CONCORDIA UNIVERSITY WISCONSIN | BATTERMAN SCHOOL OF BUSINESS

2026 LEADERSHIP CONFERENCE



Keynote Speakers:

Rick Schlesinger-Milwaukee Brewers Baseball Club

Dale Kooyenga-Metropolitan Milwaukee Association of Commerce

GROWING GREATNESS:

DRIVING INNOVATION, DEVELOPING PEOPLE

- Practical, high-impact workshops created by industry experts and academic scholars.
- Leave inspired and equipped with tangible skills and strategies to strengthen teams, improve performance, and drive meaningful change.

WORKSHOP TOPICS

- SOCIAL MEDIA MARKETING
- DEVELOPING & RETAINING TALENT
- INNOVATION BY EXPERIMENT
- AI FOR BUSINESS

Wednesday May 6, 2026
8:00AM - 4:00PM

Concordia University -Wisconsin
Batterman School of Business

PRESENTERS



Danika Holt
Marketing Strategist, Media Personality



Jill Busch
ManpowerGroup



Elaine Kressin
ManpowerGroup



John Fields
Batterman School of Business

PLUS
Dr. Amber Gray
Deaconess Kim Schave, PhD
Dr. Laura Hurtienne
Tammy Ellison

Sponsored by:

LUTHERAN CHURCH EXTENSION FUND | medc WISCONSIN | GENTIAN FINANCIAL INC. | CONCORDIA UNIVERSITY WISCONSIN MASTER OF BUSINESS ADMINISTRATION

Register here: