

Franklin Downtown Partnership 2019 Sponsorship Opportunities

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|---|----------------|---|--|
| Harvest Festival | | Saturday, October 5th 11:00-4:00 | |
| | | Rain Date: Sunday, October 6th | |
| Platinum | \$2,000 | (Industry Exclusive for Platinum Level) | |
| Gold | \$1,500 | | |
| Silver | \$1,000 | | |
| Bronze | \$500 | | |
| Friends | \$350 | | |
| -Listed as Platinum, Gold, Silver, Bronze or Friends Sponsor | | | |
| -Logo listed on all related Promotional Materials, Posters & Signage - (Silver, Gold & Platinum levels) | | | |
| -Smaller size logo listed on all related Promotional Materials, Posters, & Signage - (Bronze Level) | | | |
| -Name listed on all related Promotional Materials, Posters & and Signage- (Friends Level) | | | |
| -Listed in all related Press Releases | | | |
| -Highlighted on Website: franklindowntownpartnership.org | | | |
| -Advertised on local radio | | | |
| -Advertised on Facebook and Twitter | | | |
| -Sponsors get booth at event located on Exclusive <i>Sponsorship Row</i> area of event | | | |
| -On-going announcement of Sponsors by DJ and Band during Event | | | |
| Poster and Media deadline August 28th | | | |
| Strawberry Stroll | | Friday, June 14th 4:00-8:00 | |
| | | Rain Date: Saturday, June 15th | |
| Platinum | \$2,000 | (Industry Exclusive for Platinum Level) | |
| Gold | \$1,000 | | |
| Silver | \$500 | | |
| Bronze | \$300 | | |
| Friends | \$200 | | |
| -Listed as Platinum, Gold, Silver or Bronze Sponsor | | | |
| -Logo listed on all related Promotional Materials, Posters & Signage - (Silver, Gold & Platinum levels) | | | |
| -Smaller size logo listed on all related Promotional Materials, Posters, & Signage - (Bronze Level) | | | |
| -Name listed on all related Promotional Materials, Posters & and Signage- (Friends Level) | | | |
| -Listed in all related Press Releases | | | |
| -Highlighted on Website: franklindowntownpartnership.org | | | |
| -Advertised on local radio | | | |
| -Advertised on Facebook and Twitter | | | |
| -Sponsors get booth at event located on Exclusive <i>Sponsorship Row</i> area of event | | | |
| -On-going announcement of Sponsors by DJ and Band during Event | | | |
| Poster and Media deadline May 1st | | | |
| Beautification | | May-December | |
| Platinum | \$700 | | |
| Gold | \$500 | | |
| Silver | \$300 | | |
| Bronze | \$200 | | |
| -Logo listed on downtown Signs on downtown center bridge May-December- (Platinum & Gold Level) | | | |
| -Name listed on downtown Signs on downtown center bridge May-December-(Silver & Bronze Levels) | | | |
| -Highlighted on Website: franklindowntownpartnership.org, | | | |
| -Listed in all Press Releases | | | |
| -Listed on Facebook and Twitter | | | |
| Media deadline May 1st | | | |
| <small>updated Feb 4</small> | | | |