Goal 4: SY 2021-2022 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Provided information about the opportunities that exist for stakeholders to ask questions, offer comments or provide feedback about important issues or initiatives.

    - Panorama surveys - fall and spring
        - Students - School-Level Student Survey and Social-Emotional Learning: Student Competency & Well-Being Measures Survey (freshmen in the fall; all students in the spring)
        - Social-Emotional Learning: Adult Measures Survey for Teachers and Staff (fall and spring)
        - Back-to-School Survey for Families (fall)

    - Additional surveys
        - Portrait of a Graduate
        - Late start and early release schedules
        - Website template
        - Parent Network - interest areas and volunteers

Goal 4: SY 2021-2022 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Utilized the district's various communication platforms to publicize the ways people could get involved in or help guide the work of the district.

    - Superintendent steering committees (65 applications)
    - Portrait of a Graduate focus groups
    - Focus groups with students, staff and parents/guardians about website redesign
    - HR recruitment brochure
    - Employment and substitute teaching opportunities
    - Volunteers for Young Hearts for Life screenings
    - Promoted events and activities organized by student groups - annual toy drive, tree sapling event hosted by Hinsdale Central's Ecology Club, Hinsdale South student-staff basketball game benefiting Save the Children

Goal 4: SY 2021-2022 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Used print and electronic communications to keep the community updated and informed about what is happening in our schools and district.
    - Updates from 86 weekly emails
        - 67.33% open rate for parents/guardians, staff, community members, etc.
        - 49.45% open rate for students
        - Industry average is 33%
    - First Look and Board Briefs
        - 57.42% open rate for students, staff, parents/guardians, community members, etc.
        - Industry average is 33%
    - Print newsletter in the fall
    - Videos
        - Inside the Classroom
        - Future Ready Facilities
        - World language department
        - Free and reduced meal program

Goal 4: SY 2021-2022 Accomplishments

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Used print and electronic communications to keep the community updated and informed about what is happening in our schools and district.

    - Student and staff accomplishments; included live updates on social media for events/activities such as the state chess tournament, Scholastic Bowl, etc.
    - COVID-19 protocols and dashboard
    - Partnership with ReferralGPS
    - Booster shot clinics
    - Extension of Thanksgiving break
    - Change to final exams
    - Changes to the food service program
    - Emergency Weather Learning Day
    - Spring assessments
    - Preschool programs
    - Summer school

Goal 4: SY 2022-2023 Initiatives

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Redesigned family of websites
  - Educate stakeholders about the features of the new sites
  - Train staff on how to update/manage pages for their schools, departments, etc.
  - Make any necessary modifications to pages/sites
  - Work with schools and departments to keep information up to date

- Panorama surveys
  - Administer next round of student, staff and family surveys in the fall - moving administration date to October based on input from stakeholders that September was too early in the school year to collect feedback
  - Improve participation rates among families and staff
  - Compare percentage of families who respond favorably to the topic Family-School Communications on the family back-to-school survey with results from last year; identify strengths and opportunities for improvement

Goal 4: SY 2022-2023 Initiatives

Strategies 10 and 11: Communication, Collaboration and Partnerships

- ParentSquare
  - Explore the possibility of moving to ParentSquare at the start of the 2023-24 school year
  - Features and functions of the platform would enable the district to consolidate the number of communication tools we use on a daily basis and save money

- Tip Line
  - Publicize/promote our move to a new Tip Line

- Video series
  - Continue creating episodes of “Inside the Classroom”
  - Continue providing video updates about the status of Future Ready Facilities projects

Goal 4: SY 2022-2023 Initiatives

Strategies 10 and 11: Communication, Collaboration and Partnerships

- Print and electronic communications
  - Continue using the district's print and electronic communications to promote what is going on in the district and ways people can get involved in or help guide our work
    - Redesigned websites
    - Videos
    - Updates from 86 emails
    - First Look and Board Briefs
    - Print newsletters
    - Social media

- Community outreach and engagement
  - Board and superintendent committees
  - Student, parent/guardian and community groups
  - Alumni relations

COVID Response - Goal 4

- Developed COVID-19 dashboard and updated it on a weekly basis
- Organized/communicated about vaccine booster shot clinics
- Organized/communicated about testing administered on-site through Northshore Clinical Labs
- Communicated updated/revised public health guidance from IDPH and ISBE
- Communicated updates on COVID-19 mitigations
- Included questions about COVID-19 on Panorama surveys
- Communicated COVID-related information (e.g., vaccine clinics, R3 Committee, etc.) via print newsletters