Goal 4: 2019-2020 Accomplishments

Strategy 10: Communication and Collaboration

- Overarching goal of improving the quality, quantity and frequency of the district's communications.
  - Updates from 86 email sent weekly to students, staff, families, community members, feeder superintendents, area mayors and local press; received submissions from across the district; average open rate of 51% (average rate for K-12 is 27.13%).
  - Two print newsletters (January and September); each one mailed to approximately 35,000 business and residences.
  - Increased level of detail featured in Board Briefs; average open rate of 39.23% (average rate for K-12 is 27.13%).
  - Updated content across the district's family of websites.
  - Outreach to and engagement with key student, staff and parent groups (e.g., PSAC, Superintendent's Roundtable, PTO, Boosters, etc.).

Strategy 11: Community Partnerships

- Determined that strategy is similar to Strategy 3 under Goal 1; identified the need to coordinate efforts with that goal champion and strategy team to develop and implement a districtwide plan for meeting the vocational, career and life readiness needs of our students.