GIFTING COMMUNICATION

TAP'S END OF YEAR CAMPAIGN





Every donation helps someone with aphasia find their voice again.
By sponsoring this campaign, you amplify the voices of individuals and families living with aphasia, while reaching an engaged audience through TAP's storytelling series.

1. VOICE SPONSOR - $500

Benefits:

- Logo featured in 2 videos
- Logo + clickable link included in emails featuring 2 sponsored stories
- Social media recognition: Group thank-you post (tagged) + included in final thank-you post

2. STORY SPONSOR - $1,000

Benefits:

- Logo featured in 3 videos
- Logo + clickable link included in emails featuring 3 sponsored stories
- Social media recognition: Individual thank-you post (tagged) + included in final thank-you post
- Website recognition: Logo on TAP website for 6 months

3. PRESENTING SPONSOR - $3,000

Benefits:

- Logo on all 6 videos + sponsor recognition at TAP's 2026 Gala
- Logo + link in all campaign emails (6+)
- Social media recognition: Dedicated sponsor spotlight post (tagged) + final thank-you post
- Website recognition: Logo on TAP website for 1 year
- Included in press/blog about the campaign

NEW À LA CARTE OPTIONS

Available to All Levels

- TAP Talk (1-Hour Presentation): Highlight your organization on our blog + social media - $150
- TAP Educational Session (1-Hour Virtual Session): Employee development opportunity - $200

AUDIENCE REACH:

- **4,600+** email subscribers (exceptional engagement – 50% average open rate)
- Active social media audience across **Facebook, Instagram, and LinkedIn**
- **Stories that highlight real members, care partners, and families** — putting your brand at the center of mission-driven impact