Goal 4: 2020-2021 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Provided information about the opportunities that exist for stakeholders to ask questions, offer comments or provide feedback about important issues or initiatives.

    - Feedback surveys about the return to school plan administered to students (3,163 responses) and families (2,831 responses)
    - Return to work survey administered to staff (607 responses)
    - Meetings with student groups (Student Council, Principal-Student Advisory Council, Hornet Leadership Board, etc.) about state of the district or specific topics of interest
    - Math Pathways Community Forums (Sept. 24 and 28)
    - Recovery-Revitalization-Restore Committee meetings held throughout the year
    - Expansion of the size and scope of the Parent-Teacher Advisory Committee (PTAC)
    - Focus groups with student leaders about return to in-person instruction five days per week and plans for the 2021-22 school year

Goal 4: 2020-2021 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Utilized the district's various communication platforms to publicize the ways people could get involved in or help guide the work of the district.
    - Board vacancy - 17 applications
    - Openings on PTAC - 124 applications for the 2020-21 school year and 100 for the 2021-22 school year
    - Emails, posts on social media and the website, and news articles about the need for substitute teachers and line of sight volunteers to help with staffing during the pandemic
    - Emails, posts on social media and the website, and news articles about the form created by the Culture and Equity Leadership Team (CELT) that people of color from the community could use to share their stories and experiences
    - Emails and social media posts about the need for mentors to support Hinsdale Central's Career Internship Program
    - Emails and social media posts about charitable events and activities organized by student groups (e.g., "Stuff the Truck" food drive, money for families in need during the holidays, shop and share event for people in Yemen facing health and humanitarian challenges, etc.)

Goal 4: 2020-2021 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Used print and electronic communications to keep the community updated and informed about what is happening in our schools and district.
    - Updates from 86 weekly emails - open rate slightly increased from last year (51% to 51.7%), while rate for K-12 decreased (27.13% to 22%)
    - First Look and Board Briefs - open rate slightly increased from last year (39.23% to 40.3%), while rate for K-12 decreased (27.13% to 22%)
    - Print newsletters in September and April - mailed to approximately 35,000 business and residences
    - Video about the district's equity statement
    - Return to school website and update emails
    - COVID-19 dashboard
    - Emails and news stories about vaccination events
    - Staff e-newsletters
    - Social media - Facebook, Twitter and Instagram