

GALLUP®

# Unleash Your Talents

The key to **success** is to fully understand how to apply your greatest **talents** and **strengths** in your everyday life.

PEOPLE WHO FOCUS ON USING THEIR STRENGTHS ...

are **3x**

as likely to report having an excellent quality of life

are **6x**

as likely to be engaged in their jobs

## DO YOU GET TO DO WHAT YOU DO BEST EVERY DAY?

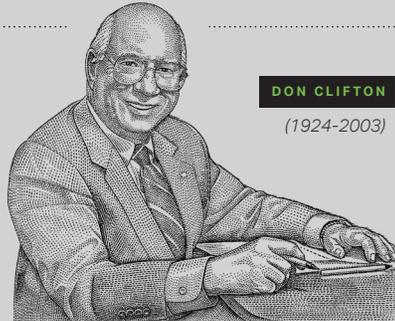
Only **1 in 4** can strongly agree that at work, they have the opportunity to do what they do best **every day**.

### EVERYONE HAS TALENT

**Talent** is a naturally recurring pattern of thought, feeling or behavior that can be productively applied.

Examples of talent include:

- effortlessly and instinctively starting conversations
- thinking in an orderly or timely manner
- easily and naturally influencing others
- seeing patterns in data
- consistently having a positive outlook on life



**DON CLIFTON**  
(1924-2003)

“What will happen when we think about what is **right** with people rather than fixating on what is **wrong** with them?”



CliftonStrengths is the code that cracks open your awareness of your unique talents.



**Starting conversations** effortlessly and instinctively



**Thinking** in an orderly or timely manner



**Influencing others** easily and naturally

NAME IT!

CLAIM IT!

AIM IT!

Your report is a beginning, not an end.

## Make a Difference Using What Makes You Exceptional

Your greatest potential for success comes from understanding your CliftonStrengths themes and using them every day.



### TEAM SUCCESS

A strengths-based team is a group of imperfect but talented contributors valued for their strengths, who need one another to realize individual and team excellence.

- We know and intentionally use our unique talents and strengths.
- We know and appreciate each other's strengths.
- We combine our strengths with those of others on our team to achieve success.

### THEMES ARE THE BASIC LANGUAGE OF TALENT

*Achiever Activator Adaptability Analytical Arranger Belief Command Communication Competition Connectedness Consistency Context Deliberative Developer Discipline Empathy Focus Futuristic Harmony Ideation Includer Individualization Input Intellection Learner Maximizer Positivity Relator Responsibility Restorative Self-Assurance Significance Strategic Woo*

“There is no more effective way to **empower people** than to see each person in terms of his or her **strengths**.”



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