: Since 1972, the Open and Affirming Coalition ("the Coalition") has been an independent 501c3 non-profit organization in covenantal relationship with, (but not a part of or governed by), the United Church of Christ ("the UCC") denomination. It is not a religious organization. It is through the covenant that the organization agreed to take on the name of the UCC in its identification to exemplify the relationship, hence having the legal name The Open and Affirming Coalition of the United Church of Christ. From this independent-but-related position, the Coalition has helped grow the Open and Affirming movement within the UCC into the largest and fastest-growing LGBTQ+ affirming church movement in the world. The Coalition seeks to create a world where all LGBTQ+ persons and their families enjoy free, fair, and full participation in church and society."

Showing Your Support Has Advantages: Every day, a greater proportion of LGBTQIA+ consumers increase their interest in patronizing companies that advocate for pro-equality initiatives. By being a sponsor of The ONA National Gathering, you establish your brand's reputation among this discerning and committed demographic, showcasing your endorsement of their cause and values. The Coalition is dedicated to collaborating with organizations to promote diversity, inclusion, affirmation, and equity. We are hopeful you will be an Advocate Out Loud and become a Coalition sponsor for our National Gathering.

The Event:
The Open and Affirming Coalition will host its 2024 41st Open and Affirming National Gathering in Cincinnati, OH at the Summit Hotel, September 18th – 22nd, 2024. The Gathering offers an opportunity for communal education, celebration, reflection, renewal, and empowerment. Our theme for this year is **Resistance and Persistence, Hope Reigns**, with a goal to discern The Coalition's movement for justice, affirmation, and safety.

SPONSORSHIP OPPORTUNITIES

We invite you to continue your support for the National Gathering by becoming a **Transformative** or **Passionate** Sponsor today! Each sponsorship level is designed to welcome all supporters. The conference offers a series of sponsorship levels designed to accommodate the sponsor's request for visibility and/or budgeting. Below is a description of each sponsorship level and the benefits.

As a **Transformative** or **Passionate** sponsor, you will choose from a tiered list of sponsorship levels that works best for your visibility and/or budgeting. If interested, please indicate below by selecting the sponsorship level of interest and email form to sponsor@openandaffirming.org.

Transformative Sponsor

As a **Transformative Sponsor** of the 2024 National Gathering, you will receive the following:

- (2) Registrations for the National Gathering.
- Complimentary table in the Marketplace for tabling. Due to limited onsite staff, we do require that each vendor staff their table accordingly.
- (1) night accommodation for the (2) registrants at the Summit Hotel (room and tax billed to The Coalition – attendee responsible for incidental charges).
  If you require additional hotel nights, please notify our event manager via email and we will make the adjustments to your hotel booking and forward a confirmation to you once confirmed with the hotel.

Transformative Sponsorship Level Opportunities

The Advocate Out Loud, Diamond, Platinum, and Gold Advocate Partner opportunities include all the above Transformative Sponsor opportunities and:

☐ **Advocate Out Loud** - $20,000

- Gala naming rights
- Reserved premium seating at the Gala
- Name and logo in program book/QR code, on gala signage, and event promotional material
- Opportunity to speak at the Gala or present during one breakout session or working lunch
- 20 second video to be shown during a main session
- Limited opportunity for 2 sponsors

☐ **Diamond Advocate Partner** - $15,000

- Reserve premium seating at the Gala
- Breakfast sponsor – presentation access
- Signage in all main event spaces and by the registration table
- Name and logo in program book/QR code and event promotional material
- 20 second video to be show during a main session
- Limited opportunity for 1 sponsor

☐ **Platinum Advocate Partner** - $12,000
- Reserved premium seating at the Gala
- Breakfast sponsor – presentation access
- Signage in all main event spaces and by the registration table
- Name and logo in program book/QR code and event promotional material
- Limited opportunity for 2 sponsors

☐ **Gold Advocate Partner** - $10,000
- Reserved premium seating at the Gala
- Signage in all main event spaces and by the registration table
- Name and logo in program book/QR code and event promotional material

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Passionate Sponsor

As a **Passionate Sponsor** of the 2024 National Gathering, you will receive the following:

- (1) Registration for the National Gathering.
- Complimentary table in the Marketplace for tabling. Due to limited onsite staff, we do require that each vendor staff their table accordingly.
- (1) night accommodation for the (1) registrant at the Summit Hotel (room and tax billed to The Coalition – attendee responsible for incidental charges). *If you require additional hotel nights, please notify our event manager via email and we will make the adjustments to your hotel booking and forward a confirmation to you once confirmed with the hotel.*

Passionate Sponsorship Level Opportunities

The Silver and Bronze Advocate Partner opportunities include all the above Passionate Sponsor opportunities and:

☐ **Silver Advocate Partner** - $7,000
- Premium seating at the Gala
- Signage by the registration table
- Name and logo in program book/QR code as a sponsor
- 2 full page ads

☐ **Bronze Advocate Partner** - $4,000
- Premium seating at the Gala
- Name in program book/QR code as sponsor
- Full-page ad

Other Opportunities:

☐ **Crystal Advocate Partner** - $2,500
- Premium seating at the Gala
- Name in program book/QR code as sponsor
- Half-page ad

Place an ad in our bulletin/QR page:

- ☐ 2 Full-page ads: (Two 7.5”x 10” or one 15” x 10”) $1,000
- ☐ Full-page ad: (7.5” x 10”) $750
- ☐ Half-page ad: (Horizontal: 7.5”x 4.875” or Vertical: 3.625”x 10”) $400
- ☐ Quarter-page ad: (3.625”x 4.875”) $150

☐ **Purchase a Gala Table (10 seats): $750**

☐ **Give to our Scholarship Fund! -** Provide a scholarship for someone’s registration.
$300 will cover 1 attendees’ registration (includes 3 lunches, 3 breakfasts and a ticket to the Gala).

“The Open and Affirming Coalition is building a more just world, and we need partners like you! LGBTQIAN2S+ individuals deserve vibrant spaces to share their stories, strategize for change, and celebrate our collective power. Sponsoring The Gathering isn't just about supporting an event, it's about investing in dismantling systemic inequalities. Join the movement - let's co-create a future where everyone thrives!” – Rev. Dr. Katrina Roseboro-Marsh, Executive Director