

## Ten Things You Might Not Know About Augsburg Fortress Spring 2017

- You may have heard that a few months ago, we changed our organization's name to 1517 Media. You can read about this new "DBA" (doing business as) name and our three publishing units, Augsburg Fortress, Fortress Press, and Sparkhouse at 1517.media. You'll probably most often connect with us through our Lutheran-focused publishing unit Augsburg Fortress and its website augsburgfortress.org, which features innovative and useful resources for Lutherans from all of our publishing units.
- 2. For this 500th anniversary year of the Protestant Reformation, we have developed a wide range of resources for children, youth and adults. You can find information at **augsburgfortress.org/reformation500**
- 3. In summer 2017, we're publishing By Heart: Conversations with Luther's Small Catechism, a new curriculum to assist congregations both as we commemorate the 500th anniversary of the Reformation and as a standard course in many congregations for years to come.
- 4. Whirl Sunday School provides scripture–based lessons with engaging animated videos that help kids relate the Bible to their lives! Whirl is available in two models: one is organized around the Revised Common Lectionary and the other is in a more traditional classroom-based format. Both encourage lively interaction with scripture! wearesparkhouse.org/kids/whirl/
- 5. Your church can stay connected to families with children ages birth to 3 through our Frolic resources including a monthly enewsletter that features faith development content for young children. Frolic also includes a nursery guide, parent classes, board & picture books, the lovely Frolic First Bible and music CD wearesparkhouse.org/kids/frolic/
- 6. Colaborate Lutheran Confirmation invites students to ask their toughest questions and work together to find answers. We are hearing wonderful success stories from pastors, youth directors, and confirmation students about this engaging curriculum. wearesparkhouse.org/teens/colaborate/lutheran
- 7. Fit faith into every day life at home or on the go with Sparkhouse Family books and videos that introduce the right information at the right time, in ways that interest children. From story bibles to board books and picture books exploring God's presence in our daily lives, these resources help spark a child's spiritual wonder and curiosity. Learn more at **sparkhouse.org**
- 8. The story of Martin Luther and his role in sparking the Protestant Reformation is given an interactive retelling in our beautiful and sturdy pop-up book, The Life of Martin Luther. Full of hidden and surprising details, this book will have kids coming back again and again to learn about this fascinating chapter in the history of the Christian faith. sparkhouse.org
- 9. Augsburg Fortress and Fortress Press will offer churches the chance to participate in the Reformation 500 Bookstore in fall 2017. Churches that sign up will receive a curated selection of over fifteen free resources on the Reformation, and church members will receive up to 50% off and free shipping on their orders.
- 10. Want to learn more? Follow us on social media. Sign up for our free eNewsletters at augsburgfortress.org | wearesparkhouse.org | fortresspress.com