



Los Angeles
Section
The Global Voice of Quality™

ASQ-LA QUALITY NEWS

September 2018

September 2018

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ASQLA Chair's message for September 2018 Newsletter

ASQLA Section 700 Members,

Our September ASQLA Meeting will be a special event as we award our Simon Collier Award to a very experienced and knowledgeable Quality Professional, Mr. Govind Ramu.

Mr. Ramu is a Program Manager at Google in Mountain View, CA. and along with his many accomplishments for more than 25 years of experience implementing Quality Management Systems.

Mr. Ramu has been a recipient of many awards including the 2017 ASQ Crosby Medal, and is an accomplished author of ASQ's Six Sigma Green Belt Handbook and is a major contributor author for the Lean Certification Handbook. He is a coauthor of the standard [ASQ TR2: 2018 Cost of Quality](#).

Based on his expertise, he is a 3 time past Examiner for the California Awards for Performance Excellence and the 2010 Examiner for the Malcolm Baldrige National Quality Award.

On Wednesday September 12th, ASQLA will honor Mr. Govind Ramu and he will enlighten us with his presentation "Quality Management – Guidelines for realizing financial and economic benefits", this is an interesting topic that for all quality professionals from all industry sectors.

As mentioned by another Simon Collier award winner "Quality as the strategy and NOT strategy for Quality". This standard should resonate Top Management in any organization about the bottom line benefits of quality management.

Please join us at this Simon Collier Award Meeting (at Phenomenex in Torrance), to meet our Award winner and listen to his perspective on Quality Management as a strategic advantage.

Best Regards,

Ron Lombrano, CQA

ASQLA Section 700 Chair

2018 Simon Collier Quality Award Recipient



Govind Ramu has been awarded the 2018 Simon Collier Quality Award by the Los Angeles Section, ASQ.

A brief summary of his accomplishments follow.

Govind Ramu is a Program Manager at Google, Mountain View, CA. Prior to this role, he was a Senior Director Global Quality Management systems at SunPower Corporation, San Jose, CA. He has more than 25 years of experience implementing quality management systems. He is the Chair for US TAG TC 176/SC1 on ISO 9000:2015 standards. A licensed professional engineer (Mechanical) in the province of Ontario, Canada. Ramu is an ASQ Fellow, holds six ASQ certifications: quality manager, quality engineer, Six Sigma Black Belt, quality auditor, software quality engineer and reliability engineer.

Ramu is a 2017 ASQ CROSBY Medal recipient. Ramu has authored ASQ's Six Sigma Yellow Belt Handbook, co-authored ASQ's Six Sigma Green Belt Handbook and is a major contributing author for The Lean Certification Handbook. Ramu is a coauthor of the standard ASQ TR2: 2018 Cost of Quality. He contributes regularly to the ASQ Quality Progress magazine on the "Expert Answers" section. He is a 3-time past Examiner for the California Awards for Performance Excellence (CAPE), and 2010 Examiner for the Malcolm Baldrige National Quality Award.



Si Collier



ASQ – Si Collier Presentation

September 12, 2018
Venue: Phenomenex
2nd Floor Main Conference Room
2341 West 205th Street, Torrance, CA 90501



5:45 – 6:00 pm Sign in & light supper
6:00 – 6:15 pm Welcome & Si Collier Presentation
6:15 – 7:15 pm Si Collier Winner & Speaker: **Govind Ramu, Program Manager Google, Mountain view, CA.**

Quality Management - Guidelines for realizing financial and economic benefits

7:15 – 7:30 pm Raffle & Closing

Quality Management - Guidelines for realizing financial and economic benefits

Quality Management System (QMS) is often misperceived as a paperwork exercise done to ensure the organization has an ISO 9001 certification hanging on the wall. Perhaps, a contractual obligation. This misperception often results in quality management professionals becoming an easy target for headcount reduction. This shortsighted cost cutting blurs the long-term vision of achieving a sustainable and more resilient organization.

Quality professionals often don't do a great job of making top management and other interested parties aware of everything quality management encompasses and why it's important to understand a holistic approach to achieving quality. As a result, top management often sees quality as a transactional activity, not a strategic advantage.

This interactive session will focus on presenting ideas for realizing financial and economic benefits from the quality management system implementation. Effective QMS is "quietly saving" in every area of the organization. These implicit savings aren't publicized to the organization because they aren't obvious. I will discuss these savings and receive inputs from the participants. I will also discuss how quality management system is tied to organization's bottom line, innovation and growth.

About the Speaker

Govind Ramu is a Program Manager at Google, Mountain view, CA. Prior to this role, he was a Senior Director Global Quality Management systems at SunPower Corporation, San Jose, CA. He has more than 25 years of experience implementing quality management systems. He is the Chair for US TAG TC 176/SC1 on ISO 9000:2015 standards. A licensed professional engineer (Mechanical) in the province of Ontario, Canada. Ramu is an **ASQ Fellow**, holds six ASQ certifications: quality manager, quality engineer, Six Sigma Black Belt, quality auditor, software quality engineer and reliability engineer. Ramu is a 2017 **ASQ CROSBY Medal** recipient. Ramu has authored ASQ Six Sigma Yellow Belt Handbook, co-authored ASQ's Certified Six Sigma Green Belt Handbook and is a major contributing author for The Lean Certification Handbook. Ramu is a co-author of the standard ASQ TR2: 2018 Cost of Quality. He contributes regularly to the ASQ Quality Progress magazine on the "Expert Answers" section. He is a 3-time past Examiner for the California Awards for Performance Excellence (CAPE), and 2010 Examiner for the Malcolm Baldrige National Quality Award. More detailed Bio available at <http://asq.org/sixsigma/about/govind.html>

Face-to-Face ASQ Certification Preparation Courses Low Fees and \$100 Certification Rebate,
Sponsored by ASQ Los Angeles Section 7

| FALL COURSES | | |
|------------------------------------------------------------------------------------------------------|----------------------|----------------------|
| CQE - CERTIFIED QUALITY ENGINEER Dr. Joe DeSimone, Instructor | | |
| CQA - CERTIFIED QUALITY AUDITOR Lane Parrott, Instructor | | |
| COURSE SCHEDULE | ASQ TESTING WINDOW | APPLICATION DEADLINE |
| August 25, 2018 | | |
| September 8, 2018 | | |
| September 15, 2018 | October 5 – 21, 2018 | September 7, 2018 |
| September 22, 2018 | | |
| September 29, 2018 | | |
| October 6, 2018 | December 1-17, 2018 | November 2, 2018 |
| WINTER COURSES | | |
| CRE - CERTIFIED RELIABILITY ENGINEER Dr. Joe DeSimone, Instructor | | |
| CMQ/OE - CERTIFIED MANAGER OF QUALITY / ORGANIZATIONAL EXCELLENCE Lane Parrott, Instructor | | |
| COURSE SCHEDULE | ASQ TESTING WINDOW | APPLICATION DEADLINE |
| January 26, 2019 | | |
| February 2, 2019 | | |
| February 9, 2019 | TBD | TBD |
| February 16, 2019 | | |
| February 23, 2019 | | |
| March 2, 2019 | TBD | TBD |
| SPRING COURSES | | |
| CQE - CERTIFIED QUALITY ENGINEER Dr. Joe DeSimone, Instructor | | |
| CQA - CERTIFIED QUALITY AUDITOR Lane Parrott, Instructor | | |
| COURSE SCHEDULE | ASQ TESTING WINDOW | APPLICATION DEADLINE |
| April 20, 2019 | | |
| April 27, 2019 | | |
| May 4, 2019 | TBD | TBD |
| May 11, 2019 | | |
| May 18, 2019 | | |
| June 1, 2019 | TBD | TBD |

Face-to-Face ASQ Certification Preparation Courses Low Fees and \$100 Certification Rebate, Sponsored by ASQ Los Angeles Section 7

Courses will be conducted on Six (6) Saturdays from 8 a.m. to 1:30 PM at the Phenomenex Training Facility, located at **2341 West 205th Street, Torrance, CA 90501**. Each course will be 33 hours in length and a certificate for 3.3 (RU) Recertification Units will be awarded.

| MEMBERSHIP | OLD FEE | NEW FEE | CERTIFICATION REBATE |
|---------------------|---------|---------|----------------------|
| Non-Member | \$500 | \$350 | None |
| ASQ Member | \$350 | \$250 | \$100 |
| Phenomenex Employee | \$175 | \$150 | \$100 |

CONDITIONS:

1. The rebate will be in effect for courses taken on or after April 14, 2018.
2. Proof of ASQ Certification must be provided to the Certification Chair no-later-than one year after completion of the course, to receive the \$100 rebate.
3. Students who wish to repeat the course may do so at no charge.

Tuition Checks must be received before the second (2nd) class. Make checks payable to ASQ LA Section 0. Currently, credit cards are not accepted.

Each course will be taught using a Primer, which can be brought into the exam. Primers cost (\$60 - \$80) and are available from the Quality Council of Indiana at www.qualitycouncil.com.

Students are responsible for registering for the ASQ Exam prior to the Application Deadlines listed above. www.asq.org ASQ Exam Registration Fees are in addition to the class fees and are paid directly to ASQ.

REGISTRATION: Provide cell phone number and ASQ Member Number to Lanep@phenomenex.com

NOTE: Courses without five (5) students one week before the course starts will be cancelled.



“Globalization, Innovation, and the Future of Quality”
Sponsored by the American Society for Quality
Sections: 0700, 0701, 0702, and 0706

Personal Development and Networking Opportunities with 200+ Quality Professionals

Location: KELLOGG WEST (CAL POLY POMONA) CONFERENCE CENTER/HOTEL

| FRIDAY (Nov 2) WORKSHOP Time: 8 AM to 5:00 PM | | | SATURDAY (Nov 3) CONFERENCE Time: 8 AM to 5:15 PM | | |
|--------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------|------------------------------------------------------|---------------|--|
| Track | Morning 8 AM to 12 Noon | Afternoon 1 PM to 5 PM | | | |
| A | Save the date, time and location. More information to follow soon. | | | Globalization | |
| B | | | | TBD | |
| C | | | | | |

WORKSHOP / CONFERENCE PRICING

| | FRIDAY WORKSHOP (SEPARATE REGISTRATION, LUNCH NOT INCLUDED) | | | SATURDAY CONFERENCE (LUNCH INCLUDED) | | | |
|--------------------|-------------------------------------------------------------------|--------------------|----------------|-----------------------------------------|--------------------|--------------------|----------------|
| | EARLY BIRD | FULL PRICE | AT THE DOOR | SUPER EARLY BIRD | EARLY BIRD | FULL PRICE | AT THE DOOR |
| | BEFORE SEPT 1 | SEPT 1 – OCT 31 | | BEFORE JULY 1 | JULY 1 – AUG 31 | SEPT 1 – OCT 31 | |
| ASQ MEMBERS | \$75 | \$100 | \$125 | \$75 | \$100 | 115 | \$125 |
| NON ASQ MEMBERS | \$100 | \$125 | \$150 | \$100 | \$125 | \$140 | \$150 |
| FULL TIME STUDENTS | \$50 | \$60 | \$70 | \$50 | \$60 | \$70 | \$75 |
| RETIREE/UNEMPLOYED | \$50 | \$60 | \$70 | \$50 | \$60 | \$70 | \$75 |

Cancellation Policy: 100% by 10/15/2018, 50% by 10/31/2018, No refund after 11/1/2018

For more information on registration, schedules, speakers and sponsors, please visit our website:

www.socalqualityconference.com

11th ANNUAL SOUTHERN CALIFORNIA QUALITY CONFERENCE

(Workshop on November 2, 2018; Conference on November 3, 2018)

GLOBALIZATION, INNOVATION, & THE FUTURE OF QUALITY

*Grow Your Business in a Global Economy through Innovation, and Drive the
Future of Quality by Using Data & Risk Based Thinking*

The 2018 Southern California Quality Conference (SCQC) is in its eleventh consecutive year. Our mission is to provide a forum for likeminded professionals to exchange their ideas and learn from workshops and presentations resulting in enhancements to personal development and business acumen, building on the foundation of quality. Four local sections of ASQ are collaborating to produce an excellent learning and networking opportunity for all attendees and we are looking forward to seeing you at the conference.

Spread the word among coworkers, friends, or anyone you know who might benefit from attending this event. With a selection of workshops on Friday, an impressive slate of speakers on Saturday, and networking opportunities galore; there will be an abundance of "takeaways" for everyone. We are expecting this year to sell out, so register early to ensure you lock in a spot. Join us for a quality day on the 1st weekend in November!

SCQC 2018 LEADERSHIP COMMITTEE



Vinay Goyal: Chair 2018 SCQC, vinaygoyal@shbcglobal.net



Ron Lombardo: Vice Chair 2018 SCQC, ronald_a_lombardo@rnrytheon.com



Jamie Marks: Secretary 2018 SCQC, jimamarks@att.net



Jean Tedrow: Treasurer, 2018 SCQC, jeantedrow1988@bvhco.com



C.G. Mistry: Program Chair, 2018 SCQC, gmistry@bvhco.com



Harish Malhotra: Marketing Chair, 2018 SCQC, rmalhotra1999@gmail.com



Chen Low: Arrangements Chair, 2018 SCQC, chenlow_88@hotmail.com



Brishabh Patel: Technology and Registration Chair, brishabpatel1984@gmail.com



James Alexander: Member Leader at Large, jma.engineering@gmail.com



**11th Annual
Southern California Quality Conference
November 3, 2018 Conference**



Date: November 3rd, 2018
Location: Kellogg West Conference Center
3801 West Temple Ave
Pomona, CA 91768

Dear Sponsor,

We are delighted to share a sponsorship opportunity for the 11th Annual Southern California Quality Conference and Workshops (SCQC) to be held on November 2nd and 3rd, 2018. This year's theme is Globalization, Innovation, and the Future of Quality, with presentations that will address the challenges facing new and experienced quality professionals as they adapt to an increasingly globalized economy.

Our Mission

Our mission is to provide a forum for like-minded professionals to exchange ideas, to learn from workshops and presentations, and to bring together individuals and organizations with mutual interests. This will result in personal development, business acumen, networking opportunities, and will strengthen the foundation of quality.

Relevant and Current

We set ourselves apart from other conferences by focusing on current and relevant topics. As with our previous conferences, we provide information about new skills, applicable tools, and innovative ideas that will elevate job performance.

World-Class and Recognized Industry Conference Speakers

For more than a decade, SCQC has featured an outstanding line-up of speakers, workshop presenters, and facilitators. Check our website for updates to this year's final speaker list: www.socalqualityconference.com.

ASQ Collaboration

We are pleased to announce that four local ASQ sections are collaborating to ensure a successful event and we value your participation.

Sponsorship Benefits

Your sponsorship will provide excellent branding exposure and the opportunity to directly connect with a relevant audience through networking and marketing of your company and/or products. Please review the attached flyer for different levels of sponsorship and for additional information.

ASQ is a Non-profit Organization under IRS section 501(c) (3).

We appreciate your sponsorship.

NAGESH MALHOTRA
Event Marketing Chair
818-570-2413



11th Annual Southern California Quality Conference

November 3, 2018



"Globalization, Innovation, and the Future of Quality"

Sponsored by the American Society for Quality

Sections: 0700, 0701, 0702, and 0706

Personal Development and Networking Opportunities with 200+ Quality Professionals

ASQ is a nonprofit organization under IRS section 501(c)(3)

SCQC 2018 Sponsorship Application

Choose a Sponsorship Level on the right and provide your company logo (for looping slide show and program).

Contact Name: _____

Phone: _____ Email: _____

Company: _____

Address: _____

Attendee: _____ Title: _____

Attendee: _____ Title: _____

Attendee: _____ Title: _____

Attendee: _____ Title: _____

Display Table Required: YES ☐ NO ☐

Additional Guests: (\$50 each):

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

****** Once completed, send check, payable to SoCal Quality Conference along with this form to:

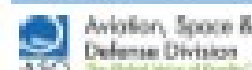
SoCal Quality Conference

530 N. Vista Bonita

Glendora, CA 91741

And send your logo to jesuflora1988@ashq.com

Some of our past and current sponsors:



☐ **Platinum** **\$2,500**

Includes: conference registration for 4;
discounted rate for 4 additional guests
4' Table for Display
Logo on program and slideshow**

☐ **Gold** **\$1,000**

Includes: Conference Registration for 2;
discounted rate for 3 additional guests
4' Table for Display
Logo on program and slideshow**

☐ **Silver** **\$750**

Includes: Conference Registration for 1;
discounted rate for 2 additional guests
4' Table for Display
Logo on program and slideshow**

☐ **Bronze** **\$500 or Gifts in Kind**

Logo on program and slideshow**

Thank you for your support!

Tables are limited!
Register now
Before they run out!

For questions:
Nagesh Malhotra
Nmalhotra@juno.com
(818) 570-2413

www.socalqualityconference.com

Revised: May 12, 2017

NEW MEMBERS FOR JULY

Emmanuel Gabriel

Jennifer Porter

Arbi Yousefi

Kaiyuan Jiang

Yapeng Gao

Roman Alvarez

Jonathan Carteno

David Duran

RACHEL KIM

Kimberly Danebrock

BUDDY ROBINSON

Jacob Michel

ASQ Membership Levels

Full Membership

\$159 USD annual (12-month)

ASQ's Full membership gives you the broadest benefits at the best price. Plus, ASQ is continually adding new benefits!

Unlimited access to knowledge and solutions – New Benefits Added

Networking opportunities

Professional development

Discounts and other valuable benefits

Learn about the other benefits you'll receive by becoming a full member with ASQ.

Student Membership.

\$29 USD annual (12-month)

ASQ's Student membership gives you the benefits of Full membership at a reduced rate. However, you must be a current full-time student at an

accredited university or college (Six Year Maximum).

Unlimited access to knowledge and solutions

Networking opportunities

Professional development

Discounts and other benefits

Learn about the other benefits you'll receive by becoming a student member with ASQ.

Associate Membership

\$99 USD annual (12-month)

ASQ's Associate membership gives you limited connections to ASQ offerings.

Access to knowledge and solutions

Networking opportunities

Professional development

Discounts and other benefits

Learn about the other benefits you'll receive by becoming an associate member with ASQ.

ASQLA LEADERSHIP TEAM

MEETING SCHEDULE

Time: 5:30P - 6:00P Networking & Dinner

6:00P - 8:00P Meeting

Location: CSUDH Extended Education Bldg. 1300

Room EE-1210

1000 Victoria St.—Carson, CA 90745

Contact: Ron Lombano, Chair

310-864-2898, Ronald_A_Lombrano@raytheon.com

Date: September 5, 2018

2018 Officers & Committee Chairs of ASQ Los Angeles Section 700

www.asqla.org

ELECTED OFFICERS 2018

CHAIR: Ron Lombano, 310-864-2898, Ronald_A_Lombrano@raytheon.com

SECRETARY: Carmen Suarez, carmencita.suarez@gmail.com

TREASURER: Jim Morrison, 310-541-1417, jamamorr@aol.com

COMMITTEE CHAIRS 2018

Arrangements: Chen Low, 310-334-7044, chenlow_88@hotmail.com

Awards and Recognition: Jim Morrison, 310-541-1417, jamamorr@aol.com

Certification/ Re-certification: Joe DeSimone, 424-772-6371, jrdesimone@msn.com

CSUDH Liaison: Alan Wang, 310-383-2393, awang@spectrumchemical.com

Education: Lane Parrott, 310-489-9018, lanep@phenomenex.com

Financial Audit: Lane Parrott, 310-489-9018, lanep@phenomenex.com

Job Listing: Armen Yeghoian, 818-912-9272, Armen2049@yahoo.com

Membership: Catherine Martin, 310-616-0936, Catherine_Martin@raytheon.com

Newsletter Editor: Harold Martinez, 310-616-1218, Harold.Martinez@raytheon.com

Nominating Chair: Catherine Martin, 310-616-0936, Catherine_Martin@raytheon.com

Performance Awards and Recognition (PAR): Ron Lombano, 310-864-2898, Ronald_A_Lombrano@raytheon.com

Publicity & Advertising Chair: Alan Wang, 310-383-2393, awang@spectrumchemical.com

Simon Collier Quality Award: Jim Morrison, 310-541-1417, jamamorr@aol.com

Social Media: Open

Voice of the Customer: Chen Low, 310-334-7044, chenlow_88@hotmail.com

Website Chair: Rhonda Hayes ryhayes@sbcglobal.net

Programs Chair: Muriel Sasaki, 562-221-0168, Muriel@aims-online.com